

THE STORY OF MANAGED CLOUD SERVICES

The Managed Cloud Today

60%



of organizations are using managed cloud services



72%

of organizations have a minimum of one app in the cloud

55%

of organizations have had workloads in the cloud 1-3 YEARS

34%

of organizations have had workloads in the cloud 3+ YEARS



56%



of companies are looking to move more IT operations to the cloud

#1 DRIVER



of cloud investment is FLEXIBILITY to react to customer needs

73%



have seen a REDUCTION in time spent on infrastructure maintenance

The Benefits Seen So Far

50%



are seeing an IMPROVED time to market or greater competitiveness

56%



have experienced an INCREASE in customer satisfaction

61%



of organizations are seeing better efficiency and process standardization

75%



of respondents expect their on-premise use to DECLINE over next 5yrs

The Managed Cloud Forecast

55%



of organizations are looking to reduce maintenance and INCREASE innovation

59%



of organizations will REPLACE their on-premise equipment & tech

66%



say data centers will SHRINK

8%



say data centers will DISAPPEAR completely

Statistics drawn from the 2016 IDG Research survey and the 2015 IDG Enterprise Cloud Computing Survey