



Achieving Excellence with PRC

Professional Research Consultants, Inc., (PRC) empowers healthcare organizations to become the best possible places for patients to be treated, physicians to practice medicine, and employees to work. Thousands of organizations turn to PRC for comprehensive custom research solutions that help them achieve excellence and drive growth.

Physician Alignment & Engagement



As a thought leader in physician alignment & engagement research, PRC will help transform insights into action plans designed to increase admissions, improve physician relationships, encourage engagement, and reach organizational goals, all while reducing leakage to competitor health systems. With an industry-leading response rate of 80%, PRC talks to — and learns from — more physicians than anyone else.

Employee Engagement



PRC employee research identifies the Key Drivers® of culture change that, when addressed, can enhance patient experience, improve quality of care, and increase value-based purchasing reimbursements by deepening employee engagement. Our research provides organizational, supervisory, and team level reports with custom data and reporting tools that help C-suite executives lead change.

Consumer & Brand



Tired of research that's off the shelf and off the mark? Want to know more about what drives patient preferences, brand identity, and marketplace mojo? PRC partners with clients to create custom research solutions designed to increase loyalty, capture market share, assess consumer engagement, analyze marketing campaigns, and identify the differentiating factors that will create a true competitive edge.

Choose Excellence. Choose PRC.

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Community Health



With 20-plus years of Community Health Needs Assessment (CHNA) experience, PRC is THE expert research partner to help clients understand disparities in health equity linked to social determinants, earn grant funding, evaluate initiatives, and maximize the impact on population health through custom solutions targeting unique community needs.

Patient Experience & Government Surveys



The increased accountability and transparency that drive today's healthcare marketplace require a research partner like PRC, attuned to organizational objectives, proficient at navigating government requirements, and focused on delivering insights such as Key Drivers® that can transform the patient experience and help clients earn the maximum value-based purchasing reimbursement. Plus, our online, easy-to-read, actionable reports are second to none.

PRCEasyView.com®

Data Management and Reporting Tool



When it comes to reporting, PRC makes viewing real-time data easy and straightforward on PRCEasyView.com®, PRC's award-winning online data management tool. Just providing tables and numbers doesn't help clients communicate. EasyView® helps clients tell the story they want to tell. People don't want to develop their own reports, reformat data, and generally reinvent the wheel. EasyView® lives up to its name and empowers clients to tell a compelling story — their own unique story.

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