Q1 2017 GMASS Enhancements

Walk-through Guide

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This document is a reference guide for the Q1 2017 enhancements to the GMASS product. For each affected item type, we have detailed the changes to:

- 1) Candidate registration on mba.com
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GMAT Exam Date

Schools will have access to candidates' GMAT Appointment/Exam Date in the Download File. This will allow schools to target messaging based on when a candidate will take or has taken their GMAT exam.

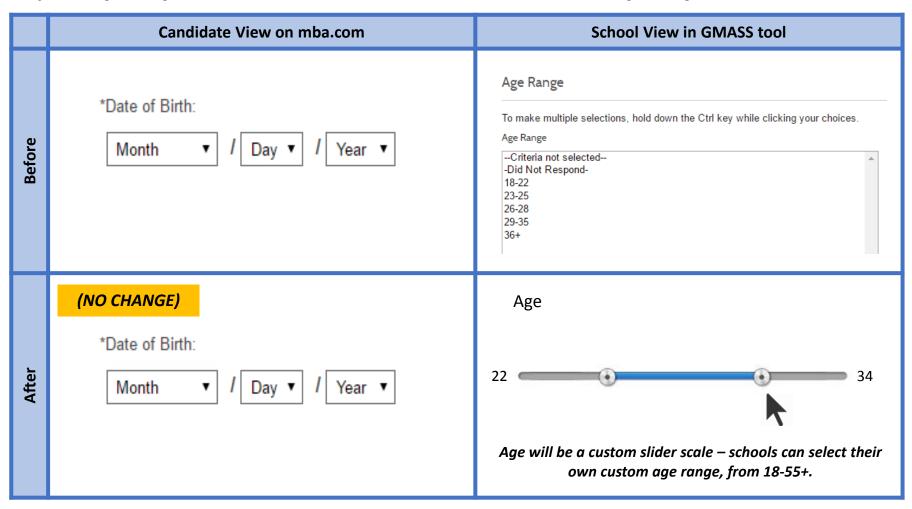
	Candidate View on mba.com	School View in GMASS tool
Before	N/A – Auto- populated from Pearson VUE	No Change – Schools will not be able to search on
After	(NO CHANGE) N/A – Auto- populated from Pearson VUE	GMAT Appointment Date, it will just be included in the Download File.

GMAT Exam Date – Download File

BE	BF	BG	BH	BI	ВЈ		BK BL	BM	BN
ExpInArm	GMATScor	GPAID	Financial A	StudyRe	i GMATExamDate	S	archName		
N	12	3.6	N	01;02;03)5;06;AU;US;WE	G	/IASS Sample File	•	
N	10	4	N	01;02;03	12/20/2016	G	/IASS Sample File	2	
N	13		N	01;02;03	1/14/2017	G	/IASS Sample File	2	
N	10	3.6	N	01;02;US	12/22/2016	G	/IASS Sample File	2	
N	4	2.8	N	US		G	/IASS Sample File	2	
N	6	3.1	N	02;03;US	1/3/2017	G	/IASS Sample File	•	
N	9	2.6	N	05;06;US	1/14/2017	G	/IASS Sample File	2	
N	10	3.3	Υ	01;US	1/9/2017	G	/IASS Sample File	2	
N	10	4	N	US	12/27/2016	G	/IASS Sample File	2	
Υ	12		N	09;CN;U	WE	G	/IASS Sample File	2	
N	9		N	01;02;05	1/8/2017	G	/IASS Sample File	2	
	11		N	02;04;05	12/30/2016	G	/IASS Sample File	•	
N	13	2	N	09;US;W	1/10/2017	G	/IASS Sample File	2	
N	14		Υ	01;02;05	2/19/2017	G	/IASS Sample File	2	
N	8		N	01;02;05	1/2/2017	G	/IASS Sample File		
N	9	2.8	N	CN;EE;W	1/3/2017	G	/IASS Sample File	2	
N	8	2.3	N	01;US;W		G	/IASS Sample File	2	
N	9		N	02;04;US	1/5/2017	G	/IASS Sample File	2	
N	6	3.2	N	05;06;CN	1/6/2017	G	/IASS Sample File	2	
N	7	3.4	N	04;05;US		G	/IASS Sample File	2	
N	9	3	N	01;US;W	1/8/2017	G	/IASS Sample File	2	
N	6	3	Υ	01;TR;US	1/9/2017	G	/IASS Sample File	2	
N	8		N	01;02;CN	2/10/2017	G	/IASS Sample File	2	
N	7	3.7	N	01;02;05	1/10/2017	G	/IASS Sample File	2	
Υ	12	3.4	N	AS	1/12/2017	G	//ASS Sample File	2	
N	9		N	02;03;04)5;06;US	G	//ASS Sample File	2	
N	8	3.2	N	04;05;US	2/25/2016	G	/IASS Sample File	2	
	10	3.8	Υ	01;02;US	1/15/2017	G	//ASS Sample File	2	
N	4	2.4	N	09;US	12/27/2016	G	/IASS Sample File	2	
N	7	3.5	N	02;03;US	1/17/2017	G	/IASS Sample File	2	
N	8	3.7	N	01;02;TR	JS;WE	G	/IASS Sample File	2	
N	11	3	N	09;US;W	1/19/2017	G	/IASS Sample File	2	
		2.8	Υ			G	/IASS Sample File	2	
							1		

