



# 2014 Annual Report

The National Society for Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS)

"MANRRS - Celebrating 30 years of Triumph: Branching out and Excelling to Greater Heights"



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"Thanks to each of you for taking me under your wing and making me feel welcomed inside and outside of MANRRS. It has really had a great influence on the way I perceive school, furthering my education, and developing professionally. MANRRS has been a great contributor to how I perceive success... I am very blessed to have been pushed in this direction in life. I can't wait to be the one who is giving the helping hand to incoming freshmen!"

# WELCOME



Koni A. Patterson 2014-15 National President

It is with great enthusiasm that I extend greetings as President on behalf of the National Society for Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS). I am pleased to present you with the 2014 Annual Report and delighted to have been elected to lead such a vibrant and successful organization. Over the past year, MANRRS has undertaken a broad array of initiatives and projects aimed at strengthening our society. Our motto has provided the vision for these activities as we have strived to "Change the face of agriculture, while linking hands around the world."

I'd like to acknowledge my predecessor, Dr. Dexter Wakefield, for paving the way and leading this organization in 2013-14. It was my goal to build on that foundation and propel the society to even greater heights. The Annual Report is an example of what can be accomplished when we all

partner and work together. I want to thank the MANRRS staff, sponsors, professionals, students and friends for what we were able to accomplish. This is one of the greatest agricultural organizations in the world. We have grown drastically from our meager beginnings in 1984 to our current status, and this is just the beginning. Keeping in mind that our students are our first and foremost priority, we have strived to equip them and our professional members with the necessary tools to be successful today, tomorrow, and beyond.

Thank you for giving me the opportunity to serve and this has been one of the most humbling, rewarding and self-awareness exercises that I could have ever imagined.

#### I Am MANRRS. You Are MANRRS. We Are MANRRS.



Ebony Y. Webber, MBA Chief Officer of Operations

It is an honor and privilege to serve as the Chief Officer of Operations for this outstanding organization. I am excited about the progress and strides MANRRS has made towards evolving into the premier organization serving underrepresented students pursuing opportunities in agriculture, natural resources and related sciences.

A special "Thank You" to Koni Patterson for her dedication as the 2014-2015 MANRRS National President. Thank you to the National Officer team, Committee Chairs, Chapter Advisors, and the many volunteers, who continuously support MANRRS. Your work is appreciated.

MANRRS is a growing National Society committed to providing professional and leadership development to students, access to leading agricultural companies and professionals, and a national network. MANRRS' supporters have provided and facilitated workshops and other networking opportunities for our members through internships,

chapter exclusive events, industry tours and career opportunities. MANRRS is dedicated to providing the best experience for both our members and supporters through collective partnerships, which cultivates exceptional, diverse leaders for the workforce. This very important sponsorship also supports student officer training and participation in local and regional chapter activities, provides for related student travel expenses, underwrites the cost of chapter room scholarships, contributes to the operation of the Executive Office and promotes activities related to leadership development, student research, essay writing, public speaking, and critical thinking.

# MANRRS OFFICERS AND COMMITTEE CHAIRS

#### 2014 - 2015 Advisory Committee

Dr. Eunice Foster, Chair - Michigan State University

Dr. Dewayne Goldmon - Monsanto

Yvette Green - USDA APHIS, Animal Care

Debra Harrell - US Forest Service

Michelle Matuszewski - Walt Disney World

Freddrianna McElveen – Tuskegee University School of Veterinary

Rodney Patterson - CoBank

John C. Plummer - Land O'Lakes

David Rock - John Deere

Dr. Loston Rowe - DuPont

Laverne Thompson – Dow AgroSciences

Dr. Ulises Toledo - West Virginia State University

Dr. Dexter Wakefield - IUPUI

Maya Warren - University of Wisconsin-Madison

#### 2014 - 2015 National Officers

Koni Patterson - National President, Dow AgroSciences

Quentin R. Tyler, Ph.D. – National President-Elect, University of Kentucky

Maurisha Ross – National Graduate Student President, Auburn University

Marquel Lett - National Undergraduate Student President,

University of Kentucky

Curtis White, Ph.D. - National Treasurer, Clemson University (retired)

