



BE A SPONSOR

Cushman & Wakefield
Future Leaders'

10th Annual Broker Bowl-A-Thon
Benefiting Habitat For Humanity
Greater San Francisco



THURSDAY, NOVEMBER 19TH, 2015

10th Annual Cushman & Wakefield Future Leaders' Bowl-A-Thon Benefiting Habitat for Humanity Greater San Francisco

WHAT?

Since its inception 10 years ago, the CWFL Bowl-A-Thon is considered a staple in the San Francisco commercial real estate community. The annual event is held at San Francisco's Presidio Bowl to benefit Habitat for Humanity of the Greater Bay Area.

Last year, the event saw over 200 attendees and raised \$75,000. Since 2006, CWFL NorCal has raised over \$437,000 for the charity. This November, we are hoping to have one of our strongest years yet. With the merge of DTZ and Cushman & Wakefield's established networks, we have no doubt it will be a smashing success.

WHY?

For those who are not familiar with the charity, Habitat for Humanity builds homes that provide a foundation for families and children to succeed and thrive in our community. Habitat's organization provides far more than a roof overhead; they provide a foundation for families and children to succeed, helping stabilize many local communities. Your tax-deductible charitable donation will make a lasting impact on the lives of hard-working local families, providing the opportunity of homeownership and passing the keys to a brighter future.

WHERE / WHEN?

- Presidio Bowl - 93 Montgomery Street (in Presidio), San Francisco
- Thursday, November 19, 6:00PM - 9:00PM

WHO?

The CWFL NorCal Bowl-A-Thon would not be possible without the support of our generous donors. Our past donors include some of commercial real estate's biggest names, including:

455 Market • ASB • ASD • BCCI • Boston Properties • Columbia Property Trust • Cushman & Wakefield • Deutsche Bank • Digital Realty Trust • Divco West • Harvest Properties • JMA Ventures • KBS • Kilroy • MSA • One Work Place • Pembroke • Pivot Interiors • Post Montgomery (Prudential) • RMW • RN Field • Shartsis & Friese • Skyline • Studios Architecture • Tishman Speyer • View the Space • and more....



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DONATION LEVELS

\$15,000 - Platinum Sponsor (1 Sponsor)

- Recognition as the single co-host of the event.
- Habitat Workday for 10 people at a worksite.
- Prominent logo placement on all invitations, advertisements, website etc.
- Exclusive speaking opportunity or verbal recognition at the event.
- Banner at the registration table or separate marketing table.
- Acknowledgment as Platinum Sponsor on signboard at Presidio Bowl entrance.
- Recognition in Bowler's Registration Package.

\$7,500 - Gold Sponsor (5 Sponsors)

- Exclusive sponsorship with firm's logo prominently placed in front of all the bowling lanes.
- Acknowledgment as Gold Sponsor on signboard at Presidio Bowl entrance.
- Recognition as co-sponsor of Awards Ceremony.
- Recognition in Bowler's Registration Package.

\$2,500 - Silver Sponsor (12 Sponsors)

- Exclusive sponsorship of one lane with firm's logo on banner above lane.
- Acknowledgment as Silver Sponsor on signboard at Presidio Bowl entrance.
- Recognition in Bowler's Registration Package.

\$1,500 - Bronze Sponsor

- Acknowledgment as Bronze Sponsor on signboard at Presidio Bowl entrance.
- Recognition in Bowler's Registration Package.

\$100 - Friends of HHSF Sponsor

- Acknowledgment on signboard at Presidio Bowl entrance.
- Recognition in Bowler's Registration Package.

While sponsors do not have access to their own bowling lanes, we fully encourage all sponsors and their guests to hang out with the bowling teams and supporters. This is a perfect opportunity to gain access to the commercial real estate community and meet awesome people around the city.

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Recent impact of fundraising:

CURRENT DEVELOPMENTS

Habitat Terrace - Habitat GSF broke ground on Habitat Terrace, our largest development in San Francisco, in 2013. At Habitat Terrace, we are building 28 detached single family homes (17 three-bedroom units and 11 two-bedroom units) on approximately 1 acre of land. This development will include many green building features, such as solar panels, native species landscaping, tank-less water heaters and public car share spaces. All units will be GreenPoint rated through Build It Green. In the past year, we completed 8 homes at Habitat Terrace. In addition, the sidewalks, driveways and private one-way road are complete. We began the application process for the 11 two-bedroom homes at Habitat Terrace in summer 2015; Home buyers will begin sweat equity in early 2016. The application period for the 17 three-bedroom homes will begin in early 2016. All 28 homes will be completed and occupied by early 2017.

Mt. Burdell Place will provide 10 newly constructed single-family homes to low-income home-buyers near downtown Novato. The approximately 30,000-square-foot (0.69 acre) site was a vacant lot in a residential neighborhood of single- and multi-family residences. Each home will have an open living floor plan, a half-bath and attached garage on the lower floor, and 3 bedrooms and two baths on the second floor. The homes incorporate many green building features, such as solar panels, native species landscaping, and a common outdoor area. Construction of Mt. Burdell Place started in 2014 and is approximately 40% complete. Home buyers will be identified in early 2016, and construction will be completed in approximately February 2017.

PREDEVELOPMENT

Hunters View - Habitat GSF is currently in predevelopment to build 30 condominiums in the Hunters View redevelopment area in partnership with The John Stewart Company and the City of San Francisco. The Hunters View master plan is a revitalization effort to create a new mixed-income community which will both rebuild dilapidated public housing and add market rate, and below market rate housing to serve a diversity of income levels. Hunters View will replace 267 severely dilapidated public housing units on approximately 20 acres of land with over 750 units for a mixed income approach that includes additional revitalization components like grocery stores, restaurants, parks and other amenities. The 30 homes will provide ownership housing to families with very-low and low-incomes earning up to 80% of the Area Median Income (AMI). Habitat GSF hopes to break ground in late 2016.

Jefferson Condominiums is a 20-unit development at 612 Jefferson Avenue conveniently located in the heart of downtown Redwood City. Currently in predevelopment, the project will comprise 1, 2 and 3 bedroom units in a 6-story building on a 5,000 sq. ft. lot. Homes will be available to home-buyers earning between 60% - 80% of the Area Median Income, serving the lower-middle income workforce demographic that is being priced out of San Mateo County due to rapidly escalating land values. The Jefferson Street development will increase the number of Habitat GSF's affordable Redwood City homes to 71, giving the city the honor of having the largest community of Habitat homeowners in San Mateo County.



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Please fill out this form and return it to:

Amanda Murray
Cushman & Wakefield
425 Market Street, Suite 2300
San Francisco, CA 94105

Checks should be made out to:
Habitat for Humanity Greater San Francisco

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

We are pleased to sponsor at the following level:

SPONSOR LEVEL

AMOUNT

Please list us in your printed materials as:



I'm proud to enclose the following check payable to
Habitat for Humanity Greater San Francisco
for \$ _____

Your contribution is tax deductible (Tax ID # 94-3088881)

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