Exact Age

Schools will now be able to search for candidates based on their exact age, rather than a predefined age range. This allows schools to select their own custom age ranges.



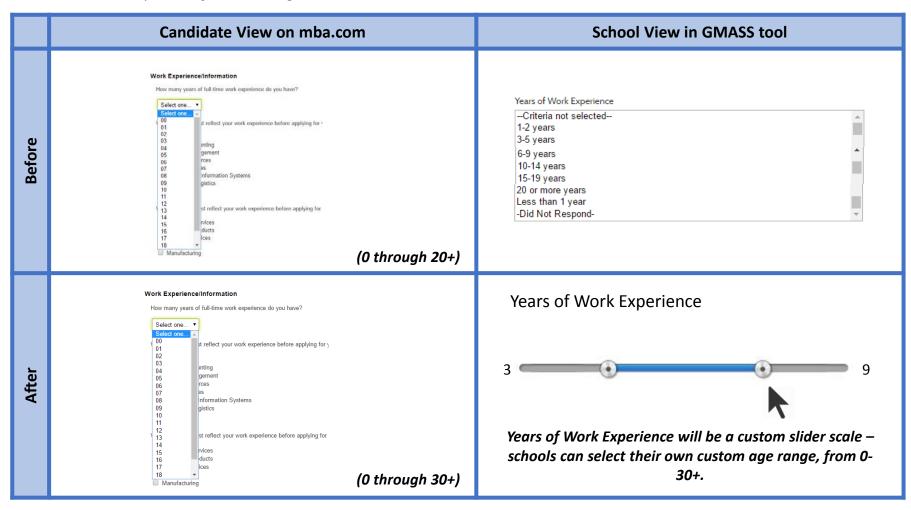
Note for recurring searches: The age range will automatically remain the same as previously selected, unless a school makes changes.

