SERVING MARIN, SAN FRANCISCO AND THE PENINSULA

Press Contact Lindsay Riddell lriddell@habitatgsf.org o. 415-625-1023 c. 707-299-0296

FOR IMMEDIATE RELEASE

Habitat for Humanity Greater San Francisco wins Clarence E. Jordan Award for creativity and innovation in 2013

San Francisco — May 16, 2014 — Habitat for Humanity Greater San Francisco, a non-profit affordable housing developer whose innovative model offers homeownership opportunities to Bay Area residents who earn less than the median income, is the recipient of Habitat for Humanity International's Clarence E. Jordan award for 2013 for the organization's 7555 Mission development in Daly City.

The honor, awarded by Habitat for Humanity International, recognizes Habitat affiliates for creativity and innovation in building homes and communities.

"Habitat for Humanity Greater San Francisco is thrilled to be named one of Habitat for Humanity's 2013 Clarence Jordan award winners. We continue to seek innovative ways to serve the community and support Habitat's mission – including securing permanent funding sources for affordable housing here in the country's most expensive real estate market," said Phillip Kilbridge, CEO of Habitat for Humanity Greater San Francisco.

Habitat Greater San Francisco's 7555 Mission project is the largest and most ambitious Habitat for Humanity project in the world. The 36-home development was built on an underutilized parking lot and includes three stories built atop podium parking to maximize the available land.

Habitat Greater San Francisco developed innovative building methods so that it could continue to utilize volunteer labor for the development – helping to keep the cost of the project low. Green building features including solar panels, drought tolerant landscaping, a gearless elevator, tankless water heaters, bicycle parking stations, as well as the location of the development in walking distance to BART (Bay Area Rapid Transit), were designed to ease the impact of the development on the surrounding area and ensure long-term savings for the Habitat families who live there.

Innovation and collaboration were key elements to the partnership between the City of Daly City and Habitat Greater San Francisco, who worked closely together to achieve both organizations' goals of adding critically needed affordable housing to the region, in accordance with the guiding principles of the San Mateo-Santa Clara County Grand Boulevard Initiative. The City of Daly City Redevelopment Agency provided land and monetary donations totaling \$5 million to ensure the project's success.

--MORE--

The Clarence E Jordan award honors the legacy of Clarence Jordan, the founder of Koinonia Farm, a religious community in southwest Georgia, where the idea for Habitat for Humanity was born. Award recipients are voted on by other Habitat affiliates.

"Homeowners and communities reap the benefits when Habitat affiliates think creatively and seek innovative ways of fulfilling our mission," said Jonathan Reckford, CEO of Habitat for Humanity International. "Whether it is a clever new idea for fund raising and engaging supporters or developing more energy efficient designs, I am inspired by their ingenious ways to respond to the challenges of affordable housing."

Habitat for Humanity Greater San Francisco dedicated 43 homes in 2013. It's currently building a 28-unit development in the Ocean View neighborhood of San Francisco and will break ground in coming months on a 10-unit development in Novato.

About Habitat for Humanity Greater San Francisco

Habitat for Humanity Greater San Francisco builds homes and community in partnership with thousands of annual volunteers, hard-working families, donors, civic leaders and other engaged community members in Marin, San Francisco and on the Peninsula. Celebrating its 25th anniversary in 2014, Habitat Greater San Francisco provides a critical path to financial security for families who live and work here and strengthens neighborhoods across the Bay Area. Habitat Greater San Francisco has built more than 200 affordable homes in the Bay Area and is currently building Habitat Terrace, a development of 28 single-family homes in San Francisco's Ocean View neighborhood. Those interested in supporting Habitat's work or volunteering can find more information at the website: www.habitatgsf.org; on Facebook at facebook.com/habitatgsf or on Twitter @habitatgsf

About Habitat for Humanity International

Habitat for Humanity International's vision is a world where everyone has a decent place to live. Anchored by the conviction that housing provides a critical foundation for breaking the cycle of poverty, Habitat has helped more than 4 million people construct, rehabilitate or preserve homes since 1976. Habitat also advocates to improve access to decent and affordable shelter and supports a variety of funding models that enable families with limited resources to make needed improvements on their homes as their time and resources allow. As a nonprofit Christian housing organization, Habitat works in more than 70 countries and welcomes people of all races, religions and nationalities to partner in its mission. To learn more, donate or volunteer visit www.habitat.org, or follow us at www.facebook.com/habitat or @habitat or go join Habitat's blog community at www.habitat.org/blog

###