

'QUIK' FACTS



Quikly is a marketing and engagement solutions platform that allows brands to motivate consumers at a significant rate. We build urgency to act and purchase intent through these four factors based on consumer psychology: anticipation, scarcity, fear of missing out, and competition.

As an innovative technology platform, we harness and maximize the power of a brand's consumer following. Through simultaneous gamification marketing across social, email, SMS, and web, our campaigns result in sales wins, brand engagement and advocacy, customer analytics, and much more.

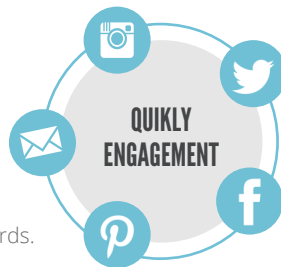
Visit www.movequikly.com for more info.

A TURNKEY SOLUTION

- » Quikly is a turnkey solution that provides brands with immediate results.
- » We help conceptualize, design, and publish meaningful engagement solutions.
- » We will predict ROI, monitor progress and report back on actual results.
- » We build and execute fun and memorable consumer experiences that drive the bottom line instantly.

OUR EXECUTION

- » Brands can leverage the Quikly platform to push out a limited batch of rewards.
- » Consumers of a brand are notified of a campaign release and can opt-in.
- » Participants can gain a heads-up on others by inviting friends on social media and taking other actions before a release.
- » When the campaign goes live, a secret link is sent via email or SMS and available to be claimed.
- » The consumers who are the fastest to claim get the best rewards.



COMPETITIVE DIFFERENCES

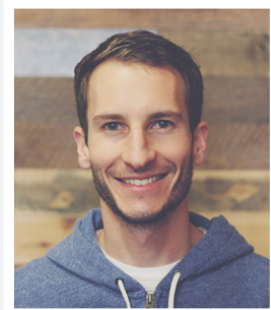
- » Quikly's mechanics, predictive ROI, and data-driven strategy set us apart.
- » We deliver a 50 percent opt-in conversion rate time and time again.
- » We're more effective, timely, and less costly than other solutions.
- » We can amplify multiple marketing channels including: email, social, mobile, or paid media.

OUR STORY

Quikly is the antidote for decades-old promotional options that lack urgency and are just plain boring to consumers. Brands no longer need to worry about wasting time and effort on marketing that gets easily lost in the marketplace.

We're looking to work with innovative brands and agencies who are interested in meaningful, transparent, and tangible results from their marketing efforts.

Interested in exploring a fit? We'd love to chat. Email hola@quikly.com.



Shawn Geller
Co-Founder and CEO

CONNECT WITH US ON SOCIAL!



QUIKLY'S STREET CRED

QUIKLY IS A CREATIVE, SCALABLE, AND CONSUMER-FOCUSED SOLUTION

QUIKLY'S INDUSTRY FOCUSES



AUTOMOTIVE



ENTERTAINMENT
& MOVIES



RETAIL



CPG



FOOD



TRAVEL &
DESITNATION

WE SOLVE PROBLEMS FOR BRANDS

- » Acquire targeted new customers.
- » Amplify participation from social channels.
- » Increase loyalty & engagement within loyalty programs.
- » Support new product launches.
- » Drive higher email response.
- » Produce online & in-store sales fast.
- » Increase purchase frequency.
- » Increase mobile app downloads.

A SELECTION OF FORTUNE 1000 BRANDS WE WORK WITH



FOR MORE INFORMATION, CONTACT:

Anthony Beven, Director of Marketing ✉ anthony@quikly.com

PRESS COVERAGE



Old school meets new at Detroit Homecoming pitch event

CHAIN STORE AGE[™]

NEWS AND ANALYSIS FOR RETAIL EXECUTIVES

Domino's launches social pizza giveaway



15 Startups Sparking Change In Detroit



Detroit Firm Quikly Seeks To Disrupt Online Marketing Industry



How Detroit-Based Quikly Helps Drive Mass Consumer Engagement

Mobile Commerce Daily

Domino's creates promotional urgency to boost mobile orders



Philadelphia Entrepreneur Moves To Detroit To Launch Quikly From M@dison



Quikly: Part Daily Deal, Part Flash Sale, All Growth

CONNECT WITH US ON SOCIAL!

