



X-Ray Your Business!

With a 360° View on all Object Entities: Customers, Products, Countries & More

minubo
Product Release

Single View Pages

WHAT

minubo's Single View Pages summarize all relevant information on business object entities like single customers, products, categories, channels or countries and thus provide full insight into every corner of your business. View performance details and trends at one glance and be able to act on 360° data insights.

WHY

Businesses lack transparency on both fully drilled-down information on single customers or products as well as aggregated insights on e.g. channels, countries or categories. Thus, they have difficulties to make the right, data-driven decisions and communicate consistently across teams. minubo's Single View Pages solve that problem.

WHO

Users from all departments find comprehensive data insights on the objects of their particular interest:

- Operational roles – e.g. merchandising (product pages), CRM & customer service (customer pages), operations (order pages), marketing (marketing channel and customer pages)

- Strategic decision makers – e.g. channel executives (channel pages), digital executives (country pages)

HOW

Users derive action from the provided insights on certain business objects:

Merchandising

Reorder the right products and variants with full insight into their past performance.

Operations

Notice order issues and fix them with a one-click view of single fulfillment steps and timings.

Strategy

Make the right investment decisions based on fully disclosed market & channel performance.

e Mail
john.doe@gmail.com

First name
John

Last name
Doe

Country
United States

Gender
F

First Order (Date):
May 04, 2012

Days without Order (Customer): 345

ABC-Segment (Customer): F (Inactive Customers)

Gross Order Quantity

20

Gross Order Value after Discount

€58,733

Return Sales Value Rate after Discount

60.92 %

Net Sales Value After Discount

€22,950

Single Customer Page
 CRM, Store, Customer Service:
 Get to know your customers and precisely cater to their needs.

ORDER NUMBER	ORDER DATE	PRODUCT NUMBER	PRODUCT NAME	VARIATION	GROSS ORDER QUANTITY	GROSS ORDER VALUE AFTER DISCOUNT	
S052956	Nov 01, 2015	BK-M68B-38	Mountain-200 Black, 38	Black / 38 / null / null	4	€9,100	
S052956_1	Oct 18, 2015	BK-M68B-38	Mountain-200 Black, 38	Black / 38 / null / null	1	€2,295	€0.00
S052956_2	Oct 04, 2015	BK-M68B-38	Mountain-200 Black, 38	Black / 38 / null / null	1	€2,295	€0.00
S045604	May 14, 2014	BK-R93R-56	Road-150 Red, 56	Red / 56 / null / null	4	€14,313	€14,313
S045604_1	Apr 30, 2014	BK-R93R-56	Road-150 Red, 56	Red / 56 / null / null	1	€3,578	€3,578
S045604_2	Apr 16, 2014	BK-R93R-56	Road-150 Red, 56	Red / 56 / null / null	1	€3,578	€3,578

Product Impressions

Name
United States

Highest Revenue City
Santa Cruz

49.73 % of the customer base are women.

50.27 % of the customer base are men.

Average Order Value after Discount (Last 7 Days)

€228.67

Last 30 Days
€150.63

Last 6 Month
€1,530

Gross Order Number (Last 7 Days)

84

Last 30 Days
578

Last 6 Month
12,356

Gross Order Value after Discount (Last 7 Days)

