



TOCQUEVILLE SOCIETY

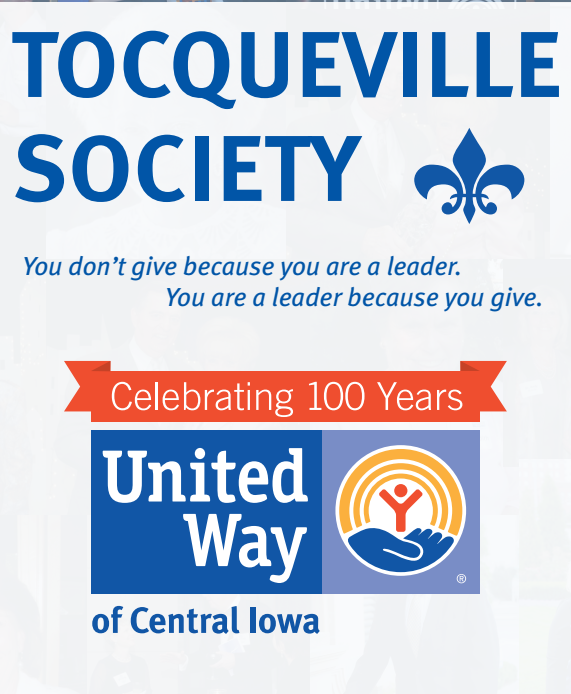


*You don't give because you are a leader.
You are a leader because you give.*

Celebrating 100 Years



of Central Iowa



A HISTORY OF LEADERSHIP

As United Way of Central Iowa celebrates our 100th year, we honor the generous donors who have made our work possible—and continue to do so. Even before the Tocqueville Society was founded in 1984, empowered donors and volunteers took the lead to help United Way make a difference in central Iowa. You can help continue that long tradition.



Tocqueville Society Members are:

The most **philanthropic individuals** in central

Iowa • The most **influential leaders** in business,

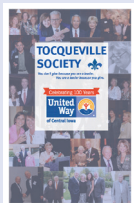
government and community • **Donors who care**

about the entire community—not just one small segment or cause •

Torchbearers and trailblazers who invest in

the future of central Iowa • **Supporters** who give of

themselves—their time, talents, and influence



On the cover:

United Way of Central Iowa Tocqueville society members share photos from the past 30 years.

To become a LEGACY LEADER, visit unitedwaydm.org/legacy-giving.

YOUR INVESTMENT

We strategically invest donations to create measurable and lasting change in the community. Your contribution supports United Way of Central Iowa's goals in education, income and health.

EDUCATION

Increase the percentage of central Iowa students who graduate high school to 95%.

2,372 children ages 0-5 participated in high-quality early literacy programs.

4,541 students participated in quality summer programming through Summer in the City.

7,950 children ages 5-12 participated in programs promoting academic growth during out-of-school hours.

919 high school students participated in Academic Support Labs and programs to help them graduate.

Book Buddy engaged **117** volunteers who read with children weekly to improve literacy skills. Each child is introduced to 25 books through 50 reading sessions in a year.



INCOME

Increase the percentage of central Iowans who are financially self-sufficient to 75%.

185 Volunteer Income Tax Assistance (VITA) volunteers returned **\$9 Million** in tax refunds in 2015, an average of **\$1,554** for the **5,787** local families who had their taxes prepared for free.



2,318

central Iowans received financial coaching.

1,120

local adults enrolled in high school completion programs.

1,296

central Iowans were placed in better jobs.



\$12,500,000

in state funding was secured for adult basic education and post-secondary career pathway training through United Way and Skills2Compete advocacy.

HEALTH

Increase the Central Iowa Health Index to 64.5.



238 volunteers donated

933 hours and fed

1,841 people with food from corporate giving gardens.

16,082

central Iowa adults participated 2x/week in a United Way-funded physical exercise program.

440

individuals trained in the *Connections* Matter curriculum for developing healthy brains, supportive relationships and strong communities.

345,987 lbs. of food were donated to the food pantry system.

54,679 lbs. were donated through Food Rescue programs.

YOU CAN BECOME TOCQUEVILLE.

