

CaseStudies: On_Demand Solutions

Since 2005, Nosco's On_Demand Solutions platform has helped customers transition over 7,500 SKUs from conventional printing to digital printing. This study was conducted to show the cost savings experienced with six (6) of those customers after they made the switch to digital.

Nosco's Digital Production



Labels



Cartons

"My label storage room is history!"

"We are seeing lower costs and significantly reduced lead times after converting to digital."

"Our supply chain is more efficient because I can order what I need when I need it."



Number of Customers

The total number of customers who participated in our study:

6

Annual Spend

The combined annual spend for these customers:

\$5.9M

Total Savings

The combined savings for these customers:

\$1.2M

20%

Total savings experienced by these customers after switching to Digital Printing for their labels and cartons.

\$400,000 Annual Purchases

This Animal Health customer saved \$140,000 on their label and carton purchases after moving to digital printing.

35%

Unit Savings= 15%
Plates= \$60,000
Cycle Time= \$20,000
Total Savings= \$140,000

Animal Health

Digital Printing:
Cost Savings

17%

Pharmaceutical

Unit Savings= 10%
Plates= \$60,000
Obsolescence= \$56,000
Color Management= \$30,000
Total Savings= \$346,000



20%

Diagnostic



Unit Savings= 12%
Plates= \$120,000
Cycle Time= \$75,000
Certified Supply= \$100,000
Total Savings= \$715,000

\$3,500,000 Annual Purchases

This portion was conducted with two (2) of our Diagnostics customers. Combined, they were able to see savings of \$715,000 after they made the switch.

\$2,000,000 Annual Purchases

This portion was conducted with three (3) of our Pharmaceutical customers. Combined, they were able to see savings of \$346,000 after they made the switch.

Nosco's On_Demand Solutions:

- Improve Print Quality
- Reduce Lead Times
- Maintain Color Consistency
- Minimize Obsolescence & Inventory
- Incorporate Variable Data
- Respond Faster to Market Demands