B. Michelle Harris, Ph.D. – National Historian, University of the District of Columbia

Sherri DeGraphenreed – National Secretary, USDA NRCS

Dexter Wakefield, Ph.D. – Past National President, IUPUI

Maya Warren - Past National Graduate Student President,

University of Wisconsin - Madison

Freddrianna McElveen – Past National Undergraduate Student President, Tuskegee University College of Veterinary

#### 2014 - 2015 Regional Officers

Gabrielle Delima – Region I Undergrad VP, Delaware State University

Kelly Moore – Region II Undergrad VP, University of Kentucky

Kalauna Carter – Region III Undergrad VP, Tuskegee University

Yasmine Jackson – Region V Undergrad VP, The Ohio State University

Saundra Wheeler – Region I Graduate VP, The Pennsylvania State University

Aaron Judson - Region II Graduate VP, Florida A&M University

Shandrea Stallworth - Region III Graduate VP, Auburn University

Ian Smith - Region IV Graduate VP, IUPUI

Spencer Tribble – Region V Graduate VP, University of Kentucky

Robert Chambers – National Graduate Student Parliamentarian, Southern University and A&M College

#### 2014 - 2015 Committee Chairs

Jeremy Adamson – Public Relations Committee Co-Chair, Dow AgroSciences Ernest Bradley – Ad-hoc Jr. MANRRS Committee Co-Chair, Lincoln University

Jewel Butler - Ad-hoc Auditing Committee Chair,

Department of Homeland Security

Steven Couch – Public Relations Committee Co-Chair

Brunetta Dillard – Finance Committee Chair, West Virginia State University

Antomia Farrell – Ad-hoc Jr. MANRRS Committee Co-Chair, University of Kentucky

Eunice Foster, Ph.D. – Advisory Committee Chair, Michigan State University

Jessique Ghezzi, Ph.D. – Ad-hoc Young Professional Committee Co-Chair, Ball State University

Wash Jones, Ph.D. – Ad-hoc Constitution Committee Chair, Prairie View A&M University

Ryan Locke – Membership Committee Chair, Bayer

Clarissa Okpaleke – Ad-hoc Strategic Planning Committee Co-Chair, Farm Credit

Kelli Palmer – Ad-hoc Young Professional Committee Co-Chair, Louisiana State University

John Plummer – Ad-hoc Strategic Planning Committee Co-Chair, Land O'Lakes

#### **MANRRS National Office**

Ebony Y. Webber, MBA - Chief Officer of Operations



#### MANRRS CHAPTERS

\*New Chapter

Alabama A&M University Alcorn State University **Auburn University** Ball State University - new chapter **Bowie State University** California Polytechnic State University Clemson University Colorado State University **Delaware State University** Florida A&M University Florida International University Fort Valley State University Iowa State University Kansas State University Kentucky State University Langston University Lincoln University-Missouri Louisiana State University Miami-Dade College Michigan State University Mississippi State University North Carolina A&T State University North Carolina State University Oklahoma State University Oregon State University Prairie View A&M University **Purdue University** South Carolina State University Southern Illinois University - Carbondale Southern University A&M College

Texas A&M University-College Station Texas A&M University-Kingsville The Ohio State University The Pennsylvania State University **Tuskegee University** University of Arizona University of Arkansas University of Arkansas - Pine Bluff University of California-Davis University of Delaware University of the District of Columbia University of Florida University of Georgia - Athens University of Illinois at Urbana-Champaign University of Kentucky University of Maryland-College Park University of Maryland Eastern Shore University of Minnesota University of Missouri - Columbia University of Tennessee - Knoxville University of Tennessee – Martin University of Wisconsin - Madison University of Wisconsin - Stevens Point Virginia Polytechnic Institute & State University Virginia State University West Virginia State University West Virginia University

Tennessee State University

# ORGANIZATION OVERVIEW







MANRRS is a national society that pursues excellence in leadership, scholarship and service. The Society promotes and fosters minority involvement in agriculture, natural resources and related sciences fields. The national society consists of more than 65 chapters located at various colleges and universities throughout the United States. Individual chapter activities, regional events and the annual national conference are designed to develop a partnership between students in agriculture, natural resources and professionals from academic institutions, government agencies, and private industry. MANRRS establishes partnerships by promoting professional development, networking, and career placement in a nurturing environment.

