**CellTrak Technologies Inc.**

Branding and Naming

April 20, 2015

CellTrak provides a solution to the business problem of efficiently delivering exceptional, patient-centric, health care and services in home and community care settings via a distributed work force.

The common approach for naming solutions, products and services in a monolithic branding architecture is:

<Brand name> <Product or Service Descriptive Name> for <Modifier if needed>

The names of the products and services that are part of our solution are:

* CellTrak TimeManager™
* CellTrak VisitManager™
* CellTrak CareManager™
* CellTrak Operations Team Portal
* CellTrak Care Team Portal
* CellTrak Healthlink
* CellTrak Implementation Service
* CellTrak Forms Builder Service
* CellTrak Standard Support Service
* CellTrak Premium Support Service
* CellTrak Upgrade Service
* CellTrak Mobile Device Management Service
* CellTrak Project Management Service
* CellTrak Operational Structure and Process Review
* CellTrak Post-implementation Process Review
* CellTrak Consulting Services
* The CellTrak Mobile Health Solution, Stand-alone Edition