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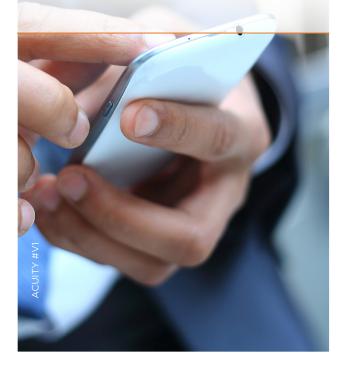
GET DATA ACCESS AND INSIGHT WITH ACUITY FOR CREDIT UNIONS

SOLUTION SHEET

In Summary

- Make better decisions based on making data easier to access and use
- Gain valuable insights to deliver improved service to members
- Automate compliance and improve governance
- Set, track and achieve financial goals with better performance visibility

ACUITY #V1

Is the lack of data access holding back business growth?

Many Credit Unions are grappling with the need to improve customer service and grow business. Often this is due to an inability to quickly and easily extract valuable data from the UniVerse database.

Acuity allows Credit Unions to unlock this data, gain improved information control and uncover growth opportunities. It provides the information insights that enable front line staff to provide responsive customer service; marketing teams to uncover sales opportunities; and gives finance the ability to reduce risk, simplify compliance and develop more accurate budget forecasts.

What is Acuity?

Acuity is a proven, pre-configured business intelligence suite designed specifically for Credit Unions. Built on standard, high quality IBM components it can be deployed without ongoing and expensive services and provides the data, reporting and interactive tools necessary to achieve a fast and tangible return on investment.

Using Acuity, Credit Unions can extract data from UniVerse and augment it with other data sources from within or outside the organisation. It provides a full BI toolset for reporting and analysis, as well as an advanced finance modeling capability that includes a budget and planning module for actual versus forecast analysis across multiple parallel scenarios.

Comprehensive BI capabilities

Acuity extracts, consolidates and organises data, making it available for use in out-of-the-box reports. It provides interactive tools to enable self service analysis and delivery of analytics to mobile devices.

Staff may be consuming business intelligence to optimise decision-making and productivity, or producing expedient, investigative analysis to identify new opportunities or risks. Acuity provides a unifying foundation for informing these decisions. It can lift customer satisfaction by delivering products tailored to each member's needs and provides improved insights into the member lifecycle – building trust and enabling a more proactive relationship.

Key components and features

Acuity comprises three key components:

Insights Portal: A suite of business intelligence tools that allows staff to discover insights and opportunities. It includes a ready-to-run report pack, report writing and analysis tools, dashboards and KPI monitoring and an optional predictive analytics capability.

Budget & Planning Module: Using this flexible and collaborative platform Credit Unions can plan, measure, forecast and test budget assumptions to accelerate the budget development cycle and improve strategic decision-making. Multiple models and 'what-if' scenarios can be maintained simultaneously and linked to actual feeds into the data warehouse to support variance tracking.

Data Warehouse: Liberate and unify data using Acuity's purpose built Credit Union financial data model. Release data with the dedicated UniVerse extraction tool; integrate it with ancillary data – no matter where it resides, and govern it with metadata management and quality control.

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