

# COLUMBUS BUSINESS FIRST

## topic:

## What's the best way to plan for space variability?

## advice:

As your organization grows, whether through headcount or revenue, or both, it's important that you have strategic processes in place to accommodate these goals.

In order to save money but still remain flexible, there are some considerations to plan for space:

1. **Maximize existing real estate.** As businesses grow, they often find their real estate needs grow, too. This adds to the cost of doing business, but research has shown space has steadily declined per employee. Through workplace audits and furniture reconfigurations, you can take advantage of existing space without adding additional cost.
2. **Invest in the right technologies.** We know that most technology changes every year and a half, according to Moore's law. Therefore, it's important when you look to invest in technology for your company, it can grow and flex with your needs. The workforce is more mobile than ever; your space should reflect that. Dedicated workstations are obsolete in some organizations, so integrating power sources in areas like desks, hiding cords and chargers, and offering seating with built-in USB charging stations can help.
3. **Seek out professional assistance.** Sometimes you may not have people to help you. That's when using outside resources may prove to be beneficial. Most workspace professionals bring a different perspective that will help you work through growth spurts as they occur.

There are many considerations as your business grows; it's important to keep not only the above in mind as a starting point, but it's important to develop your own questions, too.



**NICK MAGATO**  
EVP, DESIGN

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Continental Office  
nmagato@continentaloffice.com  
614.384.4495

