



# PRODUCT ROADMAP DEFINED

KEYWORDS: HEALTHCARE, GETTING PREDICTABLE, CLARITY, PRODUCT MANAGEMENT

**PROBLEM SOLVED: A COMMON VISION OF PROJECT SUCCESS IS REQUIRED IN ORDER TO MOVE THIS PROJECT FORWARD.**

**This client provides the review and approval of medical procedures.** To improve their service offerings, the decision was made to add a new product to review and approve patient diagnostic and treatment procedures related to sleep disorders. The company wanted to find a development partner experienced in Agile methods to help them upgrade the capacity of their current system and understand the cost and scheduling implications of the new product.

*On the reverse:* **FIND OUT HOW GETTING PREDICTABLE HELPED THIS ORGANIZATION.**

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## The business need: Determine product development costs and requirements before engaging a development partner.

During the Getting Predictable Definition, the client's IT team learned to focus on the business need first and then dig deeper to define functionality - rather than focusing on only the technical aspects of the project. Once the business needs were defined, the IT and business teams were able to work together on developing a schedule.

Geneca helped the client:

- Clarify project roles and accountabilities
- Create a common language that defines requirements and quantifies need and effort
- Create an agreed-upon definition of success using common metrics between the business and IT
- Align business and IT to common goals
- Create a schedule for project roll-out
- Provide a clear accounting of costs and requirements to deliver on time

By the end of the engagement, project stakeholders had a clearly defined definition of the project requirements and what it would take to deliver them. This allowed them to move on to the next step of software development.

## The Client

**A national leader in specialty benefits management building a product to promote safe, economical and appropriate use of clinical treatments for sleep disorders.**



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