

# CYBERSECURITY THREATS & PROTECTION

## CYBERSECURITY IS A MAJOR ISSUE

### IT'S EXPENSIVE:

**\$400 BILLION**

Cybercrime costs the global economy more than \$400 billion annually.

**\$3.8 MILLION**

The consolidated total cost for one data breach is \$3.8 million.

### IT CAN RUIN YOUR BUSINESS:

**60%**

of all targeted attacks in 2014 hit small to medium-sized organizations.

**70%**

of businesses that suffer a serious data loss are out of business in two years.

## HOW DO CYBER ATTACKS HAPPEN?



### EMAIL

In 2014, 1 in every 244 emails contained malware.



### SOCIAL MEDIA

About 160,000 Facebook accounts are compromised every day.



### FORMER EMPLOYEES

Half of all employees steal proprietary data when they leave a company.



### MOBILE DEVICES

There are more than 1 million malicious apps in existence today.

## WHAT CAN YOU DO?

### FOLLOW THESE BEST PRACTICES:

- Change your passwords frequently.
- Hold company-wide cybersecurity training every quarter.
- Install enterprise-level antivirus protection.
- Invest in 24/7 monitoring and support.
- Develop a cybersecurity plan with a trusted IT partner.

**Ready to learn more about protecting your company from cyber threats?**

Contact Network Doctor for your free 30-minute cybersecurity consultation.

FREE CONSULTATION ►