## Meridian Surgical Partners ASC Management & Development Services

Meridian Surgical Partners works closely with facility management, staff, and physician partners to provide operational expertise to partner facilities and oversee business and clinical operations, drive initiatives, and capitalize on opportunities for growth.



**Business Development** - we lead in-market initiatives, such as physician recruitment, service line development, and strategic alliances.

**Finance** - our senior finance and accounting team works closely with administrator and business office personnel to report, budget, provide analyses, monitor trends, and identify opportunities.

**Human Resources** - we provide support for benefits coordination, staffing, employee relations, payroll, and facilitate orientation.

**Information Technology** - in addition to help desk and technology support, and training, our secure, web-based proprietary system provides access to

real-time data such as revenue cycle, forecasting, case costing, inventory, patient satisfaction, and benchmarking.

Managed Care - we leverage our years of experience and industry knowledge to secure profitable and sustainable managed care contracts and evaluate evolving payment methodologies.

**Marketing** - we provide strategic development and tactical support to facilities such as advertising, communications, online presence and digital marketing, advertising, collateral, and branding/corporate identity.

**Operations** - we establish a standardized platform to monitor and implement regulatory/legislative changes, compliance and training, policies and procedures, accreditation, licensure, Medicare certification, and infection control.

**Purchasing/Supply Chain Management** - focused on cost savings, we foster vendor relations, analyze opportunities to create economies of scale, and implement systems and controls to boost efficiencies.



**Revenue Cycle Management** - works closely with facility business offices to achieve maximum reimbursement and ensure operations are compliant with all current regulatory requirements, payor rules, coding standards, and billing guidelines.





Meridian Surgical Partners specializes in ASC acquisition, development, and management, in partnership with physicians. Contact us today to discuss your goals. Kenny Hancock, President and Chief Development Officer

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# Meridian Surgical Partners ASC Management & Development Services



Meridian Surgical Partners leverages our expertise and experience in ASC development and operations to empower physicians to achieve their goal of owning and operating a new facility. We have the capital resources and industry knowledge to partner with physicians on ASC development projects. Meridian understands that the first step is planning, so we collaborate closely with the physician partnership to define the scope which will ultimately dictate the facility size. From there, we

guide the partnership through financing and real estate decisions to the delivery of the facility. Our proven project management process uses efficient and cost-effective measures to ensure development stays on timeline and within budget.

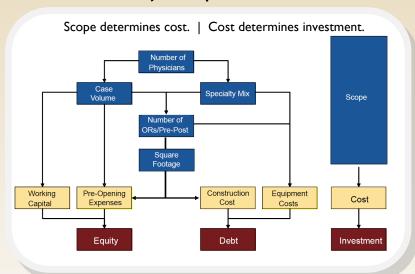
## **Planning**

- Phase I Physician Partner Analysis
- Phase II Facility Planning
- Phase III Financial Planning

### **Development**

- Project Syndication
- Project Financing Sourcing (equipment and construction costs)
- Partnership Agreements
- ♦ Design / Pre-Construction Phase Management
- ♦ Construction Phase Management
- ♦ Equipment Selection and Procurement

### **Project Scope Flow Chart**















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