Exact Age – Download File

Р	Q	К	5	I	U	v	w		Х	Y	L	AA	AR	AC	ΑU	AŁ	AF
intry	WorldReg	MetroArea	CountryOf	NativeLan	Gender	Ethnic	ler Age	U	dergrad	Undergra	Education	DegreeOb	Concentra	TeachingF	PlannedDa	Workload	WorkInter
xico	Mexico, th	e Caribbea	Mexico	Spanish	Male	White	No	24 -0	d Not R	Actuarial	Completed	Master's	General N	On-Camp	Undecided	Full-time s	No
ted Sta	United Sta	Miami-Fo	Trinidad a	English	Male	Did No	Rε	19 B	rry Univ	Actuarial	Completed	Doctorate	Risk Mana	On-Camp	September	Full-time s	Undecided
tnam	Asia		Vietnam	Vietnames	Male	Did No	Rε	23 -0	d Not R	Actuarial	Completed	Master's	General N	On-Camp	May - Aug	Full-time s	Undecided
ted Sta	United Sta	Philadelpl	United Sta	English	Male	White	No	23 Ri	ler Univ	Actuarial	Completed	Master's	Finance	On-Camp	September	Part-time	Yes
ted Sta	United Sta	Philadelpl	United Sta	English	Female	Did No	Rε	25 P	nnsylva	Actuarial	Completed	Master's	Risk Mana	Some com	May - Aug	Part-time	Yes
ted Sta	United Sta	Minneapo	Ghana	English	Female	Did No	Rε	21 -0	d Not R	Actuarial	Completed	Master's	Internatio	On-Camp	September	Full-time s	Undecided
ted Sta	United Sta	Los Angele	Vietnam	Vietnames	Male	White	No	29 C	lifornia	Actuarial	Completed	Master's	Accountin	On-Campi	January - /	Full-time s	No
ted Sta	United Sta	Albany-Sc	China	Mandarin	Female	White	No	24 St	te Univ	Actuarial	Completed	Master's	Accountin	On-Campi	. September	Full-time s	Undecided
ted Sta	United Sta	San Franc	United Sta	English	Female	White	No	25 U	iversity	Actuarial	Completed	Master's	-Did Not R	On-Camp	May - Aug	-Did Not R	-Did Not R
na	Asia		China	Mandarin	Male	Did No	Re	19 -0	d Not R	Actuarial	Completed	Undecide	Finance	On-Campi	. September	Full-time s	Undecided
na	Asia		China	Mandarin	Female	Did No	Re	24 -0	d Not R	Actuarial	Completed	Master's	Finance	On-Campi	. September	Full-time s	Undecided
ted Sta	United Sta	Columbus	United Sta	English	Male	Did No	Re	27 C	lumbus	Actuarial	Completed	Master's	Portfolio I	On-Camp	January - /	Full-time s	No
eria	Africa		Nigeria	English	Male	Did No	Re	30 -0	d Not R	Actuarial	Completed	Master's	Finance	On-Campi	September	Full-time s	No
ted Sta	United Sta	Philadelpl	United Sta	English	Male	Did No	Rε	20 T€	nple Ur	Actuarial	Completed	Master's	Finance	On-Campi	May - Aug	Full-time s	No
ted Sta	United Sta	New York-	United Sta	English	Female	Did No	Rε	23 U	iversity	Actuarial	Completed	Master's	Undecided	On-Camp	September	Full-time s	No
