



For Immediate Release

**DATA GROUP INC. ANNOUNCES
QUARTERLY 2013 DIVIDEND**

Brampton, Ontario – August 8, 2013 – DATA Group Inc. (TSX: DGI) announced today that its Board of Directors has declared a quarterly dividend of \$0.075 per common share payable on October 15, 2013 to shareholders of record on September 30, 2013. The dividend is an eligible dividend for Canadian income tax purposes.

About DATA Group Inc.

DATA Group Inc. is a managed business communications services company specializing in customized document management and marketing solutions. DATA Group develops, manufactures, markets and supports integrated web and print based communications, information management and direct marketing products and services that help its customers reduce costs, increase revenues, maintain brand consistency and simplify their business processes. DATA Group's expertise and resources enable it to address any document requirement of its customers, from a simple mail-out to an enterprise-wide document management or direct marketing initiative. We have approximately 1,800 employees working from 35 locations across Canada and the U.S. to accomplish this.

Additional information relating to DATA Group Inc. is available on www.datagroup.ca and in the disclosure documents filed by DATA Group Inc. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

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For further information, contact:

Mr. Michael Suksi
President and CEO
Data Group Inc.
Tel: (905) 791-3151

Mr. Paul O'Shea
Chief Financial Officer
Data Group Inc.
Tel: (905) 791-3151