

Benefits to Child Care Centres

1. Save money

- (a) Automatic payments made by parent is proven to:
- Improve cash flow by **11%**
 - Reduce late payments by **40%**
 - Reduce bad debts by **50%**
 - Collect fees earlier
 - Total impact is estimated at \$12,000 p.a
- (b) Reduce bank fees and no terminal fees
- Savings of \$10,000 p.a

2. Save time

- Streamline fee collection
- Fewer late fees to chase
- Automatic reconciliation
- Parents can simply pay online by credit card when they receive your statement

3. You're in control

- You decide which options to offer parents
- You set the business rules

4. No cost

- You can pass the low processing cost to the parents as most merchants do
- Alternatively, absorb the cost to make it free to parents

5. No changes to your existing bank systems or software

- Connects to your existing centre software

6. Maintain your relationship with parents

- Don't be tarnished by money discussions

7. Reduce cash on premises

- Improve centre security

8. Appeals to parents

- 96% of parents choose ChildCare EasyPay

9. A donation to the Centre

- \$500 gift card every year to spend on your centre for promoting Childcare EasyPay on your invoices

10. Enhanced parent communication tool

- Save time & money on individual phone calls, letters & emails

"It's so easy to use and saves us days of admin time. It's a peace of mind knowing that Childcare EasyPay is looking after all our parent's payments, rather than gathering multiple documents to reconcile. Payment processing has never been so easy!"

Julie Bosset
3C Kidz ChildCare,
Narre Warren VIC



Why ChildCare EasyPay is better than other providers?

	ChildCareEasyPay.com.au	Other Major Provider
Yes Pay™ (Bill reminder & Bill payments)	✓	✗
Online virtual terminal for payments	✓	✗
Parents can make one-off payments online – no login required	✓	✗
CentreComm – SMS/Email tool	✓	✗
Kids Club - exclusive offers & discounts for Parents & Centres in Insurance, Travel, Products, Tickets & more	✓	✗
Easy & Immediate Setup with email confirmation	✓	✗
Fee payment collection by credit & debit card	Visa/MasterCard –1.3% American Express 2.4%	Visa/MasterCard – 2.2% American Express 4.4%
Fee payment collection by Bank Account	\$0.88	\$0.88
Set up Fee Parent	\$0	\$2.20
Minimum transaction fee	\$0	\$0.88
Minimum monthly spend	\$0	\$19
WebPay – accept all one of payments	\$0	\$55 establishment fee + \$19.95 extra per month
Failed Payment Fee	FREE for Credit Card \$5 Bank Account	\$0 for Credit Card \$9.95 for Bank Account
SMS/Email Confirmation Reminders	\$0.30 each (FREE for failed payments)	\$0.30 each (SMS Only)
Revenue to Centre (Donation)	✓	✗

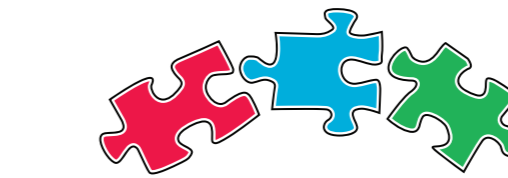
SAVE
ChildCare EasyPay will
save you **\$9,000 pa**



Savings Example	ChildCare EasyPay	Other Major Provider
Monthly Fee	\$0	\$0
WebPay Monthly Fee	\$0	\$20
Visa/MasterCard (40% of payments)	\$624	\$1,056
American Express (10% of payments)	\$288	\$528
Bank Account (50% of payments) - payments processed fortnightly	\$69	\$69
50 Confirmation + 10 Failed Payment SMS	\$15	\$28
10 Failed Payments	\$50	\$99
TOTAL MONTHLY CHARGE	\$1,046	\$1,800
DONATIONS TO CENTRE (PA)	\$500	✗
SAVINGS PER ANNUM	\$9,000 +	

Contact Us Today!

Contact Jacqui Bagdhassar on (02) 9556 7507
info@childcareeasy.com.au



ChildCareEasyPay.com.au

Cheaper, better & faster for centres and parents

- ✓ No cost to centre
- ✓ Save money
- ✓ Save time
- ✓ Automatic reconciliation



"Parent's fees are paid and up to date, saving time for both parents and staff."

Michelle Bartlett
Greythorn Childcare Centre
Balwyn VIC

"We are able to manage and track payments, reducing workload."

Kara Kelleam-Stock
Millner OSHC
Millner NT

What is ChildCare EasyPay?

