



FOR IMMEDIATE RELEASE

Lateral Investment Management Appoints Seven Industry Executives To Advisory Board

SAN MATEO, CA – September 28, 2015 – [Lateral Investment Management](#), a leader in providing private debt growth financing to non-sponsored middle market businesses across the U.S., today announced an advisory board of world-class senior executives to work with the firm’s portfolio companies.

“The seven executives who have joined the advisory board of Lateral are well-respected business leaders with long-track records of building successful companies,” said [Kenneth Masters](#), Managing Partner and Lateral’s Chief Investment Officer. “Their experience, along with the expertise of Lateral’s investment team, will help our companies meet their growth objectives.”

The advisory board members are currently serving as or have been senior-level officers at major companies spanning the financial services, healthcare, travel, alternative energy and aerospace industries. They have a wide range of functional experience, ranging from CEO to CFO and Human Resources.

The Advisory Board members are:

- [Robert Friedman](#), Former Senior Managing Director, Blackstone
- [Matthew Allain](#), CEO, The Leo Group LLC
- [Duncan Cocroft](#), Former CFO, Cendant
- [Ginger Gregory](#), Chief Human Resources Officer, Shire Pharmaceuticals
- [Garry Neil](#), CSO of Medgenics
- [Irv Rothman](#), President and CEO, HP Financial Services
- [Daniel Schultz](#), VP and GM, Lockheed Martin

Lateral provides collateralized senior secured credit to profitable businesses that have sales of \$10 million to \$100 million and need short-term capital to pursue a well-defined growth opportunity.

“Lateral helps portfolio companies accelerate their growth initiatives and meet the inevitable challenges that occur in running any business,” said [Richard de Silva](#), Managing Partner at Lateral. “The intellectual capital of our Advisory Board and our team is a unique



benefit to working with Lateral. Together, we add value and reduce risk at our portfolio companies.”

About Lateral Investment Management, LLC

Based in San Mateo, California, Lateral Investment Management is an innovative commercial finance company that provides growth funding to middle market companies with revenue of \$10 million to \$100 million. The firm’s principals have invested more than \$1 billion in middle market companies over the last decade, including: Calix, Carepoint, Circuit City, Cotton, Domino’s, Facebook, Fosemprenavir, Imperial, Inca Refining, Integrian, Leaf, MMFX, Monosol, Neos Therapeutics, Nexidia, Northstar, Parkview, Selling Source, Solar Power Partners, Spectrum, TCD Royalty, XOJET, Jazz Pharmaceuticals, Quizno’s. For more details, visit www.lateralim.com.

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