

A close-up photograph of a woman with blonde hair and blue eyes, smiling and looking to the right. She has a thick, greyish-brown mud mask applied to her left shoulder and upper arm. Her right hand is resting on her arm. The background is a plain, light color.

The Benefits Of

Dead Sea Mud

JerichoSkincare.com



Five Benefits Of

Black Mud

Dead Sea black mud is no ordinary mud, but rather a very rich mixture of Dead Sea salts, minerals and oils. The mineral content in Dead Sea black mud includes magnesium, potassium, calcium, natural tar, and silicon compounds. Black mud is obtained from the bottom of the Dead Sea, and then used to create various skincare products. Here are the top five benefits of black mud to your skincare and overall wellbeing:

Glowing Skin- Dead Sea Black Mud stimulates blood circulation, streaming oxygen to the skin, which allows natural skin revival and thereby creates a radiant, glowing, and healthy looking skin.

The Healing Power of Mud- Dead Sea black mud is highly recommended for easing various skin ailments such as psoriasis, eczema, and acne. In addition, Dead Sea black mud can be used to treat illnesses such as arthritis, muscle stiffness, rheumatism and joint inflammation.



Hydrate with Black Mud- Dead Sea Black Mud offers hydration for dry skin. In addition, Dead Sea black mud feeds the skin with essential minerals which help skin look healthy and balanced.

Anti-Aging Treatment- Dead Sea black mud has the ability to firm and tighten skin; therefore it is an excellent anti-aging substance. Dead Sea black mud is a key ingredient in Jericho Skin Care anti-aging products, due to its ability to reduce wrinkles.

Get Rid of Impurities- Black mud is a wonderful way to unclog pores and remove any impure residues stuck deep in the skin. In addition, black mud also acts as a scrub and removes any dirt particles, impurities and toxins, gently peeling away dead skin cells to reveal more youthful, healthy looking skin.

For best results when using Dead Sea Black Mud, always choose a product that is made with real, minimally processed Black Mud from the Dead Sea.

Mud Mask

Get The Best Results From Your Mud Mask

Jericho Skincare facial masks are known for their amazing results, but just like anything else in life, you need to know how to use it in order to make the best out of it. Facial masks are necessary to treat oily, acne prone skin, but they also benefit dry and normal skin types, by tightening pores, nourishing and detoxifying the skin. So to make your Dead Sea facial masks even more effective, here are some basic steps to follow:

Before you begin, remove all make-up – wash your face carefully with water and a gentle soap to remove all make-up residues. You can also use a facial skin toner to be sure there are no traces of make-up on your skin.

A good way to maximize your mask's result is by exfoliating first. This will remove dead skin cells and will insure the mass penetrate deeper into the skin.

Test the mask on a small spot. If this is your first time using this mask, try it first on a small spot to see how your skin reacts to it, before covering your entire face. You can try it on your arm or neck to make sure you don't have any allergic reaction to it.





Read the instructions! This probably sounds silly, but different masks work in different ways. For instance, Jericho mud mask should be left on until it hardens completely, and then washed with water. The Dead Sea peel off mask shouldn't be washed at all, rather placed and left on your skin, to extract all the impurities left inside your pores. Other masks like JP Pearl mask can be left on over night or for 15 minutes, depending on your needs. So read the instructions and understand how your mask works.

Apply evenly, don't use too much or too little. A thin layer that covers the skin is enough. Avoid the delicate skin around the eyes and lips. Leave it on for the right amount of time, make sure it is completely dry (if it is Black Mud Mask), then rinse with lukewarm water. Gently pat dry; don't rub your skin to avoid irritation. Now you can let your skin breath a little, and then apply your moisturizing cream to lock in all the nourishing Dead Sea minerals.

That's it, now you can enjoy your clear looking skin!

DEAD SEA

M U D W R A P

P R O D U C T H I G H L I G H T

black mud body wrap from the D
Enriched with Olive Oil, Aloe Vera, Seaweed, Vitamin E Net

JUNIPER

Jericho's Black Mud Body Wrap is a unique product that allows you to enjoy the benefits of Dead Sea black mud over your entire body. Jericho's Black Mud Body Wrap is made with Dead Sea minerals, vitamin E, seaweed and more nutrients, all combined to revitalize your skin so you can enjoy smooth, velvety looking skin.

Legend tells us that Queen Cleopatra used to wrap her body with Dead Sea black mud, turning it into one of her legendary beauty secrets. But in addition to being highly beneficial to your skincare, Jericho Black Mud Body Wrap has a relaxing and healing effect on your mind as well. Jericho Black Mud Body Wrap is the perfect choice when you need to relieve tension and muscle pain.

Dead Sea Black Mud Body Wrap contains mineral rich mud, a unique type of mud used in cosmetics for its special qualities. The Dead Sea black mud is harvested from the depth of the Dead Sea, and has the highest concentration of fatty acids compared to other natural mud used for cosmetics. Its content is unique and it has been proven to be highly beneficial for skincare and overall well-being. The black mud in Jericho Black Mud Body Wrap is suitable for normal and sensitive skin, and is especially beneficial for dry skin. It has the power to open pores, detoxify the skin and draw out toxins. Jericho Black Mud Body Wrap is also highly recommended for people who suffer from skin ailments such as body acne, eczema and psoriasis.





How to Use Jericho Dead Sea Black Mud Body Wrap?

You don't need to go to a fancy spa in order to enjoy this unique sensation of the black mud body wrap. We recommend you clear at least half an hour in your schedule, preferably a quiet time when you can relax the most. In an empty bath tub, apply a thick layer of the body wrap onto your entire body. Put a small towel under your neck and lay back for about ten minutes, letting the mud absorb deeply into your skin while relaxing. Rinse off thoroughly with warm water, do not use soap, and towel dry skin. If desired, apply a rich body lotion to enhance the moisture.

If you feel muscle tension or body aches, fill up the bath tub with warm water and just continue to soak with the black mud body wrap in the water for a while. Feel the warmth of the water and enjoy the benefit of the minerals infusing into your aching body.

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