€19,208

Last 30 Days
€87,062

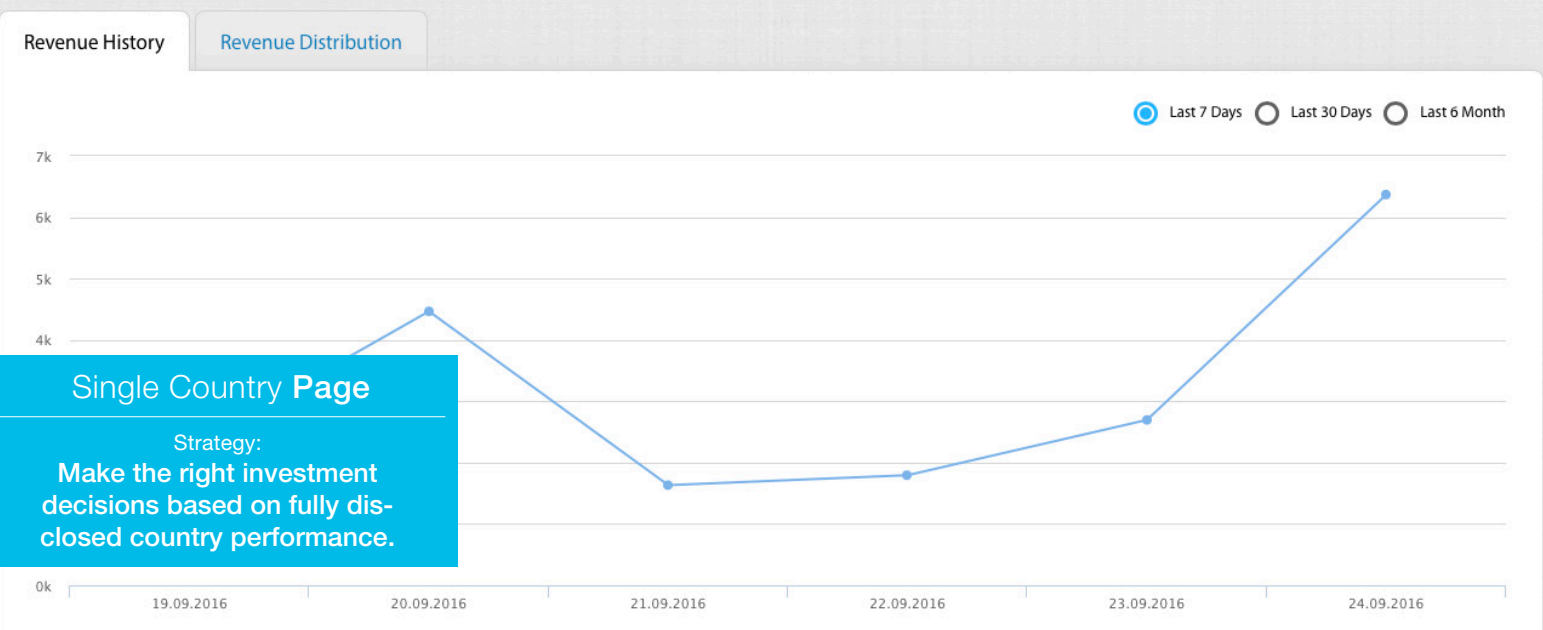
Last 6 Month
€18.904M

Return Sales Value Rate after Discount (Last 7 Days)


29.40 %

Last 30 Days
29.69 %

Last 6 Month
28.15 %



Single Country Page
 Strategy:
 Make the right investment decisions based on fully disclosed country performance.



Order number
SO52956

Customer Number
AW00011317

Order Date
Oct 22, 2013

Sales channel
[roadborne.com](#) | null

Payment method
Credit Card

Organisation Name
roadborne.com

Gross Order Value after Discount

€18,360

Gross Order Discount Rate

0.00 %

Gross Sales Value after Discount

€18,360

Return Sales Value After Discount

€0.00


Single Order Page

Operations:
Fix order issues with a one-click view of single fulfillment steps and timings.

PRODUCT NUMBER	PRODUCT NAME	QUANTITY	GROSS ORDER VALUE AFTER DISCOUNT	CANCELLED ORDER VALUE	GROSS SALES VALUE AFTER DISCOUNT
		GROSS ORDER QUANTITY	GROSS SALES QUANTITY	NET SALES QUANTITY	
BK-M68B-38	Mountain-200 Black, 38	8	8	8	€18,360
TOTAL		8	8	8	€18,360



Product Impressions



Product Name
Pencil Shirt „Business“

Product Number
612906536

Product Creation Date
-

Product Category
Women

Supplier name
-

384 currently in stock.

In approx 8 days out of stock

All time return rate is 45.12 %

Gross Order Quantity (Yesterday)

46

Last 7 Days: 236 | Last 30 Days: 940

Gross Order Value (Yesterday)

€6,144

Last 7 Days: €31,465 | Last 30 Days: €125,330

Inventory Quantity (historical) (Yesterday)

384

Last 7 Days: 384 | Last 30 Days: 384

Variations **Variation Distribution**

Yesterday Last 7 Days Last 30 Days

PRODUCT NAME	PRODUCT CATEGORY	VARIATION 1	VARIATION 2	VARIATION 3	VARIATION 4	GROSS ORDER QUANTITY	GROSS ORDER VALUE	INVENTORY QUANTITY (HISTORICAL)
Pencil Shirt „Business“	Women	Yellow	L	36	YourBrand Woman	0	€0.00	0
			L	36	YourBrand Woman	3	€398.79	32
			L	36	YourBrand Woman	3	€398.79	16
			L	36	YourBrand Woman	0	€0.00	4
			L	36	YourBrand Woman	2	€266.60	9
			L	36	YourBrand Woman	0	€0.00	18
Pencil Shirt „Business“	Women	Light Blue	M	36	YourBrand Woman	0	€0.00	0
			M	36	YourBrand Woman	3	€399.89	38
Pencil Shirt „Business“	Women	Light Blue	M	36	YourBrand Woman	6	€806.46	15
Pencil Shirt „Business“	Women	Navy	M	36	YourBrand Woman	0	€0.00	0

Single Product Page

Merchandising:
Reorder the right products and variants with full insight into their past performance.