1. A solution specifically designed to collect child care centre fees from parents

2. Complete solution covering all types of payments



3. Tried and proven

- Operating since 2006
- 500 + Centres
- 90% of parents take up

4. Includes significant value adds - FREE to the centre

- Parents confirmation email/SMS (including failure alerts)
- Easy Batch File – upload for quick processing of all payments
- 'Set and forget' – auto payment facility for parents
- 'YesPay™' – bill reminder/bill payment SMS or email. Parent just replies "Yes" for payments
- CentrePay – centre has control over when payments are processed
- WebPay – parents and centre have their own secure log in to make one-off payments

5. Includes CentreComm

- A parent communication tool using SMS and email

6. Dedicated service team

- Providing a quality service to centres

Benefits to Parents

1. Save time & hassle

Payment happens automatically or simply pay online. Drop off the children without payment hassles

2. Low processing fees

Alternatively no cost if centre absorbs fees

3. Earn credit card reward points

Pays for a holiday every year

4. Up to 55 days interest free with many credit cards

Utilise their credit card interest free day

5. Unlike other major bank payment systems

Credit card payments are not treated as a cash advance

6. Only one form to complete

One form until child leaves centre

7. Multiple payment options

All credit and debit card and bank account



8. SMS/Email confirmation

Reassurance messages when payments are made

How does ChildCare EasyPay work?

1. Centre processing payments when required (triggering ChildCare Centre software)

2. Auto Pay – payments and/or processed automatically when due

3. WebPay – Collect any and one off payments online

Easy as **1-2-3**

Step 1 Easy parent set up

- By centre or parent
- Confirmation email sent to centre and parent

Step 2 Payment Processing

- By centre or parent – batch payments, automatic, online and more
- Confirmation email sent to centre and parent

Step 3 Centre receives funds

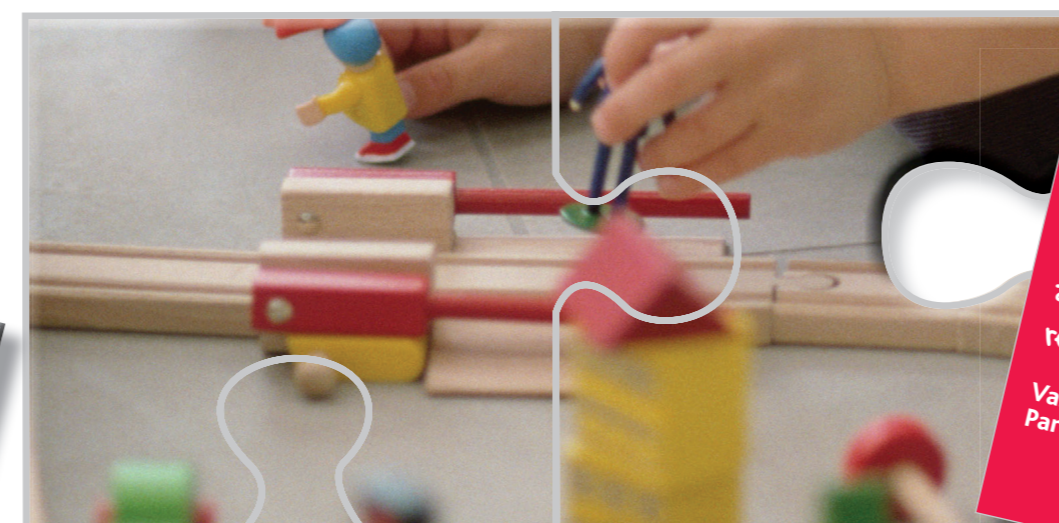
- Easy reconciliation
- Detailed and itemised reports provided to centre and integrated with your system



Who is Behind ChildCare EasyPay?

Operated by Zenith Payments, who is backed by ANZ.
Zenith Payments processes \$1 Billion pa in payments for schools, Child Care centres, Real Estate agents and Travel agents.

Zenith Payments has blue chip pedigree having recently sold its loyalty business 'Pinpoint' to MasterCard.



"I previously had to rush into the centre and wait in line to pay. Now I don't have to worry about payments, everything is automatic! On top, I also get reward points every time I pay."
Vanessa, Sydney NSW
Parent

CentreComm™ - easy SMS/Email messaging tool

Enhance centre communication

- ✓ Easy way to communicate with parents about anything
- ✓ Email/SMS one, several or every parent
- ✓ Save time & money on individual phone calls, letters & emails
- ✓ Quick messaging with all parent details already stored

