



## SPECTRACOOOL Slim Fit Air Conditioner

### Enclosure Cooling Systems

#### Why Spectracool Slim Fit

Created as a direct replacement option for European-style air conditioners (no plenums needed) primarily to take advantage of the large MRO opportunities commonly found on OEM machine equipment shipping out of Europe.

#### Hoffman Advantage

Hoffman's SPECTRACOOOL Slim Fit A/Cs match European-style A/Cs in fit, form and function while providing superior aftermarket support with 24/7/365 service availability and spare part turnaround typically shipping from the warehouse within 2 days.

#### Winning Strategy/Solution

- Identify and Target MRO Opportunities replacing competitor air conditioners.
- Position SPECTRACOOOL Slim Fit as a new replacement alternative to European-style A/Cs that also offers superior features.
- Leverage Hoffman's superior aftermarket service program with Johnson Northwest to validate Hoffman's overall superior solution.



*Hoffman®*

**Contact your Pepco Sales Rep for more information about this product.**