ted Sta	United Sta	Philadelpl	Canada	Mandarin	Female	Did No	Rε	25 U	iversity	Actuarial	Completed	Master's	Economic	On-Camp	September	Full-time s	Undecided
ea, Sou	Asia		Korea, Sou	Korean	Male	Did No	Rε	26 -0	d Not R	Actuarial	Completed	Master's	Finance	On-Campi	September	Full-time s	Yes
ted Sta	United Sta	Montgome	Vietnam	Vietnames	Male	Did No	Rε	28 A	ourn Ur	Actuarial	Completed	Master's	Finance	On-Campi	September	Full-time s	Yes
na	Asia		China	Mandarin	Male	White	No	22 -0	d Not R	Actuarial	Completed	Undecide	Actuarial	On-Campi	Undecided	Full-time s	Yes
eria	Africa		Nigeria	Other	Female	Other		24 -0	d Not R	Actuarial	Completed	Master's	Actuarial	On-Camp	May - Aug	Full-time s	No
ea, Sou	Asia		Korea, Sou	Korean	Female	Did No	Rε	25 -0	d Not R	Actuarial	Completed	Master's	Finance	On-Campi	January - /	Full-time s	No
ted Sta	United Sta	New York-	United Sta	English	Female	Did No	Rε	24 Te	nple Un	Actuarial	Completed	Master's	Finance	On-Campi	Undecided	Part-time	Yes
eria	Africa		Nigeria	English	Male	Did No	Rε	30 -0	d Not R	Actuarial	Completed	Master's	Consultin	Undecided	September	Undecided	Yes
ted Sta	United Sta	Tampa-St.	United Sta	English	Male	White	No	24 U	iversity	Actuarial	Completed	Master's	-Did Not R	On-Camp	Undecided	Full-time s	No
ng Kong	Asia		China	English	Female	Did No	Rε	23 U	iversity	Actuarial	Completed	Master's	Risk Mana	On-Camp	Undecided	Full-time s	Undecided
ted Sta	United Sta	Los Angele	China	Mandarin	Male	Did No	Rε	27 P	rdue Ur	Actuarial	Completed	Undecide	Actuarial	Some com	May - Aug	Full-time s	Undecided
ted Sta	United Sta	Dallas-For	United Sta	English	Male	Did No	Rε	23 U	iversity	Actuarial	Completed	Master's	Banking	On-Campi	Undecided	Full-time s	No
ted Sta	United Sta	Philadelpl	United Sta	English	Male	Asian	mε	27 P	nnsylva	Actuarial	Completed	Master's	Finance	Some com	January - /	Part-time	Yes
nada	United Stat	tes, Canad	China	Mandarin	Female	White	No	24 U	iversity	Actuarial	Completed	Master's	Consultin	On-Campi	September	Full-time s	No
ted Sta	United Sta	Cleveland	Ghana	Other	Male	Did No	Re	37 C	veland	Actuarial	Completed	Master's	Operation	On-Camp	May - Aug	Full-time s	Yes
ted Sta	United Sta	Boston-Ca	Kenya	English	Male	White	No	24 -0	d Not R	Actuarial	Completed	Master's	Actuarial	On-Camp	January -	Undecided	Undecided
xico	Mexico, th	e Caribbea	Mexico	Spanish	Female	Did No	Re				Completed						
ted Sta	United Sta	Washingto	United Sta	English	Male						Did Not R						

