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For Immediate Release

ALL RISKS, LTD. PARTNERS WITH VITALS SOFTWARE, A BEST-IN-CLASS OPERATIONS MANAGEMENT SOFTWARE FOR THE ASSISTED LIVING INDUSTRY

HUNT VALLEY, MD (March 2, 2016) – All Risks, Ltd., the nation's largest independent wholesale insurance brokerage firm, is pleased to announce that it has partnered with Vitals Software, a leading provider of operations management software tailored to assisted living facilities. With decades of experience in the assisted living industry, Vitals Software is dedicated to adding value to providers of senior living services, from independent living operators to continuing care retirement communities (CCRCs). Vitals Software has spent almost two decades perfecting its product offering, which includes a sales and marketing module (customer relationship management, or CRM), a comprehensive census management tool, a completely customizable assessment and care management solution, a best-in-class incident tracking and reporting tool, as well as a billing system that ties directly into all modules. The solution can be fully deployed to maximize value to all areas of the operation, or deployed in stages to focus effort in critical areas of need.

"All Risks is excited to partner with a company that has a great potential to reduce liability with digital recordkeeping, as well as provide positive results to the bottom line by increasing operational efficiency," explained Bryan Meyer, All Risks' National Specialty Programs Assistant Vice President. "Not only does Vitals offer operators peace of mind, but our carrier partners greatly benefit from this relationship as a powerful operations management tool. It's a win-win for everyone involved."

All Risks is the leading wholesale insurance provider for assisted living centers, offering competitive general liability, professional liability, property as well as many other coverages to facilities of all sizes. As a superb risk management resource, retail insurance agents and brokers can feel confident sharing this software package with their clients.

Founded in 1999, Vitals Software was formed by a partnership of successful senior housing professionals, who recognized the need for a comprehensive software solution designed for the unique business practices of an assisted living property. For more information, please visit http://www.vitalsware.com/.

All Risks, Ltd., based in Hunt Valley, Maryland, is the largest national independent wholesale brokerage firm offering comprehensive insurance solutions with a full service platform of brokerage, contract binding, exclusive national programs and specialty personal lines products for retail insurance agents and brokers nationwide. The 51-year-old firm employs over 750 staff

members in offices located in Maryland, Arizona, California, Colorado, DC, Florida, Georgia, Illinois, Indiana, Louisiana, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, Texas, Virginia and Washington. To learn more, please visit www.allrisks.com.

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