

# COLLABORATIVE & YOU

## Better Together

WNET realized it was in need of a full-lifecycle software that could support all HR and financial management needs, in a unified system. The solution was found in Workday and Collaborative Solutions.

### BACKGROUND

The WNET family of companies is a major producer of broadcast and online media for local and national audiences. Headquartered in New York City, WNET is a pioneer in educational programming, bringing quality arts, education, and public affairs programming to over 5 million viewers each week and producing acclaimed PBS series, documentaries, children's programs, and local news and cultural offerings. In addition to its programming, WNET provides tools for educators to bring compelling content to life in the classroom and at home.

### THE CHALLENGE

WNET needed a robust application to unify its HR and Financial functions. The organization needed to replace its existing systems, Lawson for Payroll and general ledger, and Plan Source for HR and Benefits. The broadcasting company was looking for advanced reporting capabilities and an opportunity and tool to automate and streamline its business processes. From a financial perspective, the organization was focused on mitigating risk exposure and improving compliance.

## CASE STUDY



### Project Recap

INDUSTRY  
Nonprofit

EMPLOYEE COUNT  
770 employees

REGION  
Northeast

CLIENT SINCE  
2013

SOLUTIONS DEPLOYED  
Workday HCM including Benefits, Payroll, Time Tracking, Projects; Workday Financial Management including Financial Accounting & Reporting, Banking & Settlement, Supplier Accounts, Procurement, Customer Accounts, Customer Contracts, Business Assets, and Expense Management

ADDITIONAL SERVICES  
Full deployment including Integrations

ON WORKDAY SINCE  
March 2014

## THE SOLUTION

WNET chose Workday as their new HR and Financial transformation system, and selected Collaborative Solutions to lead the phased deployment. Phase 1 included Workday HCM, Benefits, Payroll, Time Tracking, Projects, and integrations to 3rd party systems. It went live in March 2014 after seven months. WNET decided to deploy Workday Financial Management as a Phase 2 project, which included Financial Accounting & Reporting, Banking & Settlement, Supplier Accounts, Procurement, Customer Accounts, Customer Contracts, Business Assets, and Expense Management. This went live after 12 months in July 2015.

## THE RESULT

WNET's Workday deployment unifies the entire organization with the integrated deployment of a full set of Workday capabilities. In addition, with Workday, WNET is able to meet its goals to restructure and systematize business processes, and refine reporting abilities. All HR and Financial functions can be performed on the easy-to-use software, now with mobile capabilities. In addition, WNET is realizing increased employee productivity and the benefits of having its team have access to real-time data.

### BEFORE WORKDAY

- Limited visibility into workforce
- Antiquated systems difficult to manage
- Data located in disparate systems
- Outdated reporting capabilities and business processes

### AFTER WORKDAY

- One solution for HR and Financial functions
- Easy-to-use, mobile-accessible
- Deeper business insights gained
- Additional reporting capabilities
- Workforce visibility

## THE COLLABORATIVE EXPERIENCE

“With Workday HCM and Financials, WNET is able to manage its HR and Financial operations seamlessly with a single, dynamic application. Collaborative Solutions was an excellent partner for WNET and I would absolutely recommend Collaborative to other companies. The team provided value at every stage of the project, offering its proven deployment expertise to deliver our project on-time and on-budget.”

- Caroline Croen, Chief Financial Officer, WNET