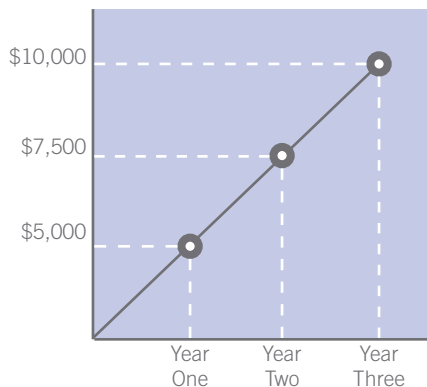
HERE'S HOW:

- ✿ Make an annual gift of \$10,000 or more to United Way through payroll deductions, planned payments, a one-time payment, or stock transfers.
- ✿ With your spouse or partner, give an annual gift of \$10,000 or more. Through combined giving, you can both become Tocqueville members.
- ✿ Join the Women of Tocqueville by directing \$10,000 or more to advance the efforts of the Women's Leadership Connection (WLC) in early childhood education.
- ✿ Join the Education Leadership Initiative of Tocqueville by directing \$10,000 or more to the group's work with middle and high school students.
- ✿ Endow your Tocqueville gift and provide \$10,000 or more annually in perpetuity.



STEP UP

You didn't become a leader in one day. And you don't have to build your investment all at once, either. Become a Tocqueville member right away through the Step-Up program while gradually increasing your gift over three years.



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You are a leader because you give.*

IT'S NOT A ONE-WAY STREET

Your contribution opens the doors to a meaningful experience that can last for years.



Gerry Neugent, 2016 Campaign Cabinet member and Tocqueville Society co-chair, talks about United Way of Central Iowa's work at a meeting of city managers at Youth Emergency Shelter & Services.

CONNECT with other influential leaders during special networking events.

SERVE in critical volunteer roles on our board or cabinets. Volunteer through one-time or ongoing opportunities to connect with the people we serve.

BE RECOGNIZED

publicly in the Business Record, The Des Moines Register and in United Way's online Leadership Circle Registry.

QUESTIONS?

Contact:

Sara Kurovski
Director
United Way of
Central Iowa
Tocqueville Society
1111 9th Street, Suite 100
Des Moines, IA 50314



515-246-2510
skurovski@unitedwaydm.org

www.unitedwaydm.org/tocqueville

TOCQUEVILLE SOCIETY

2015 MEMBERSHIP

FOUNDING MEMBERS

Robert & Gloria* Burnett
Bill & Susan Knapp
Maddie Levitt*
Richard & Jeanne Levitt
Katie & E.T. Meredith III*
Owen J. & Doris Jean Newlin
* deceased

TOCQUEVILLE LEGACY CIRCLE

These generous donors have endowed their United Way Tocqueville Society contributions.

Roger K. Brooks & Sunnie M. Richer
Dean & Sandra Carlson
Ralph Eucher & Dr. Jean Noel Eucher
Peggy Fisher & Larry Stelter
J. Barry & Michele I. Griswell
Dan & Joanie Houston
Debbie & Mike Hubbell
Fred & Charlotte Hubbell
Deb & Jim Israel
Steve & Cathy Lacy
J. Locke & Harriet S. Macomber Fund
Gary & Jeanie McPhail
Mark & Jill Oman
Suku & Dr. Mary Radia
Jack & Cynthia Rehm
Doug & Debbie Reichardt
Estate of Joseph Rosenfield
Estate of John & Lilyan Stoddard
Mel & Kathy Weatherwax
Kim & Rich Willis
One family wishes to remain anonymous

LA TABLE RONDE D'UN MILLION DE DOLLARS

*(\$1,000,000 - \$1,999,999)
Recognizing donors who gave \$1 million or more in a single gift or cumulatively within 10 years.*

Don & Margo Blumenthal
Roger K. Brooks & Sunnie M. Richer
Patty & Jim Cownie
David & Margaret Drury
J. Barry & Michele I. Griswell
Fred & Charlotte Hubbell
Bill & Susan Knapp
Maddie Levitt*
Mark & Jill Oman

* deceased

LA SOCIÉTÉ NATIONALE

(\$100,000 - \$249,999 annually)

Don & Margo Blumenthal
Patty & Jim Cownie
Dr. Richard L. Deming
Bill & Susan Knapp
Kyle & Sharon Krause
Steve & Cathy Lacy
Mark & Jill Oman

ORDRE DE FRATERNITÉ

(\$75,000 - \$99,999 annually)