It is our goal to provide the student members (junior high school through doctoral programs) of our organization with the support to become productive citizens by involving/engaging them in leadership development activities, educational opportunities, job readiness training, and facilitating internship placement and permanent employment, with special emphasis on agriculture, natural resources, and related sciences.

### **MISSION**

MANRRS' mission is to empower individuals of under-represented and diverse backgrounds in agriculture, natural resources, and related sciences through professional development by providing continuing education, peer and professional mentor networks and advocacy leading to access to rewarding economic avenues, accomplishment and advancement.

#### **MOTTO**

Changing the face of agriculture by linking hands around the world

### **VISION**

To be the premier worldwide organization dedicated to career and professional development of a diverse, highly skilled membership, involved in creating opportunities and advancements in agriculture, natural resources, and related sciences.







# ORGANIZATION OVERVIEW

# **MANRRS: FOCUS AREAS**

### **PROFESSIONAL**

- Internships and Job Placement
- Career Development Workshop Presentations and Seminars
- Student Research and Competitions
- Industry/Sponsor Tours

### Engaging

- Local Chapters' Leadership Development activities
- Regional Cluster Meetings
- Annual Career Fair and Training Conference
- Networking and Service Learning Opportunities
- Collaborative Partnerships with other Ag based organizations

### Diverse

- Membership includes all ethnic backgrounds
- Membership consists of high school through doctoral students and professionals
- MANRRS stresses inclusion, achievement and career advancement of all people in agriculture, natural resources and related fields





# **DEMOGRAPHICS**





# MEMBERSHIP BY ETHNICITY

African American	74%
Latino/Hispanic	17%
Caucasian	3%
Asian Pacific Islander	2%
Native American	2%
Multicultural	2%

# MEMBERSHIP BY MAJORS

Ag Business/Economics	29%
Ag Education/Leadership/ Communication	25%
Animal Science	12%
Food Science/Nutrition	11%
Forestry	10%
Plant/Soil Science	8%
Biology	5%

# MEMBERSHIP BY NUMBERS

Active Members	1,550
Students	1,385
Undergraduates	960
Graduate Students	140
Jr. MANRRS (high school)	285
Professionals	165
Chapters Nationwide	65
HBCU Institutions	30%
MANRRS Chapter Network	38 states

# ACCOMPLISHMENTS & IMPACT

We are proud of our accomplishments for FY2014. Our students and professionals are growing and gaining through knowledge and experiencing much more practical information than we could imagine in this day of technological advances.

- Successful Career Fair and Training Conference with approximately 985 registrants
- 10% increase in the number of exhibitors
- 15% increase in the number of students involved in our competitive events
- 20% increase in sponsorships and funding (\$425K from 22 sponsors)
- 12% increase in memberships
- Four new chapters chartered
- Implemented new and improved user-friendly website.
- Coordinated USDA Summer training at USDA/APHIS Animal Care and Veterinary Services' facility in Riverdale, MD.
- Instituted a Performance Management process for the COO to evaluate performance annually.
- Developed Job Descriptions for each of the National Officer positions.
- Provided Continuing Education classes for the COO to aid in professional development through the Georgia Center for Non-Profits.
- Hosted Summer and Winter Training for the National Officer Leadership Team.
- Appointed five new members to the Advisory Committee which led to the reestablishment of a functional Advisory Committee.
- Developed and implemented a Strategic Plan that highlights short, medium and long term goals for the National Society.
- Provided the first travel scholarship to relaunch the Clemson University MANRRS Chapter.
- Hosted five Regional Cluster Meetings.
- Sent students and representatives to the Agriculture Future of America (AFA) Leaders' Conference.
- Participated in the Dow AgroSciences' Building Engineering Science and Technology (BEST) Summit.
- Established New Member Pinning Ceremonies.
- Developed the first VIP Scholarship Breakfast at the National Conference.

# CALL TO ACTION



As President-Elect of the National Society for Minorities in Agriculture, Natural Resources, and Related Sciences, I am honored to welcome you.

The year of *Celebrating 30 years of triumph and Branching out and Excelling to Greater Heights* has been a remarkable reminder that MANRRS provides the competitive advantage to our nation's future leaders in agriculture, natural resources, and related sciences. With over 65 chapters in 38 states, we represent the top-tier talent of the most important industries. Building from the legacy of those that came before us, we can make a difference - to evolve what's possible by being aggressive in pursuing new opportunities.

