

## **4th Source Announces Expanded Relationship with Servant Interactive**

*4th Source Inc., a leading provider of near shore IT services, is pleased to announce an expanded relationship with partner and customer, Servant Interactive.*

Atlanta, GA ([PRWEB](#)) June 19, 2014 -- 4th Source Inc., a leading provider of near shore IT services, is pleased to announce an expanded relationship with partner and customer, Servant Interactive. 4th Source will be providing content and document conversion services from its near shore centers. These services will focus on the conversion of K-12 publisher's curriculum and text books from original format to the Servant Interactive Cloud based platform. Servant Interactive chose to partner with 4th Source because of its people, process, and tools, a winning combination for quality outsourcing at a reasonable cost. By leveraging 4th Source to expand its development team, Servant Interactive will be able to provide new services to its publishing partners as well as students. The expansion of services has a direct correlation to incremental subscription revenue for Servant Interactive.

Servant Interactive was attracted to 4th Source's [DevXtend](#) service, which allows U.S. Companies to set up a second development center in its near shore facilities. 4th Source provides the facility, infrastructure, and management and then collaborates with the customer to build a dedicated team. Team selection is aligned with the customer's needs versus prescribing a one size fits all model. The value of near shore is cost savings, geographic proximity, U.S. working hours, and NAFTA regulations, making visas and U.S. travel part of the solution.

Joe Aschenbrenner, Senior Vice President of Services Delivery of 4th Source said, "4th Source is proud to partner with Servant Interactive on their cloud based educational initiatives. Our software developers, quality assurance experts, and project managers are extremely excited for the opportunity to be a part of building and delivering the best educational and training content to mobile students, schools, and publishers with Servant Interactive."

Pete Marra, Chief Operations Officer of Servant Interactive said, "The reason we selected 4th Source was because they truly partnered with our organization. They didn't supply us with resources that just do work. They supplied us with people who critically and creatively thought through our business goals and development needs. 4th Source also offered us complete scalability. They were able to supply our needs with the right people when we needed them. Their partnership has provided us with the flexibility so that we didn't have to worry about scale and we could focus on growing our business."

### **4th Source DevXtend**

DevXtend provides customers a dedicated, personalized team of resources and the ability to ebb and flow additional heads as needed. The team size is flexible and can be tailored to match your workload. Additional resources can be quickly added or removed from the team as the situation requires. The solution is designed to provide a resource mix, which consists of diverse experience levels and skill sets that are specifically tailored for an organization. The result is a more manageable development process and greater resource efficiency.

### **About 4th Source**

Founded in 2004, headquartered in Kenner, Louisiana with offices in Atlanta, Memphis and Denver, 4th Source



is a leading provider of near shore IT services. The company was built on the premise that proximity matters, providing software development lifecycle services to US companies in need of a reliable, cost-effective strategy to extend their own development teams. What makes us different from other outsourcing companies is our delivery model; a winning combination of a U.S. based PMO blended with Mexican and Louisiana based development, testing and support resources. Our well-honed sourcing methodology and delivery processes ensures services are delivered consistently and at the same level of quality regardless of location. All delivery consultants are employees of 4th Source, trained and certified in their respective technical disciplines, development, testing and support.

4th Source was founded by a group of Oracle executives that understand software and services. The company provides software development, service extensions, and operational support to many Independent Software Vendors. The personalized approach to establishing a second dedicated team has been a clear differentiator. Customers feel included and in control of the process. Furthermore, the opportunity to conduct business with a company comprised entirely of U.S. based leadership and account management is familiar and comforting to many U.S. companies.

#### About Servant Interactive

Servant Interactive was created to serve those desiring to move great educational and training content to a growing, global audience. Servant Interactive is designing the leading digital technology delivery platform. The company seeks to provide their publishing clients with the tools to design interactive content with an integrated learning platform. Servant interactive customers range from institutions of higher education, to corporate training organizations, to associations.



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