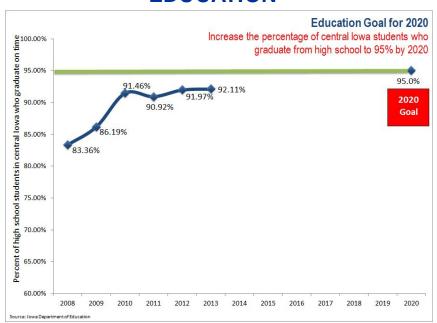
ADVANCING THE COMMON GOOD: CENTRAL IOWA GOALS FOR 2020

United Way of Central Iowa

EDUCATION



Result 1: School Readiness

Indicator 1: Percent of children who enter school ready to learn (DIBELS, PAP/PAT, Yopp Singer, FAST) Strategy 1.1: Provide access to preventive health services that foster positive children's physical and mental health development

Strategy 1.2: Provide resources and supports to families that strengthen interactions and promote early learning in a home environment

Strategy 1.3: Expand access and improve the quality of early care and education environments for at-

Strategy 1.4: Improve the quality of training and professional development for early care and education providers

Strategy 1.5: Increase availability and utilization of quality pre-school for at-risk children

Result 2: Early Grade Success

Percent of students proficient in 4th grade reading

Indicator 2: Data Development: Chronic absenteeis

Strategy 2.1: Provide supportive services for at-risk early grade students and families that promote learning and reduce school absence

Strategy 2.2: Provide quality and engaging out-of-school opportunities for elementary school students that reinforce and enhance academic & social/emotional learning

Strategy 2.3: Promote and coordinate activities that reduce summer learning loss for elementary

Strategy 2.4: Develop programs that support positive physical and mental health for elementary school students

Result 3: Middle School Success

Indicator 1: Percent of students proficient in 8th grade reading

Indicator 2: Data Development: Chronic absenteeisn

Strategy 3.1: Promote successful transition into middle school for at-risk children

Strategy 3.2: Provide supportive services for at-risk middle school students and families that promote learning and reduce school absence

Strategy 3.3: Promote and coordinate activities that reduce summer learning loss for middle school

Strategy 3.4: Provide quality and engaging out-of-school opportunities for middle school students that reinforce and enhance academic & social/emotional learning

Strategy 3.5: Develop programs that support positive physical and mental health for middle school students

Result 4: High School Success

High school graduation rate

Indicator 2: Data Development: Chronic absenteeism

Strategy 4.1: Promote successful transition into high school for at-risk children

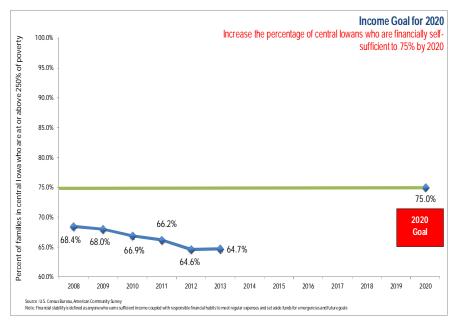
Strategy 4.2: Provide supportive services for at-risk high school students and families that promote learning and reduce school absence

Strategy 4.3: Provide quality year round out-of-school time opportunities for high school students

Strategy 4.4: Develop programs that support positive physical and mental health for high school stu-

Strategy 4.5: Students will graduate or complete high school with a post-secondary plan in place

INCOME



Result 1: Increase income through access to education and employment

Percent of families in central lowa at or above 250% of poverty Percent of population 25-64 years with less than a high school diploma or equivalent

Percent of population 25-64 years with some college to Associates Degree

Unemployment rate

Median household income

Strategy 1.1: Reengagement in Education (Adult Basic Education, back to high school or **HISET** attainment)

Strategy 1.2: Postsecondary education (apprenticeship, credential, certification, 2-year dearee)

Strategy 1.3: Strengthen skills for workforce preparation for individuals

Strategy 1.4: Increase income through job placement, retention and advancement

Result 2: Individuals/families have access to food, shelter, and other income/work supports Percent of families earning 185% of poverty or less

Number of tax filers who are eligible but did not file EITC Central Iowa

Strategy 2.1: Maximize use of tax credits for low-income working individuals/families

Strategy 2.2: Provide response to urgent needs for food and shelter

Result 3: Individuals/families build financial stability

1: Percent of households who are unbanked

: Percent of individuals/families who spend more than 40% of their income on housing (rental/homeownership)

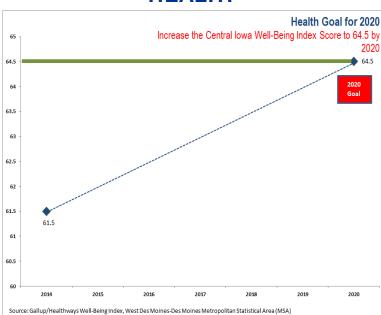
Strategy 3.1: Low-income individuals/families have access to mainstream financial products and services

Strategy 3.2: Individuals demonstrate an increase of financial management, skills, and

Strategy 3.3: Provide supportive services to remove barriers

Strategy 3.4: Low-income individuals/families obtain and maintain affordable stable housing

HEALTH



Result 1: Physical: Central Iowans are physically healthy and increase behaviors associated with positive health outcomes

Physical Well-Being Score

Physical Well-Being thriving/Suffering ratio

: Percent obese

Strategy 1.1: Increase the availability of and access to healthy foods and fresh fruits and vegetables

Strategy 1.2: Increase opportunities for physical activity and recreation for children

Strategy 1.3: Increase access to health prevention and treatment by addressing barriers and supporting individuals to navigate systems

Result 2: Social and Emotional: Central lowans have a positive outlook and engage in supportive relationships

Social Well-Being Score

Social Well-Being Thriving/Suffering ratio

Percent who have someone in their life who encourages them to be healthy Percent who report feeling stress

Strategy 2.1: Increase opportunities for vulnerable populations to reduce social isolation and increase positive, healthy social interactions and experiences Strategy 2.2: Support healthy brain development and build resilient children, families,

Strategy 2.3: Improve access to behavioral health services for children and adults in alignment with the 2015 Behavioral Health in Central Iowa report

Result 3: Community: Central Iowans live, work, and play in safe, healthy and connected neighborhoods and communities

: Community Well-Being Index Score

Community Well -Being Thriving/Suffering ratio

: Percent who always feel safe and secure in central lowa Percent who are satisfied with the city or area where they live

Strategy 3.1: Strengthen neighborhoods to promote social engagement and social connectivity

Strategy 3.2: Create safe and health-promoting environments (neighborhoods, workplaces, school)