

Press Release



For Immediate Release

Whitaker-Taylor Sponsors HR2016

ATLANTA, GA USA (Press Release) 11 January 2016 –

[Whitaker-Taylor, Inc.](#), the leading global [SAP HCM](#) and SuccessFactors consultancy, today announced the company continues its commitment to the SAP EcoSystem ([NYSE: SAP](#)) by being an Exhibiting Sponsor for the HR2016 Conference, hosted by Wellesley Information Services (WIS-Pubs).

This conference provides comprehensive education and networking opportunities for organizations using SAP® and SuccessFactors solutions to drive HR excellence across the enterprise. HR 2016 is the definitive conference for organizations evaluating and running SAP and SuccessFactors solutions including core HR, talent management, and payroll. Top experts from SAP, leading independent consulting firms, and industry specialist will present roadmaps, tips, tricks, best practices, and strategic recommendations that attendees can immediately put to use upon returning to their respective offices.

Scott Burton, President of Whitaker-Taylor said, "This will be our eight year of participating and we pleased to continue our partnership with SAPinsider at HR 2016. This event provides us with an invaluable opportunity to network with clients and partners, showcase the talents and expertise of our team, and share insights about how to better leverage HR investments in 2016."

The sole business focus of Whitaker-Taylor is 100% Human Capital Management Technology. Established in 2007, Whitaker-Taylor has grown to be one of the few consulting firms recognized by SAP as a "Tier-One Specialty Partner." Whitaker-Taylor concentrates exclusively on SAP HCM (Human Capital Management), SAP-SuccessFactors HCM Cloud Solutions, and SAP Technology.

Whitaker-Taylor will also be presenting at the HR2016 Conference. The presentation is titled, "How to Measure the Impact of SAP-SuccessFactors on your Talent Management." Pablo Stuardo, Senior Consultant at Whitaker Taylor will be presenting on Talent Management. In the session, he'll be discussing how clients can measure – in quantifiable numbers – the real value of investing in SAP SuccessFactors cloud solutions which includes key HR personnel time, license fees, and administration and maintenance charges. Additionally, attendees will learn about strategies to measure and quantify the impact of SAP SuccessFactors on your HR talent management such as employee retention or the impact on profitability and cost.

Mark Unangst, Whitaker-Taylor Vice President and Managing Director, said, "Our sponsorship and commitment at HR2016 reinforces Whitaker-Taylor's focus in the SAP HCM and SuccessFactors Ecosystem." Unangst concluded, "With most organizations still very focused on costs and cash reserves, SuccessFactors provides key elements of an HR Service Delivery Model which minimizes capital expenditure and ensures a rapid payback."

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