David & Margaret Drury
Tom & Linda Koehn
Larry & Kathi Zimpleman

ORDRE D'ÉGALITÉ

(\$50,000 - \$74,999 annually)

Fred & Charlotte Hubbell
Nancy Krause
Gary & Mindy Scholten
Rich & Kim Willis

ORDRE DE LIBERTÉ

(\$25,000 - \$49,999 annually)

Greg & Andrea Abel
Kip & Debbie Albertson
Roger K. Brooks & Sunnie M. Richer
Stephen & Lorri Caster
Steve & Melissa Chapman
Franklin & Tracy Codel
Don & Mary Coffin
David & Margaret Drury
Denny & Candy Elwell
Nora & Dave Everett
Steven & Lynn Graves
J. Barry & Michele I. Griswell
Mark & Melinda Hanrahan
Debbie & Mike Hubbell
Dave Hurd* & Trudy Holman Hurd
Dan & Joanie Houston
Debra & Paul Janssen
Linda & Michael Jennings
Ed & Sue Kenny
Daniel & Nicolette Keough
Don & Charlene Lamberti
Scott Johnson & Julia Lawler
Joyce & Terry Lillis
Dennis & Barbara Linderbaum
Chris & Peggy Littlefield
Bob Maddox Sr.
Jim & Ann Marie McCaughan
Rick & Deb McConnell
David & Joan Miller
R.W. & Mary A. Nelson
Owen J. & Doris Jean Newlin
Doug & Heather Olson
Tim & Kelli Oswald
Suku & Dr. Mary Radia
Robert J. Rummelhart
Dan & Phyllis M. Rupprecht
Paul & Claudia Schickler
Karen Shaff & Steven Jayne
Jim & Joyce Shaffer
Stephen & Martha Stephenson
Michael & Renie Wilson

* deceased

HOPE FOR THE NEXT 100 YEARS:

JIM & DEB ISRAEL

"I hope that United Way helps central Iowa become the absolute best place in America to live, work and raise a family."

ORDRE DE CONSUL

(\$15,000 - \$24,999 annually)

W. Kim & Jean Austen
Harry Bookey & Pamela Bass Bookey
Jim Brannen
Micky & Ned Burmeister
Vernon Johnson & Teree Caldwell-Johnson
Dean & Sandra Carlson
Nick & Barb Cecere
Joe & LaNae Ceryanec
Graham J. Cook & Catherine C. Bennett
Greg & Brenda Cushing
Johnny & Teresa Danos
John D. DeVries
Peter & Kristin Diliberti
Doug Fick
Steve & Ann Flood
Matt & Bridget Fryar
Michael & Barbara Gartner
Tom & Lisa Godlasky
Thom & Sally Graf
Barbara H. Graham
Tom & Kathy Gray
Glen & Kimberly Hall
Craig Hansen & Judy Ralston-Hansen
Charles & Anne Happel
Mike & Diane Heid
Cara & Kurt Heiden
Jeff & Arlene Heng
Steve & Jacki Hinrichs
Cindy & John Hurley II
Mark & Lori Iles
Jim & Deb Israel
Tessie Johnson & John Owens
Danne & Mindy Jones
Ross & Deanna Junge

HOPE FOR THE NEXT 100 YEARS:

SUKU & DR. MARY RADIA

"It is our hope that we have a 100% high school graduation rate and everyone is able to attain some form of further education such as college, trade school, vocational training or volunteering."

Daniel M. & Mary K. Kelly
Nancy & Bill Knapp II
Daniel J. & Amy J. Koestner
Grant Kvalheim
John & Ellen Lamale
Scott & Susan Leiberton
William J. & Kathleen A. Lillis
Tom & Celia Mahoney
Mike & Rhonda McCoy
Ed & Dawn McGill
Barb McKenzie
Michael H. & Gina K. Miller
Tod & Dee Moriarty
Mark S. Movic & Susan H. Skinner
Bill & Molly Nolin
Mary O'Keefe & Jeff Nall
Jeff & Eve Patterson
Kay & Bob Riley Jr.
Janis & John Ruan III
Renee & Steve Schaaf
Stan & Mary Seidler
Steve & Penny Sikkink
Art & Nell Slusark
Dwight Soethout & Deanna
Strable-Soethout
Harry & Molly Stine
Deborah M. Tharnish & Nicholas H. Roby
Tim & Toni Urban
Jim & Mary Ann Wallace
Fred & Emily Weitz
Chris & Jan Welp
John & Adele Zieser
Steve E. & Kathy J. Zumbach

