PerfectMind

A PLATFORM TO GROW WITH YOUR COMMUNITY

PerfectMind offers the industry's first Platform-as-a-Service (PaaS) solution for parks and recreation management. We offer powerful but easy-to-use cloud-based software that can quickly adapt and scale to evolve as your organization grows. PerfectMind solves the paradox of simplicity and functionality allowing you to perform any activity in fewer than four clicks of the mouse.

PLATFORM

PerfectMind is a cutting-edge platform incorporating numerous industry-firsts and exclusive advantages, including:

Built-In Reporting Engine:

Create limitless custom reports for finance, operations, marketing and any other divisions without relying on additional software.

Integrated Workflow Engine

Generate easy-to-use workflow charts to streamline your team's processes and communications.

Business Apps

PerfectMind can be enhanced to meet your needs with solutions in our community-driven App Store.

Custom Apps

Give your IT department the power to improve your organization's daily operations with the powerful drag-and-drop custom app development tool.

Open API

Easily adaptable integration with external applications allows fluid, user-friendly interconnectivity and cross-platform collaboration.

Data Security, Auditing and Permissions

PerfectMind's security-first development approach ensures your organization is never at risk. We give you the power to control app-level access, user auditing, user time limits, specific IP access, as well as group-and-role based data permissions.

Responsive & Social

The PerfectMind platform, apps and website integrations run flawlessly for both your employees and customers, regardless of screen size or browser type. Your members can access all public areas of the site while at home or on-the-go.

Multi-Site Management & Reporting

Whether you run multiple locations or have multiple facilities in one location, PerfectMind is equipped to serve your customers, employees and management seamlessly.

24/7 Customer Service

Our live agent support team is dedicated to your success and available 24 hours a day.

FEATURES

Facility Booking and Scheduling

Make your facility booking and scheduling online or on-site at the counter quick and painless. PerfectMind facility booking takes care of conflict management, contract management, recurring bookings, equipment and rental inventory, capacity management and more. Easily manage facility dependencies, availability, multiple rates and lighting.

Membership Management

Effortlessly manage and add new members in three clicks or less. The intuitive system allows you to easily manage families, multiple memberships, and related contacts.

Document Management

Avoid the security and privacy issues that come with sensitive data locally. Create, save, print, upload and manage your documents for your organization in the cloud. Sign waivers, contracts, and other documents electronically with a digital signature and store them safely in the cloud.

Activity Management

Quick and easy online or on-site registration for all types of bookings, including course, privates, drop-in and flexible registration to accommodate the most demanding needs with ease. Intelligent conflict management gives you the flexibility to make changes to events without hassle.

Staff Management

View all your staff schedules in one master calendar. PerfectMind gives you the ability to empower your staff to make their own schedule of availability for vacations and time off. Easily manage staff wages, commissions, bonuses, hours, availability and much more.

FEATURES

POS and Inventory Management

Sell any type of product, service or event online or on-location with our cutting-edge features for inventory and sales automation. Take advantage of discounts, gift cards or early-bird promotions to boost your sales.

Attendance Tracking and Check-in

Allow customers to scan themselves in at the front desk, or manually check-in with a staff member. Improve retention with live class statistics, and much more.

Calendar

Flexible, multi-functional calendar with drag-and-drop functionality to make changes and updates to events, activities and facility booking easy. Ability to sync with iCal, Outlook and other calendars.

Marketing

A built-in, fully-functional email solution replaces the need for additional email applications so you can streamline your marketing for programs, campaigns, and personalized operation emails. Watch your community grow using our simple and customizable landing pages and lead-capture forms.

Task Management

Auto-send tasks to your maintenance staff using our PerfectMind intelligent work flow technology. Schedule automated and recurring tasks with alerts to stay up-to-date, organized and focused.

Executive Reporting Engine

PerfectMind's built-in reporting engine enables you to create and run any report in a multitude of different formats.

A PERFECT CLOUD INFRASTRUCTURE

- PCI Compliant

- 24 Hour Back-up

- Site Redundancy

- 99.99% Uptime

- Complete Disaster Recovery Plan

- USA, Canadian and European Hosting

Perfect**Mind**

Founded over a decade ago, PerfectMind offers a cloud-based parks and recreation management software that helps organizations of all sizes to grow their communities. Municipalities, cities and community centers rely on PerfectMind to create deeper relationships with their customers and increase engagement. This results in revenue growth, enhanced profits and improved overall business performance.

Our fresh approach to helping over 5,000 member-based organizations around the world grow their businesses has achieved global recognition in a number of health and wellness, and membership verticals in both the private and public sectors. Listed twice on Profit 100's list of fastest growing companies, PerfectMind is comprised of a team of over 100 employees, and is one of North America's most innovative organizations.

We are proud to be a values based company and the way we behave is important to us. At PerfectMind, we help to build strong meaningful communities that bring us all together, around the things we love the most. By helping community-driven businesses prosper, we promote healthier, happier, connected lives and contribute to a more stable and supportive society.

We are devoted to helping people evolve. **We are encouraging.**
We are bold and look for new ways to do things. **We are creative.**
We are relentlessly driven by high performance. **We are committed.**
We are always in pursuit of opportunity. **We are entrepreneurial.**

More information about PerfectMind and our parks and recreation solution can be found at **parks.perfectmind.com**

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