Exact Years Work Experience

Schools will now be able to search for candidates based on their exact years of work experience, rather than a pre-defined range.



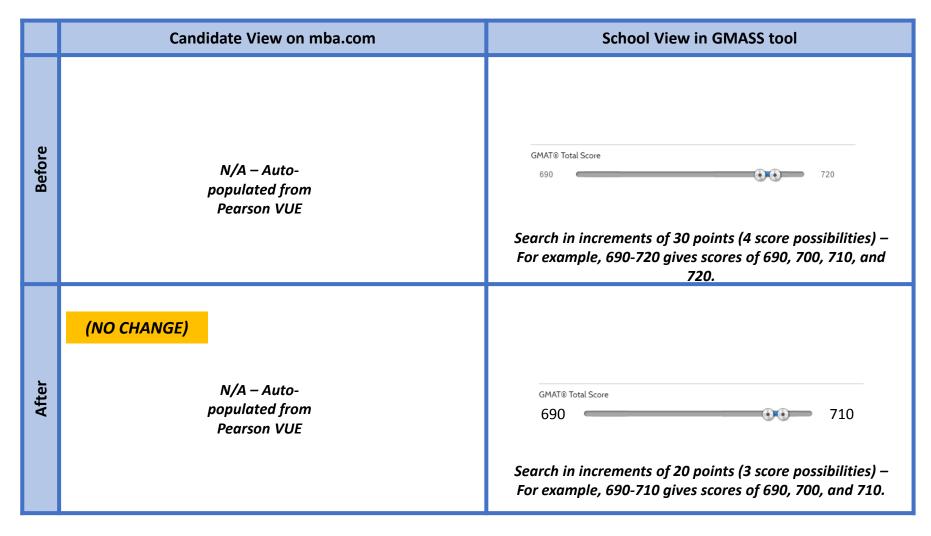
Note for recurring searches: The years of work experience range will automatically remain the same as previously selected, unless a school makes changes.