Kip & Jane Augspurger
Jeffrey A. & Marie K. Austin
Art & Karen Bacci
B.J. & Tiffany Baker
Bruce & Kelli Baker
Jennie L. Balcom & Mark P. Glowacki
David & Kathy Bauer
Mike & Karen Beer
Chris Bening
Ray & Carrie Bening
Lanny & Lois Benishek
John & Nancy Berg
Rob & Allison Best
Chuck & Janet Betts
Candy Bidler Hurley & Brian Hurley
Sam & Louise Billmeyer
Curtis L. Boelman
Jim & Marcia Borel
Brett & Sue Bosworth
Chris & Joan Bowman
Diane & Bill Boyd
Quent & Inez Boyken
Beth Brady
Gary & Diane Bridgewater
Kathleen & Paul Brown
TJ & Jennifer Bryant
John & Colleen Burgeson
Bob Burnett
Stephanie & Greg Burrows
Teresa & David Button
Judi L. Buxo
Jay & Katie Byers
Charley & Nicole Campbell
Steve & Barb Cappaert
Joshua J. Carson
Bruce & Sue Cheek
Jeff Chelesvig
Jim & Heidi Chico
Theresa & David Chivers
David & Debbie Christens
Marta & Jim Bruno

MEMBRES DE LA SOCIÉTÉ

(\$10,000 - \$14,999 annually)

Emily & Cory Abbas
McKenzie T. Allely
Dr. Dale & Marie Andres
John & Susan Aschenbrenner

Larry & Sue Cook
Mark & Lynn Cory
Mary & Peter Cownie
Marty & Helen Cropp
Beth & Russ Cross
Paul & Nora Crosthwaite
Eric & Kathy Crowell
Darcy Darrah
Paul & Susan Davis
Morgan & Tiffany Deal
Tammy & Greg DeHaai
Niki & Joe DePhillips
Esfand & Sharon Dinshaw
Doug & Patty Dornacker
Dr. Doug Dorner & Carole
Villeneuve
Robert & Jennifer Dowil
Charles & Wendy Drucker
Tim & Teresa Dunbar
DeLane & Shannon Duval
Patty & Doug Dyar
Easter Family Fund
Paul & Sandy Easter
Greg & Lisa Elming
Scott & Jodi Eltjes
Keith & Denise Erhard
Paul & Teresa Erickson
Eric & Dawn Faust
Jason & Kim Felker
Lori Fenton
Peggy Fisher & Larry Stelter
Allison & Jim Fleming
Mike & Jean Foley
Rita & John Forsyth
Rod & Heidi Foster
Mike Frazier & Mell Meredith Frazier
Rob & Monica Friedman
Amy & Chris Friedrich
Alex & Sharon Gaddy Hanna

Joe & Jen Garcia
Nick & Jill Gifford
Cheryl & Michael Giudicessi
Greg & Suzie Glazer Burt
Rod & Lisa Gobber
Devon & Kathryn Goetz
Allan & Gina Graham
Ree & Dan Greteman
Chris Guttin & Sue Johnson
Tim Hall
Patrick & Karen Halter
Matthew & Paula Haney
Andrew & Cindy Hansen
Renee Hardman
Steve & Diane Harms
Mark & Cheryl Hasting
Susan Hatten
Steve & Rachel Hauschilt
Deb & Paul Hayes
Patrick & Traci Hellman
John & Maureen Henderson
Jeffrey & Missy Himrich
Jill & Nick Hittner
Jim Holcomb & Linda Moller
Jennifer Holliday Chatman & Joe
Chatman
Kevin & Katherine Hovick
Chuck & Tina Howell
Michael & Bev Hutney
George Jamgochian
Amy & Shawn Jarnagin
Robert & Pat Jester
Chuck & Jaina Johnson
Craig & Joan Johnson
David Johnson & Martha Miller Johnson
Ted Johnson & Phil Brawner
Chris & Meredith Jones
Todd J. Jones
Craig Pahl & Natali Justiniano Pahl

HOPE FOR THE NEXT 100 YEARS:

SHARON & KYLE KRAUSE

"We hope that United Way will help conquer the issues in our community that are most important to us—getting critical early childhood education to those in need and developing community betterment programs that elevate our collective standard of living."

