



AMERICAN LOGISTICS COMPANY

San Diego Area's North County Transit District turns to American Logistics Company to save more than \$8 million on its ADA Paratransit Program

SANTA ANA, Calif., March 1, 2011 – American Logistics Company (ALC), a national passenger transportation management company, today announced that it has been selected by San Diego Area's North County Transit District (NCTD) to operate the agency's LIFT ADA Paratransit Service. In selecting ALC, NCTD will save more than \$8 million during the initial six-year base term of the paratransit services contract.

"Across the United States, transit agencies continue to face drastic budget cuts, and NCTD is not alone in the challenges associated with creating a sustainable paratransit future," said Craig Puckett, president, American Logistics Company. "We admire NCTD for being a forward-thinking agency, and issuing an RFP that allowed for innovative solutions, such as ALC's Coordinated Transportation Model. We are committed to not only delivering cost savings, but more importantly, building upon the quality of service that NCTD customers have come to expect."

ALC's Coordinated Transportation Model for the LIFT Service demonstrates the company's ability to provide paratransit solutions that yield significant cost savings with unyielding customer service. Through the use of proprietary trip optimization technology (ParaMax[®]) and Intelligent Transportation Systems (ITS), ALC is able to deliver on its promise of reduced costs and improved service. In most cases ALC can reduce the cost of paratransit programs by 20 to 30 percent, regardless of the size of the transit program. ALC's ParaMax technology reduces transportation costs by analyzing all trip reservations, to "right size the route" and "right size the fleet."

ALC was one of five transportation service providers vying for the NCTD LIFT Paratransit Service contract during a competitive bidding process that began in September 2010, and culminated in a final recommendation by the evaluation committee to select ALC in December 2010.

The NCTD LIFT Paratransit Service contract is based on an initial six-year base term, with a three-year option to be exercised at NCTD's discretion. ALC will begin operating LIFT ADA Paratransit Service for NCTD on July 1, 2011, and will also provide trip reservations, scheduling and dispatching services.

Each ADA paratransit trip will be assigned by ALC to one of four contract transportation providers in the North San Diego County area with whom the company already has service agreements. Using this approach, NCTD will also benefit from no longer having to pay for fuel or vehicle acquisitions, which are provided by ALC's contract service providers, and covered by the all-inclusive flat rate price per trip.



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“With ALC’s Coordinated Transportation Model, NCTD will be able to realize a savings of more than \$8 million over the next six years, versus our present contract and service model,” said Matthew Tucker, Executive Director, NCTD. “By paying a flat rate on a per-trip-served basis, not on a per-revenue-hour basis, and paying only for the actual trips provided, we can avoid the costs of LIFT vehicles that are ‘on the clock’ but not carrying passengers due to lulls in demand or in-transit moves from one area to another.”

With ALC’s Coordinated Transportation Model NCTD will also be able to easily incorporate future flexible service provisions from the NCTD Mobility Plan, without the need to procure a separate contractor to dispatch/operate those services.

About American Logistics Company

American Logistics Company (ALC) is a national passenger transportation management company serving transit agencies, school districts and the healthcare industry. ALC leverages proprietary transportation management and trip optimization technology to manage dedicated and non-dedicated vehicles across the United States, providing high quality, innovative transportation services that raise the bar for efficiency, cost-effectiveness, driver safety and accountability. ALC's innovative transportation solutions also contribute to an overall reduction in the carbon footprint of any transportation program, due to a reduction in the size and number of vehicles required.

For more information, visit www.AmericanLogistics.com.