Exact Years Work Experience – Download File

4A	AB	AC	AD	AE	AF		AG	АН	Al	AJ	AK	AL	AM	AN	AO	AP	AQ
reeObj	Concentra	TeachingF	PlannedDa	Workload	WorkIn	er	YearsOfW E	olnArm	GMATScor	GPA	Financial.	RegionVal	PhoneSMS	StateID	CountryII) WorldReg	MetroArea
ster's i	General M	On-Camp	Undecided	Full-time s	No	П	1 N	<u> </u>	540 - 560	3.6	No	Northeas	0	EDO	MEX	6	
torate	Risk Mana	On-Camp	September	Full-time s	Undeci	ec	2 N	<u> </u>	480 - 500	4	No	Northeas	0	FL	USA	8	33100
ster's i	General M	On-Camp	May - Aug	Full-time s	Undeci	ec	3 N	<u> </u>	570 - 590	-Did Not R	No	Northeas	0		VNM	2	
ster's i	Finance	On-Camp	September	Part-time:	Yes	П	4 N	<u> </u>	480 - 500	3.6	No	Northeas	0	PA	USA	8	37980
ster's i	Risk Mana	Some com	May - Aug	Part-time:	Yes		1 N	<u> </u>	300 - 320	2.8	No	United Sta	2	PA	USA	8	37980
ster's i	Internatio	On-Camp	September	Full-time s	Undeci	ec	2 N	<u> </u>	360 - 380	3.1	No	Middle A	0	MN	USA	8	33460
ster's c	Accountin	On-Camp	January - /	Full-time s	No		4 N	<u> </u>	450 - 470	2.6	No	Southwe	2	CA	USA	8	31100
ster's c	Accountin	On-Camp	September	Full-time s	Undeci	ec	1 N	<u> </u>	480 - 500	3.3	Yes	Northeas	0	NY	USA	8	10580
ster's i	-Did Not R	On-Camp	May - Aug	-Did Not R	-Did No	R	5 N		480 - 500	4	No	United Sta	0	CA	USA	8	41860
ecidec	Finance	On-Camp	September	Full-time s	Undeci	ec	1 Y	5	540 - 560	-Did Not R	No	Undecided	2	GDG	CHN	2	
ster's i	Finance	On-Camp	September	Full-time s	Undeci	ec	1 N	<u> </u>	450 - 470	-Did Not R	No	Northeas	0	BEI	CHN	2	
ster's i	Portfolio I	On-Camp	January - <i>i</i>	Full-time s	No	П	7 -[d Not F	510 - 530	-Did Not R	No	Middle A	2	GA	USA	8	17980
ster's i	Finance	On-Camp	September	Full-time s	No		6 N	<u> </u>	570 - 590	2.0 or belo	No	Undecided	3		NGA	1	
ster's i	Finance	On-Campi	May - Aug	Full-time s	No	П	2 N		600 - 620	-Did Not R	Yes	Northeas	0	PA	USA	8	37980
ster's i	Undecided	On-Camp	September	Full-time s	No	П	3 N		420 - 440	-Did Not R	No	Northeas	0	NY	USA	8	35620
ster's i	Economic:	On-Camp	September	Full-time s	Undeci	ec	2 N	<u> </u>	450 - 470	2.8	No	Canada;Eu	3	PA	USA	8	37980
ster's i	Finance	On-Campi	September	Full-time s	Yes	П	4 N		420 - 440	2.3	No	Northeas	0		KOR	2	
ster's i	Finance	On-Camp	September	Full-time s	Yes	П	2 N	<u> </u>	450 - 470	-Did Not R	No	Middle A	1	AL	USA	8	33860
ecidec	Actuarial:	On-Campi	Undecided	Full-time s	Yes	П	1 N		360 - 380	3.2	No	Southwe	1		CHN	2	
ster's i	Actuarial:	On-Camp	May - Aug	Full-time s	No	П	1 N		390 - 410	3.4	No	South (A	0		NGA	1	
ster's i	Finance	On-Camp	January - /	Full-time s	No		1 N	<u> </u>	450 - 470	3	No	Northeas	0		KOR	2	
ster's i	Finance	On-Camp	Undecided	Part-time:	Yes		3 N	<u> </u>	360 - 380	3	Yes	Northeas	1	NJ	USA	8	35620
iter's i	Consulting	Undecided	September	Undecided	Yes	П	6 N		420 - 440	-Did Not R	No	Northeas	0		NGA	1	
ster's i	-Did Not R	On-Camp	Undecided	Full-time s	No	П	2 N	<u> </u>	390 - 410	3.7	No	Northeas	0	FL	USA	8	45300
ter's i	Risk Mana	On-Camp	Undecided	Full-time s	Undeci	ec	3 Y	5	540 - 560	3.4	No	Asia	0		HKG	2	
ecideo	Actuarial:	Some com	May - Aug	Full-time s	Undeci	ec	1 N	<u> </u>	450 - 470	-Did Not R	No	Middle A	0	CA	USA	8	31100
ter's i	Banking	On-Camp	Undecided	Full-time s	No		2 N	<u> </u>	420 - 440	3.2	No	South (A	1	TX	USA	8	19100
ter's i	Finance	Some com	January - /	Part-time:	Yes	П	1 -[d Not F	480 - 500	3.8	Yes	Northeas	1	PA	USA	8	37980
ter's i	Consulting	On-Campi	September	Full-time s	No		2 N		300 - 320	2.4	No	Undecided	0	MB	CAN	8	
iter's i	Operation	On-Camp	May - Aug	Full-time s	Yes		13 N	-	390 - 410	3.5	No	Middle A	0	ОН	USA	8	17460
ster's i	Actuarial	On-Campi	January - /	Undecided	Undeci	ec	1 N		420 - 440	3.7	No	Northeas	0	MA	USA	8	14460
iter's i	Risk Mana	On-Camp	September	Full-time s	No		2 N		510 - 530	3	No	Undecided	0	DF	MEX	6	
Not R	-Did Not R	-Did Not R	Undecided	-Did Not R	-Did No	R	-Did Not R -D	d Not F	Respond-	2.8	Yes		1	VA	USA	8	47900
						V											