HOPE FOR THE NEXT 100 YEARS:

GERRY NEUGENT

"It is my hope that by 2116 United Way of Central Iowa will have increased the percentage of central Iowans who are financially self-sufficient to 100% of those who are able to work."

Lori & Sam Kalainov
Bruce & Susy Kelley
Don & Deb Kemp
Anthony Damian Kenkel
Sean & Samantha Kennedy
Bill & Charlotte Kimball
Tim & Nancy Kintner
Tim & Monica Kirgan
Gary M. Kirke
Mike & Ellyn Knapp
Greg & Linda LaMair
Steve & Alison Lang
Daniel Leibfried
Dick & Jeanne Levitt
Barb & Greg Linde
Christopher & Brenda Lindgren
Holly M. & Neal Logan
Jeff Lorenzen
Bill & Karla Lowe
Mark & Holly McFerren Lyons
LaRue & Bob Maddox III
Dr. Craig & Michelle Mahoney
Drs. Vincent & Denise Mandracchia
Margaret & Warren May
Mark McCormick & Victoria L. Herring
Jim & Julie McCulloh
Tim & Jessica McCulloh
Matt & Heather McDermott
Doug & Suzanne McKinstry
Brian McLean & Julie Johnson McLean
Gary & Jeanie McPhail
John Merriman & Barbara Beatty
Joyce Ann Merschman Ludlow
Julie & Andy Middleswart
Loree & David Miles
Todd & Ashley Millang
Deb & George Milligan
Alejandro & Karen Munoz
Joel & Lisa Nelson

Chris & Liz Nelson
Gerard & Mary Louise Neugent
Bill & Pauline Niebur
Phil & Mary Nordhus
Annette & Kirk Norris
Bill Noth
Randall B. Odzer
Steve Orr
Gary & Ginger Palmer
Jan & Merle Pederson
Brian Pattinson & Janet Petersen
Don & Bev Pearson
Janell L. Pittman
Rose Lee Pomerantz*
Richard & Margaret Prey
Joe & Judy Price
Jackie Quinn
Rich & Cindy Raabe
Jeff & Sarah Rader
Kurt & Lynette Rasmussen
Beth Raymond
Michael & Kristi Reck
Jean & Frank E. Reed Jr.
Larry & Dianne Reelitz
Jack & Cynthia Rehm
Doug & Debbie Reichardt
Dr. Mike & Ann Richards
Rolland Riley & Carol Hibbs
Christopher & Mary Risewick
Bob & Mary Ritz
Jeff & Tracey Rommel
Doug & Susan Roozeboom
Estate of Joseph Rosenfield
Scott & Erin Rundall
Mark Rupprecht
Paul & TeAnna Rupprecht
Tom P. Rupprecht
Mustafa & Lisa Sagun
Scott A. Samuelson

Angie & Brian Sanders
John Schmidt & Deb Wiley
Brad & Tina Schoenfelder
John & Julie Schreurs
Mike & Linda Schreurs
Jeff & Lisa Schwarte
Don & Helen Seibel
Mary & Sean Sellers
Ellen & Scott Shumway
Chip & Wendy Smith
Roger & Heather Soener
David A. & Becky Stark
Estate of John & Lilyan Stoddard
David & Marci Strutt
Thomas & Julie Swank
Richard & Mathilde Swanson
Eva Sweet
Charlie & Deb Taylor
Larry & Julie Taylor
Kyle & Gina Ten Pas
Tony & Sheila Thelen
Joni Tibbetts
William L. Tiffany Jr.
Rick J. Tollakson
Mike & Vickie Tousley
Andrew & Monica Traeger
Ken Turnquist & Linda Tellberg

James D. Usgaard & Becky S. Knutson
John Carstensen & Scott Valbert
Luis & Isabel Valdes
Chuck & Beth Van Devander
Georgia Van Gundy & Chad Kleppe
Kevin & Jolene Vermeer
Sean & Jennifer Vicente
Drs. Steve & Paula Vincent
Maria & Dave Volante
Mark & Rebecca Westberg
John & Lauren Wheeler
Leesa G. Whitt-Potter
Steve & Michele Whitty
Dennis & Ellen Willadsen
Andy & Stephanie Wilson
Connie Wimer & Frank Fogarty
Rich & Clarice Wireman
Brian & Kelly Wirt
Mike & Beth Wiskirchen
Mr. & Mrs. Art Wittern Jr.