#### WHERE WE CAN GO TOGETHER?

The coming year will involve an intensified focus. Consider how you and your chapter can contribute to and benefit from our priority areas:

- Build a Sustainable Organizational Structure (how do we make sure we are around for another 30 years?)
- Endow and diversify funding sources (imagine if we knew we had the financial resources to thrive?)
- Strengthen strategic partnerships (because our network is our net worth!)
- Launch a mini-grant giving program to promote chapter development (imagine incentives to support your most innovative ideas, and the support for advisors and members, to make it happen)
- Multiply our Leadership Pipeline and Amplify Engagement
- Expand the reach of Jr. MANRRS Chapters (invest in the leaders of tomorrow)
- Establish an Alumni Association (celebrate and connect with those that came before us)
- Provide new regional opportunities for students (exclusive VIP events between our sponsoring companies and outstanding collegiate student scholars and leaders)
- Elevate Global Opportunities
- Highlight Local Impact
- Inspire an organization of globally minded leaders
- Coordinate an Education Abroad experience (international experience and academic credit with an organization that truly takes you places!)

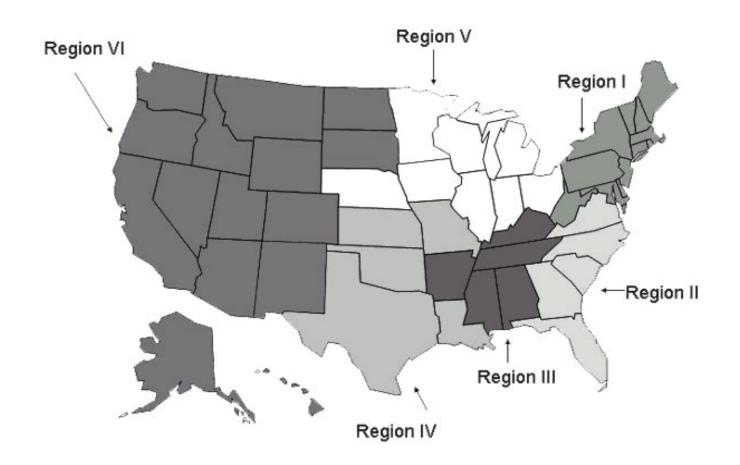
#### **HOW WILL YOU LEAD?**

With over sixteen years as a student, advisor, and national officer, my experiences in MANRRS have been some of the most productive, rewarding, and enlightening. It is my sincere hope that ultimately we will instill in each of you that there is no greater society and that MANRRS will continue to be dedicated and build off of our unique talents, interests, perspectives, and backgrounds. How will you lead in your chapter? How can you contribute to our priority areas? How can you benefit? We are all called to lead.

Thank you,

Quentin Tyler, Ph.D. 2014-2015 President-Elect

# PROGRAMS & INITIATIVES



Annual National Career Fair and Training Conference
Regional Cluster Meetings
John Deere Scholarships
Jr. MANRRS State Conferences
National Officer Leadership Training
Careers in Natural Resources Summit presented by NOBPNRCSE
Diversity BEST Summit presented by Dow AgroSciences
State Agricultural Education Leaders' Webinar Series
Eunice Foster Spirit of MANRRS Award
William Henson MANRRS Legend Award
National MANRRS Advisor of the Year Award
MANRRS Chapter of Excellence
National FFA Board Member

# FUTURE OUTLOOK

The organization's strategic agenda will assist in establishing MANRRS as the premier organization in relation to the promotion of diversity in agriculture, natural resources and related sciences.



### 1. Increase Financial Stability

- Create annual pro-forma budget guidelines.
- Create short-term and long-term financial goals, including financial targets for income and outlay.
- Seek and secure the services of a certified financial planner.
- Develop larger database of agriculture, natural resources, and related sciences companies, federal government, foundations, alumni, contributions, etc.
- Promote MANRRS vision to companies in database.