More Precise GMAT Score Ranges

Schools asked for more precise GMAT score ranges. Our new score ranges in increments of 20 points help schools with better segmentation and targeting of candidates.



See following slide for information on changes to recurring searches.

GMAT Score Ranges – Updates to Recurring Searches

- Our new score ranges will affect recurring searches. There are new "lower" and "upper" bounds for score ranges in the new system. The ranges will be adjusted to the closest new bound on either end.
- It is possible that this could have no effect on a recurring search, or decrease or increase the score "range" by 10-20 points overall.
- Schools can log into the GMASS tool at anytime to view and edit their score ranges, if desired.

Old Lower Bound	New Lower Bound
200	200
250	240
	270
290	300
330	330
370	360
	390
410	420
450	450
490	480
	510
530	540
570	570
610	600
	630
650	660
690	690
730	720
	750
770	780

Old Upper Bound	New Upper Bound
240	230
	260
280	290
320	320
360	350
	380
400	410
440	440
480	470
	500
520	530
560	560
600	590
	620
640	650
680	680
720	710
	740
760	770
800	800

More Precise GMAT Score Ranges – Download File

4A	AB	AC	AD	AE	AF	AG	AH		Al	AJ	AK	AL	AM	AN	AO	AP	AQ
reeOb	Concentra	TeachingF	PlannedDa	Workload	WorkInter	YearsOfW	Expln/	m	GMATScor (PA	Financial	RegionVal	PhoneSM:	StateID	CountryID	WorldReg	MetroArea
ster's i	General M	On-Campı	Undecided	Full-time s	No	1	No		540 - 560	3.6	No	Northeas	0	EDO	MEX	6	
torate	Risk Mana	On-Campı	September	Full-time s	Undecided	2	No		480 - 500	4	No	Northeas	0	FL	USA	8	33100
ster's i	i General M	On-Campı	May - Aug	Full-time s	Undecided	3	No		570 - 590 -	id Not R	No	Northeas	0		VNM	2	1
ster's i	Finance	On-Campu	September	Part-time	Yes	4	No		480 - 500	3.6	No	Northeas	0	PA	USA	8	37980
ster's i	i Risk Mana	Some com	May - Aug	Part-time	Yes	1	No		300 - 320	2.8	No	United Sta	2	PA	USA	8	37980
ster's i	Internatio	On-Campu	September	Full-time s	Undecided	2	No		360 - 380	3.1	No	Middle A	0	MN	USA	8	33460
iter's o	Accountin	On-Campu	January - /	Full-time s	No	4	No		450 - 470	2.6	No	Southwe	2	CA	USA	8	31100
iter's o	Accountin	On-Campu	September	Full-time s	Undecided	1	No		480 - 500	3.3	Yes	Northeas	0	NY	USA	8	10580
ster's i	-Did Not R	On-Campu	May - Aug	-Did Not R	-Did Not R	5	No		480 - 500	4	No	United Sta	0	CA	USA	8	41860
ecide	Finance	On-Campu	September	Full-time s	Undecided	1	Yes		540 - 560 -	id Not R	No	Undecided	2	GDG	CHN	2	(
ster's i	Finance	On-Campu	September	Full-time s	Undecided	1	No		450 - 470 -	id Not R	No	Northeas	0	BEI	CHN	2	(
ster's i	Portfolio I	On-Campı	January - /	Full-time s	No	7	-Did N	t R	510 - 530 -	id Not R	No	Middle A	2	GA	USA	8	17980
ster's i	Finance	On-Campu	September	Full-time s	No	6	No		570 - 590 2	0 or belo	No	Undecided	3		NGA	1	
ster's i	Finance	On-Campu	May - Aug	Full-time s	No	2	No		600 - 620 -	id Not R	Yes	Northeas	0	PA	USA	8	37980
ster's i	Undecided	On-Campı	September	Full-time s	No	3	No		420 - 440 -	id Not R	No	Northeas	0	NY	USA	8	35620
ster's i	Economic	On-Campı	September	Full-time s	Undecided	2	No		450 - 470	2.8	No	Canada;Eu	3	PA	USA	8	37980
ster's i	Finance	On-Campu	September	Full-time s	Yes	4	No		420 - 440	2.3	No	Northeas	0		KOR	2	
ster's i	Finance	On-Campı	September	Full-time s	Yes	2	No		450 - 470 -	id Not R	No	Middle A	1	AL	USA	8	33860
ecide	Actuarial	On-Campu	Undecided	Full-time s	Yes	1	No		360 - 380	3.2	No	Southwe	1		CHN	2	
ster's i	Actuarial	On-Campı	May - Aug	Full-time s	No	1	No		390 - 410	3.4	No	South (A	0		NGA	1	
ster's i	Finance	On-Campu	January - /	Full-time s	No	1	No		450 - 470	3	No	Northeas	0		KOR	2	
ster's i	Finance	On-Campu	Undecided	Part-time	Yes	3	No		360 - 380	3	Yes	Northeas	1	NJ	USA	8	35620
ster's i	Consulting	Undecided	September	Undecided	Yes	6	No		420 - 440 -	id Not R	No	Northeas	0		NGA	1	
ster's i	-Did Not R	On-Campu	Undecided	Full-time s	No	2	No		390 - 410	3.7	No	Northeas	0	FL	USA	8	45300
ster's i	Risk Mana	On-Campı	Undecided	Full-time s	Undecided	3	Yes		540 - 560	3.4	No	Asia	0		HKG	2	(
ecide	Actuarial	Some com	May - Aug	Full-time s	Undecided	1	No		450 - 470 -	id Not R	No	Middle A	0	CA	USA	8	31100
ster's i	Banking	On-Campu	Undecided	Full-time s	No	2	No		420 - 440	3.2	No	South (A	1	TX	USA	8	19100
ster's i	i Finance	Some com	January - A	Part-time	Yes	1	-Did N	t R	480 - 500	3.8	Yes	Northeas	1	PA	USA	8	37980
ster's i	Consulting	On-Campı	September	Full-time s	No	2	No		300 - 320	2.4	No	Undecided	0	МВ	CAN	8	(
ster's i	Operation	On-Campı	May - Aug	Full-time s	Yes	13	No	r	390 - 410	3.5	No	Middle A	0	ОН	USA	8	17460
	Actuarial					1	No	Г	420 - 440	3.7	No	Northeas	0	MA	USA	8	14460
	i Risk Mana						No	r	510 - 530	3	No	Undecided	0	DF	MEX	6	
	-Did Not R		•			-Did Not R	-Did N	t R	Respond-	2.8	Yes		1	VA	USA	8	47900
									,								