



AMERICAN LOGISTICS COMPANY

Livermore Amador Valley Transit Authority to save more than \$5 million on its ADA Paratransit Program with American Logistics Company

SANTA ANA, Calif., April 05, 2011 – American Logistics Company (ALC), a national passenger transportation management company, today announced that it has been awarded a contract by Northern California's Livermore Amador Valley Transit Authority (LAVTA) to operate the agency's Wheels Dial-a-Ride ADA Paratransit Service. In selecting ALC, LAVTA will save more than \$5 million over the seven year duration of the paratransit services contract.

"The current economic environment has made it difficult for transit agencies to maintain their current levels of public transportation services," said Craig Puckett, president, American Logistics Company. "Realizing how difficult it is for transit agencies to maintain a sustainable paratransit program, ALC has developed its Coordinated Transportation Model™. We applaud LAVTA for demonstrating its commitment to the paratransit community by offering provisions in their RFP for innovative models like ours, which help to ensure that the transportation needs of Tri-Valley's disabled community will be met for years to come."

ALC's Coordinated Transportation Model demonstrates the company's ability to provide paratransit solutions that yield significant cost savings with unyielding customer service. Through the use of proprietary trip optimization technology (ParaMax®) and Intelligent Transportation Systems (ITS), ALC is able to deliver on its promise of reduced costs and improved service. In most cases ALC can reduce the cost of paratransit programs by 20 to 30 percent, regardless of the size of the paratransit program. ALC's ParaMax technology reduces transportation costs by analyzing all trip reservations, to "right size the route" and "right size the fleet."

"With ALC, we look forward to realizing a cost savings of more than \$5 million, when compared to our current transportation services contract," said Paul Matsuoka, Executive Director, LAVTA. "ALC has an impressive track record for reducing costs and improving service levels for transit agencies across the United States, and we are excited to bring that level of service to our paratransit customers. It is because of ALC's Coordinated Transportation Model, that during the selection process, ALC was rated highest by our review committee for innovation in safety, customer service and paratransit delivery."

ALC was one of several transportation service providers vying for the LAVTA Wheels Paratransit Service contract during a competitive bidding process that began in December 2010 and culminated in a final recommendation by the evaluation committee to select ALC in March 2011. The LAVTA Board of Directors approved the recommendation of the evaluation committee on March 10, 2011.

"In evaluating ALC, and the services that they provide to transit agencies, the cost savings was important, but we feel that their quality of service was perhaps the most significant factor in our final decision," said Marshall Kamena, LAVTA Board Member and Mayor of Livermore. "Even if ALC had come in at the same price, or even a little higher than their closest competitive bidder, we still would have chosen them based on their track record for providing a high quality of service."



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ALC will begin operating the Wheels Dial-a-Ride ADA Paratransit Service for LAVTA on July 1, 2011, including trip reservations, scheduling and dispatching services.

"We are pleased that LAVTA has chosen ALC, not simply because we are delivering significant cost savings, but more importantly, for our ability to deliver a high quality of service to LAVTA's paratransit customers," said Puckett.

About American Logistics Company

American Logistics Company (ALC) is a national passenger transportation management company serving transit agencies, school districts and the healthcare industry. ALC leverages proprietary transportation management and trip optimization technology to manage dedicated and non-dedicated vehicles across the United States, providing high quality, innovative transportation services that raise the bar for efficiency, cost-effectiveness, driver safety and accountability. ALC's innovative transportation solutions also contribute to an overall reduction in the carbon footprint of any transportation program, due to a reduction in the size and number of vehicles required.

For more information, visit www.AmericanLogistics.com.