- Develop an online database of internships available for MANRRS members.
- Develop a database of students for private and public industry.
- Highlight students' internship experiences on website and social media, and during regional and national meetings.
- Develop training on "soft skills" for students to be wellprepared for meetings with sponsors and exhibitors.
- Evaluate potential partners in assisting students to determine career goals.
- Develop collegiate scholarships for junior MANRRS members.
- Develop discipline specific scholarships for undergraduate students.
- Develop a scholarship committee.
- Develop a scholarship link repository on website.
- Evaluate and reorganize committees and officer positions.

# 3. Enhance National, Regional, and Collegiate Visibility

- Develop an interactive database of students and professionals in public and private industry with capability to track students and professionals.
- Evaluate the potential for developing a modern slogan and brand for MANRRS.
- Develop modern promotional materials geared toward specific disciplines and membership level.
- Increase MANRRS' use of social media to communicate with students and potential partners.
- Develop a consistent message across all MANRRS media.

# FUTURE OUTLOOK

# 4. Diversify the Organization

- Develop a database of institutions which are not currently in MANRRS, specifically western United States.
- Increase the number of MANRRS chaptera at Hispanic Serving and 1994 Institutions.

# 5. Develop New and Existing Chapters

- Evaluate criteria for and benefits of being a MANRRS member.
- Develop discipline specific marketing materials for each membership level.
- Outline recruiting best practices and distribute nationally.
- Create regional discipline specific events hosted by private and public industry.
- Align national sponsors with chapters within their region.
- Develop an entry survey for new MANRRS members.
- Develop an exit survey for graduating undergraduates and graduate students.
- Develop an annual survey of MANRRS satisfaction for each membership level.
- Develop a feedback mechanism for employers of MANRRS students.

# 6. Develop Organizational Structure and Innovative Management Programs

- Determine feasibility of retaining current staff vs. outsourcing management.
- Utilize enabling technology to create stakeholder management capacity, e.g. Salesforce, HubSpot, etc.



# NATIONAL CONFERENCE

29th Career Fair and Training Conference Sheraton Birmingham Hotel - Birmingham, Alabama March 27th - 29th

Celebrating 30 Years of Triumph: Branching Out and Excelling to Greater Heights

# HIGHLIGHTS BY THE NUMBERS

Conference Attendees	885
Students	675
Professionals	210
Contest Participants	283
New Members	495
Funds Raised	\$428,150
Scholarships & Awards provided to students	\$13,000
Professional	40
Development Workshops	
Conference Exhibitors	75

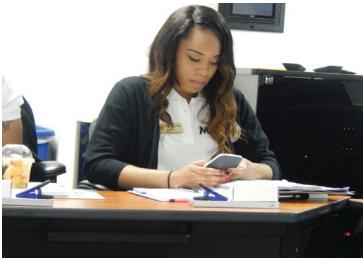






# REGION I





#### **National Officers:**

National Historian – Dr. Michelle Harris Graduate VP - Saundra Wheeler Undergraduate VP - Gabrielle Delima

**Cluster Date:** November 7th - November 9th

**Location:** Delaware State University, Dover, DE

**Sponsors**: USDA-NRCS, DuPont, Monsanto

### **Cluster Attendance:** 63

Institutions in Attendance: Bowie State University, Delaware State University, Pennsylvania State University, Virginia State University, University of the District of Columbia, University of Maryland Eastern Shore, Gwynn Park High School, and W.E.B. Du Bois High School.

- Delaware State University MANRRS Chapter participated in the campus-wide Organizational Fair for incoming Freshman.
- The Pennsylvania State University MANRRS Chapter partnered with the College of Ag Sciences to host their Annual Ag Hill Olympics.
- The University of DC MANRRS Chapter, in collaboration with National Geographic and the UDC Student Dietetic Association, participated in the annual harvest festival held at National Geographic's DC headquarters.
- West Virginia State University MANRRS Chapter hosted the Campus Closet, which benefits students in need of professional attire.
- The University of Maryland Eastern Shore MANRRS chapter hosted its first annual Jr. MANRRS Maryland State Conference in which more than 75 students participated.
- Parkside High School located in Salisbury, Maryland excelled as Maryland's first Jr. MANRRS chapter, in which one Jr. MANRRS member broke the Guinness World Record for bedding the most plants in an hour at 2,122 plants.

