

The Story of the Modern Manufactured Home

Clayton
claytonhomes.com



Early 1900's

The famous Sears™ catalog offers first prefabricated houses.



1950's-1960's

“Mobile homes” gain in popularity as flexible and affordable options for the country's post-war population swell.



1976

HUD Code put in place to regulate strength, durability and efficiency of homes.



1997

ENERGY STAR® offers regional certification to manufactured homes for energy efficiency and sustainability.



2003

Clayton Homes is acquired by Warren Buffett's Berkshire-Hathaway company.



2000's-2010

Manufactured homes continue to become more modern and innovative, while maintaining their affordable prices.



2015

Clayton focused on answering specific homeowner needs by designing homes with different lifestyles in mind, even introducing ‘tiny homes’.



2016

Clayton embraced efficiency and sustainability by adopting ISO 14001 building standards at each home building facility and introduced the Energy Smart Home™ upgrade package which helps conserve energy and lower energy costs.