

2012 PRC Excellence in Healthcare Conference



General Information

When June 3-6, 2012

Where Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch
Scottsdale, Arizona

Registration

Click the button below to register!



Registration Type	Rate
Early Bird Full Registration (deadline April 6, 2012)	\$800
Regular Full Registration	\$900
Speaker	Free*
One-Day Registration	\$400
Award Luncheon Only	\$50

**Up to two free speakers are permitted per single session. In order to earn free speaker tuition, both speakers must participate in presenting, including speaking at least 30% of the time. [Click here](#) for the speaker application.*

Speaker Proposals



Earn free conference tuition! PRC is looking for speakers to share innovative strategies that have successfully improved organizations' patient, employee and physician loyalty, consumer perception, healthcare marketing and planning initiatives. Click the button to learn more and fill out your application today!

Special Offers

Stay in Style GiveAway

Here's your chance to add a little something extra to your 2012 conference experience. Register for the 2012 PRC Excellence in Healthcare Conference **by the end of 2011** for your chance to **win a casita room upgrade** for your conference stay. [Check out the Casitas](#) at Hyatt Regency Resort and Spa at Gainey Ranch and [Register Online Today!](#)

Conference Tuition Scholarship Program

While it is important to recognize success, it is also important to give struggling areas an opportunity to learn from the best through attending the educational sessions and networking events at the annual PRC conference. PRC is offering a limited number of full tuition scholarships for the 2012 PRC Excellence in Healthcare Conference to encourage the attendance of those who may benefit the most from the conference. [View the attachment](#) for more information.

PRC Conference Rebate Program

The PRC Conference Rebate Program was established in 2011 to reward the organizations making the social and financial commitment of sending multiple employees from their facilities to our conference. The rebate has been updated for the 2012 conference in order to benefit more clients.

[Click here](#) to learn more about the Conference Rebate Program.

Tentative Conference Schedule

Sunday, June 3rd

8:00am – 5:00pm – Speaker Ready Room Open

1:00pm – 8:00pm – PRC Registration/Info Desk

7:00pm – 9:00pm – Opening Reception

Monday, June 4th

6:00am – 4:00pm – PRC Registration/Info Desk

7:00am – 8:00am – Terrace Breakfast

8:00am – 8:30am – Dr. Inguanzo's President's Welcome

8:30am – 10:00am – Keynote Speaker

10:30am – 11:30am – Breakout Sessions

11:30am – 12:45pm – Client Education Panel Lunch

1:00pm – 3:15pm – Breakout Sessions

3:15pm – Enjoy Scottsdale and Gainey Ranch on Your Own!

Tuesday, June 5th

7:00am – 4:00pm – PRC Registration/Info Desk

7:00am – 8:00am – Terrace Breakfast

8:15am – 11:45am – Breakout Sessions

11:45am – 1:45pm – Excellence in Healthcare Awards Luncheon

2:15pm – 4:30pm – Breakout Sessions

6:00pm – 7:00pm – Stay Cool by the Pool Networking Event

7:00pm – 9:30pm – Excellence in Healthcare Awards Dinner (*Private Invitation Only*)

Wednesday, June 6th

7:00am – 10:00am – PRC Registration/Info Desk

6:00am – 9:00am – Grab & Go Breakfast