# Region II and III







### **Region 2 Vice Presidents:**

Aaron Judson - Graduate Kelly Moore - Undergraduate

### **Region 3 Vice Presidents:**

Shandrea Stallworth - Graduate Kalauna Carter - Undergraduate

Cluster Dates: September 26th - 28th

**Sponsors in Attendance:** John Deere, USDA/APHIS AC & VS, Dow AgroSciences, Monsanto, Farm Credit, USDA NRCS, and Global Incite

**Cluster Attendance:** There were a total of 175 participants including sponsors during this regional cluster.

#### **Institutions in Attendance:**

Piney Woods School, Florida A&M University, Fort Valley State University, North Carolina A&T University, North Carolina State University, University of Florida, University of Georgia, Alabama A&M University, Alcorn State University, Auburn University and Jr. MANRRS, Mississippi State University, Tuskegee University, and University of Kentucky.

- Alabama A&M University, Auburn University, and Tuskegee University served as conference co-hosts at the 29th Annual Conference in Birmingham, AL.
- The Alcorn State University MANRRS Chapter performed landscaping and beautification projects at the Claiborne County Civil Defense Building.
- The Florida A&M University MANRRS Chapter hosted its signature Farmer's Market quarterly.
- The North Carolina A&T State University MANRRS Chapter members volunteered 95 hours at the Cove Creek Community Garden Clean Up in Greensboro, NC.
- The North Carolina State MANRRS Chapter organized a Winter Accessory Drive for the Women Center of Wake County Shelter in Raleigh, NC.
- The University of Florida MANRRS Chapter volunteered at the Woodlands Boys and Girls Club, which assisted 80 students to make Christmas decorations and gingerbread houses.
- To help spread awareness about the disease, the UK MANRRS teamed up with the Sarcoma Foundation of American in memory of a former UK student to host a Three-on-Three basketball tournament.

# REGION IV

**Region IV Graduate Student Vice-President:** 

Ian Smith

**National Graduate Parliamentarian:** 

Robert Chambers

**Cluster Date:** November 14th - 16th **Sponsor:** Farm Credit Bank of Texas

**Cluster Attendance:** 62 individuals representing 4

institutions and various companies

**Institutions in attendance:** Southern University, Prairie View A&M, Texas A&M University, Kansas State University, Alcorn State University, and Tennessee State University

**Companies in attendance:** Dow AgroSciences, Farm Credit, USDA APHIS VS and USDA APHIS AC, and USDA NRCS



- Kansas State University MANRRS Chapter hosted MANRRS Week on campus.
- Lincoln University MANRRS Chapter received a grant to research, restore and develop honey bee populations
- Approximately 10 pounds of Lincoln University MANRRS heirloom vegetable seeds consisting of onions, lettuce, cabbage, okra, sweet corn, black-eyed peas, green beans, chili peppers and collard greens were donated to Youth Action Without Borders (YAWB).
- Louisiana State University MANRRS Chapter partnered with Connections for Life to help clean and organize the community's local thrift store.
- Prairie View A&M University coordinated a Leadership and Career Development seminar sponsored by Monsanto.
- Southern University and A&M College MANRRS Chapter raised more than \$2,000 in their annual Sweet Potato Sale.
- Texas A&M University MANRRS Chapter partnered with SACNAS to host the annual Super Science Techno Night for local elementary school students in order to spark their curiosity to the agricultural, biological, chemical, and environmental sciences.
- The University of Missouri- Columbia MANRRS Chapter participated in the South Farm Showcase and educated the local community on agriculture sustainability.

# REGION V

**Region V Vice-Presidents:** Yasmine K. Jackson, Undergraduate and Spencer Tribble, Graduate

Cluster Date: October 17th - 19th

**Sponsors:** John Deere, Dow Agrosciences, USDA APHIS, Land O'Lakes, Farm Credit Services of America, Pioneer, and Iowa State University **Cluster Attendance:** 110 individuals representing seven institutions, one high school and various companies.

