

For Immediate Release

DATA Group Inc. First Quarter 2013 Earnings Results Conference Call

Date: Wednesday, May 8, 2013 Time: 11:00 a.m. ET

Brampton, Ontario–Thursday, May 2, 2013 – DATA Group Inc. (TSX: DGI.) today announced it will hold its first quarter conference call on Wednesday, May 8, 2013 at 11:00 a.m. ET. The results will be released earlier the same day.

Michael Suksi, President and Chief Executive Officer, and Paul O'Shea, Chief Financial Officer and Corporate Secretary, will discuss the operating results and financial performance for the period ended March 31, 2013.

Participants may call in by dialing the Operator Assisted Toll-Free *Dial-in #: (888) 231-8191 or* Local *Dial-In #: (647) 427-7450* followed by the *Conference ID# 91032676* (Note: to join this conference call you will be required to provide the above ID number). Please call five minutes prior to the call.

A recording of the conference call will be available as of 1:00 p.m. the same day, until midnight May 15, 2013. To access the recording, dial the Encore Dial-in number (as appropriate for your area):

1.855.859.2056 403.451.9481 778.371.8506 416.849.0833 613.667.0035 514.807.9274 902.455.3955

followed by the conference ID# 91032676

The conference call will also be accessible on the web by accessing the CNW website at: http://www.newswire.ca/en/webcast/detail/1100507/1199173

About DATA Group Inc.

DATA Group Inc. is a managed business communications services company specializing in customized document management and marketing solutions. DATA Group develops, manufactures, markets and supports integrated web and print based communications, information management and direct marketing products and services that help its customers reduce costs, increase revenues, maintain brand consistency and simplify their business processes. DATA Group's expertise and resources enable it to address any document requirement of its customers, from a simple mail-out to an enterprise-wide document management or direct marketing initiative. We have approximately 1,800 employees working from 35 locations across Canada and the U.S. to accomplish this.

Additional information relating to DATA Group Inc. is available on www.datagroup.ca and in the disclosure documents filed by DATA Group Inc. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

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For further information, contact:

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