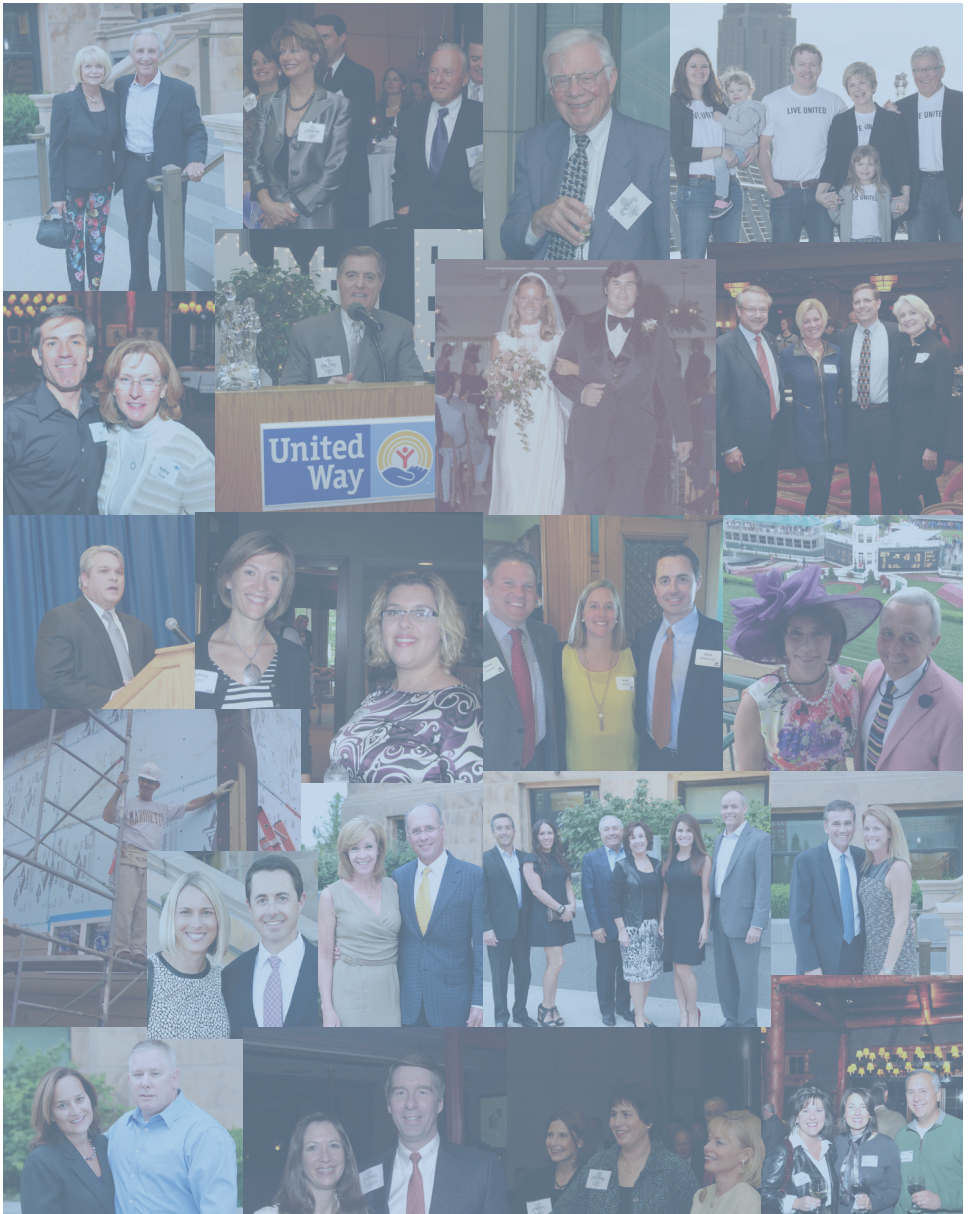
** deceased*

HOPE FOR THE NEXT HUNDRED: STEVE & CATHY LACY

"We hope to be a part of achieving the 2020 community impact goals."



Cathy Lacy was presented with the 2015 Tocqueville Society Award, United Way of Central Iowa's highest individual honor.



www.unitedwaydm.org/tocqueville