**Institutions in Attendance:** Iowa State University, Purdue University, University of Illinois, University of Minnesota, The Ohio State University, University of Wisconsin - Madison, Michigan State University, and Chicago High School for Agricultural Sciences



- The Iowa Stare University MANRRS Chapter hosted the Chicago High School for Agricultural Sciences to a campus visit and a series of professional and personal development workshops.
- The Michigan State University MANRRS Chapter students participated at the Michigan Family Farms Conference to teach youth about agriculture in Michigan.
- The Ohio State University MANRRS chapter joined CFAES in the Stop Hunger Now Campaign, which packed 75,000 meals in two hours for needy families across the globe.
- The Purdue University MANRRS Chapter started a community garden through Purdue University Gardens and planted lettuce, tomatoes, greens, cucumbers, and pumpkins.
- The University of Illinois at Urbana Champaign MANRRS Chapter and local chapter Alumni worked to secure a \$2,000 grant to establish a Jr. MANRRS program in the East St. Louis, MO area.
- The University of Minnesota MANRRS Chapter assisted the Minnesota College and University Career Services Association (MCUCSA) at the annual Government and Non-profit Career Fair.
- The University of Wisconsin-Madison MANRRS Chapter participated in the Latino Youth Summit and donated ice cream for the social activity.

# REGION VI

**Cluster Date:** October 24th - 25th

**Sponsors in Attendance:** Dow AgroSciences, USDA-Veterinary Services, USDA-Natural Resource Conservation Service, LandO'Lakes, and Weyerhaeuser

**Cluster Location:** The cluster took place in Las Vegas, Nevada at the University of Las Vegas (UNLV) campus.

**Cluster Attendance:** In total there were 35 attendees at the 2014 region 6 cluster.

**Institutions in Attendance:** California Polytechnic State University- San Luis Obispo, University of California-Davis, University of Arizona, and Oregon State University.



- Cal Poly's MANRRS chapter hosted a Jr. MANRRS event with the intent to get high school students interested in attending California Polytechnic State University San Luis Obispo, as well as to get the students interested in pursuing professional careers in the agriculture industry.
- The Colorado State University MANRRS Chapter received the Diversity Grant designed to promote diversity through cultural, national, spiritual, and lifestyle awareness. The chapter hosted various guest lectures focused on diversity in the workplace.
- The Oregon State University MANRRS Chapter held its 9th Annual Native Plant Sale as a fundraiser to improve the quality of, and access to, education in Guatemala.
- The University of Arizona MANRRS Chapter organized a Produce Sale for students to raise funds for the chapter. Produce sales were organized and managed exclusively by active members of the U of A MANRRS chapter.



# National Sponsors

National Sponsors demonstrate a true partnership and a long-term commitment of resources to MANRRS' growth and development.

MANRRS functions through the support and goodwill of individuals, businesses, government agencies, foundations, academic institutions, and other non-profit organizations in a collaborative endeavor that benefits all involved.



Donations from our National Sponsors not only support our Annual Career Fair and Training Conference, but also assist with chapter development activities at both the local and regional levels. This very important sponsorship also supports student officer training and participation in local and regional chapter activities, provides for related student travel expenses, underwrites the cost of chapter room scholarships, and contributes to the operation of the Executive Office.

National Sponsors' benefits include personal relationships and affiliations built with our numerous chapters across the country. National Sponsors, based on the level of sponsorship, may be afforded year-round access to student members, opportunities to participate in local and regional workshops, searches of the MANRRS student member database, job posting service, hyperlinks to respective websites, a career fair exhibit booth, free advertisement in the quarterly newsletter, a one-page ad in the annual conference program, and special recognition and visibility throughout the Annual Career Fair and Training Conference.

We invite entities to become a National Sponsor of a great organization. Sponsorship resources will go a long way in contributing to the personal and professional development of our membership and will support our efforts to promote and foster the involvement of minority students in agriculture, natural resources, and related sciences.

Thank you in advance for your interest and continued support.

#### **DIAMOND LEVEL (\$50,000+):**







### **PLATINUM LEVEL (\$30,000):**



USDA Animal and Plant Health Inspection Service, Veterinary Services

### **GOLD LEVEL (\$20,000):**





### **SILVER LEVEL (\$15,000):**













### **BRONZE LEVEL (\$10,000):**





USDA Agricultural Research Service

### **COPPER LEVEL (\$5,000):**

LAND O'LAKES, INC.

# SPECIAL CONTRIBUTOR LEVEL (up to \$5,000):

**EcoPassports** 







Missouri Department

#### **IN-KIND SPECIAL ADVOCATE:**





# #IamMANRRS

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