



For Immediate Release

[Michael Corbett](#)
[Vice President, Operations Services](#)

Brampton, Ontario — November 12, 2014 — DATA Group Ltd. (TSX: DGI) (“The DATA Group”, “DATA”) is pleased to announce the appointment of Michael Corbett as Vice President, Operations Services. Michael holds an MBA from Royal Roads University, has significant operational experience in our industry, and brings particular strengths in cost management and lean six sigma process improvement. In this newly created role, Michael is responsible for all Strategic Sourcing, Quality Control, Operational Engineering and Warehousing/Logistics operations for The DATA Group.

“Michael will help accelerate our strategic plans for revenue growth and cost reduction by bringing increased focus and expertise to a number of key areas. Michael’s previous industry experience, leadership qualities and educational background will be strong assets to The DATA Group” states Alan Roberts, Senior Vice President Operations.

[About DATA Group Ltd.](#)

DATA Group Ltd. is a managed business communications services company. DATA re-engineers entire document-intensive marketing and administrative processes, from beginning to end. Our approach includes converting paper based functions to digital and providing full outsourcing options. Clients benefit from cost reduction, reliable service, optimized document processes and improved effectiveness in marketing campaign execution.

Our flagship solution, Managed Business Communications Services, allows clients to outsource the management of all marketing and administrative documents and related processes to DATA in a long term, single source partnership that drives measurable results to their bottom line.

Additional information relating to DATA Group Ltd. is available on www.datagroup.ca and in the disclosure documents filed by DATA Group Ltd. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

For further information, contact:

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