

# DISCOVER HIDDEN PROFIT



Start seeing your business in a new light as Robert Martichenko discusses how today's companies are achieving advanced supply chain performance to discover hidden profit.

Join Mr. Martichenko as he discusses the next frontier for business improvement in our new world of continuous industry disruption and increased complexity. Robert details a thoughtful and actionable methodology to extract *hidden profit* by removing organizational masks and connecting people and business processes in order to maximize customer value at the lowest possible total cost.

Timely and thought-provoking, this presentation provides the road map for the implementation of operating principles and management methods to connect the core processes of business strategy, product life-cycle management, sales and marketing, and supply chain operations.

*Discovering Hidden Profit* is the blueprint and operational framework to reach the next level of business improvement required in today's world of constant change and challenge.

## ROBERT MARTICHENKO

RECIPIENT OF THE CSCMP DISTINGUISHED SERVICE AWARD FOR SUPPLY CHAIN INDUSTRY CONTRIBUTIONS

## ROBERT MARTICHENKO: CEO | AUTHOR | SPEAKER

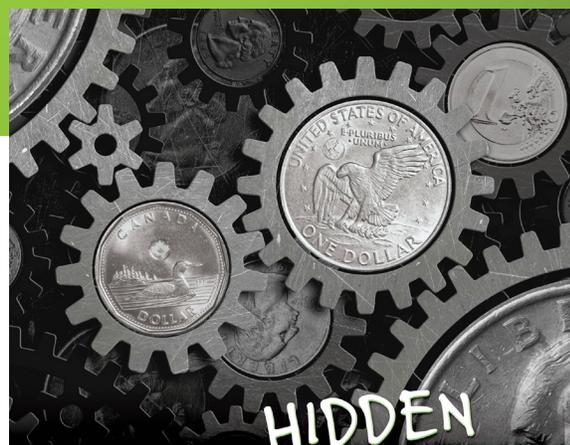
Robert Martichenko is the founder and CEO of LeanCor Supply Chain Group, a trusted supply chain partner with a mission to Advance the World's Supply Chains through training, consulting, and third party logistics.

Formally educated in mathematics, history and finance, Robert is a globally recognized thought leader in lean thinking and end to end supply chain management; an award-winning business author, successful novelist and he received the 2015 *Distinguished Service Award* from the Council of Supply Chain Management Professionals.

In addition, and most importantly, Robert is a father, husband and friend.

Robert's interests, expertise, and speaking topics bridge the often separate worlds of personal, professional and organizational growth. Robert is an engaging, trending and thought-provoking speaker; allowing audience's to walk away feeling energized, enlightened and optimistic about opportunities that lay ahead.

TO BOOK ROBERT AS A SPEAKER, CONTACT: [mjones@leancor.com](mailto:mjones@leancor.com) | 859 308-8689



## HIDDEN DISCOVERING | PROFIT

*Extended Value Stream  
Decision Making*

PETER J. MARKS | ROBERT O. MARTICHENKO