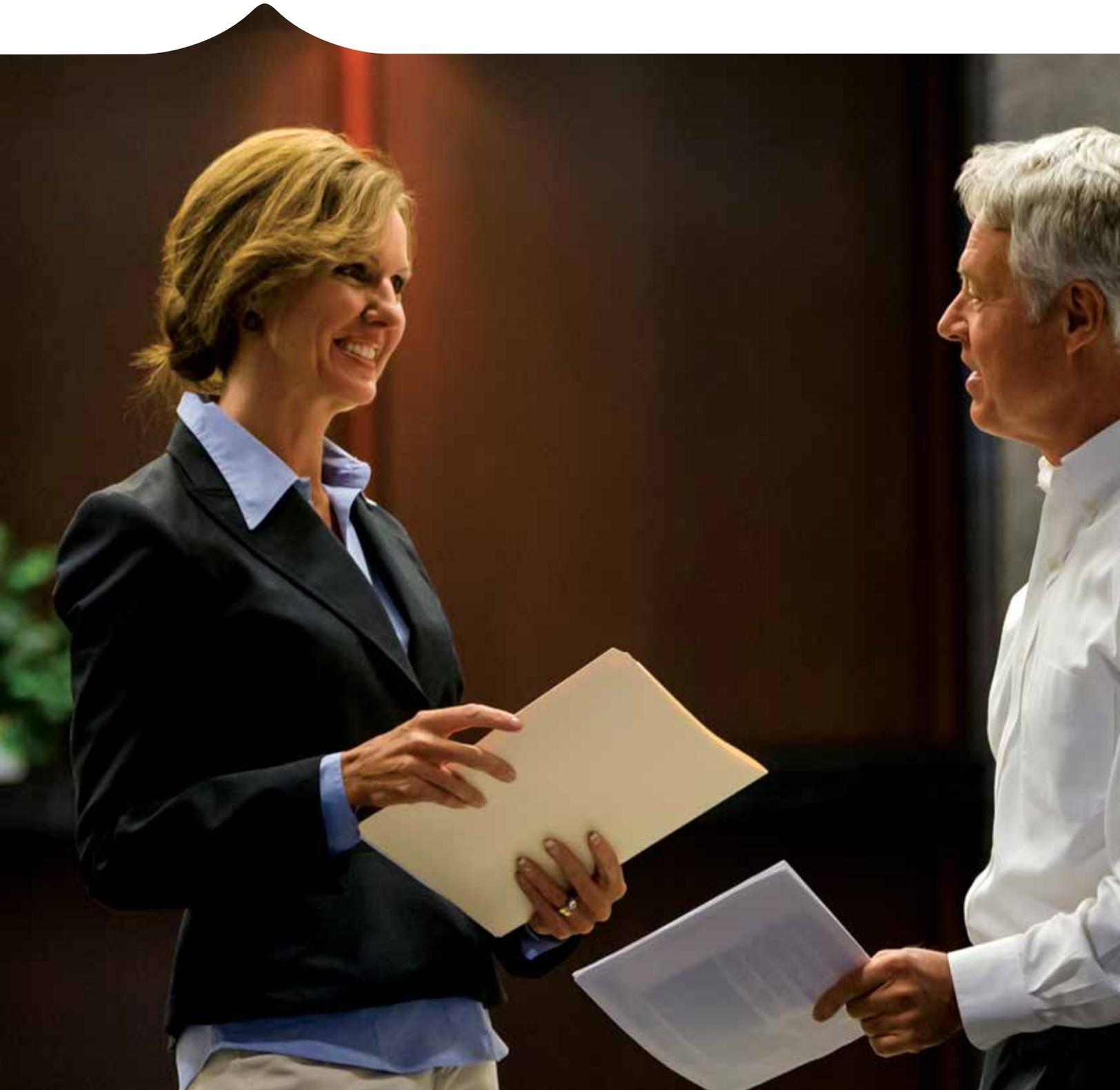
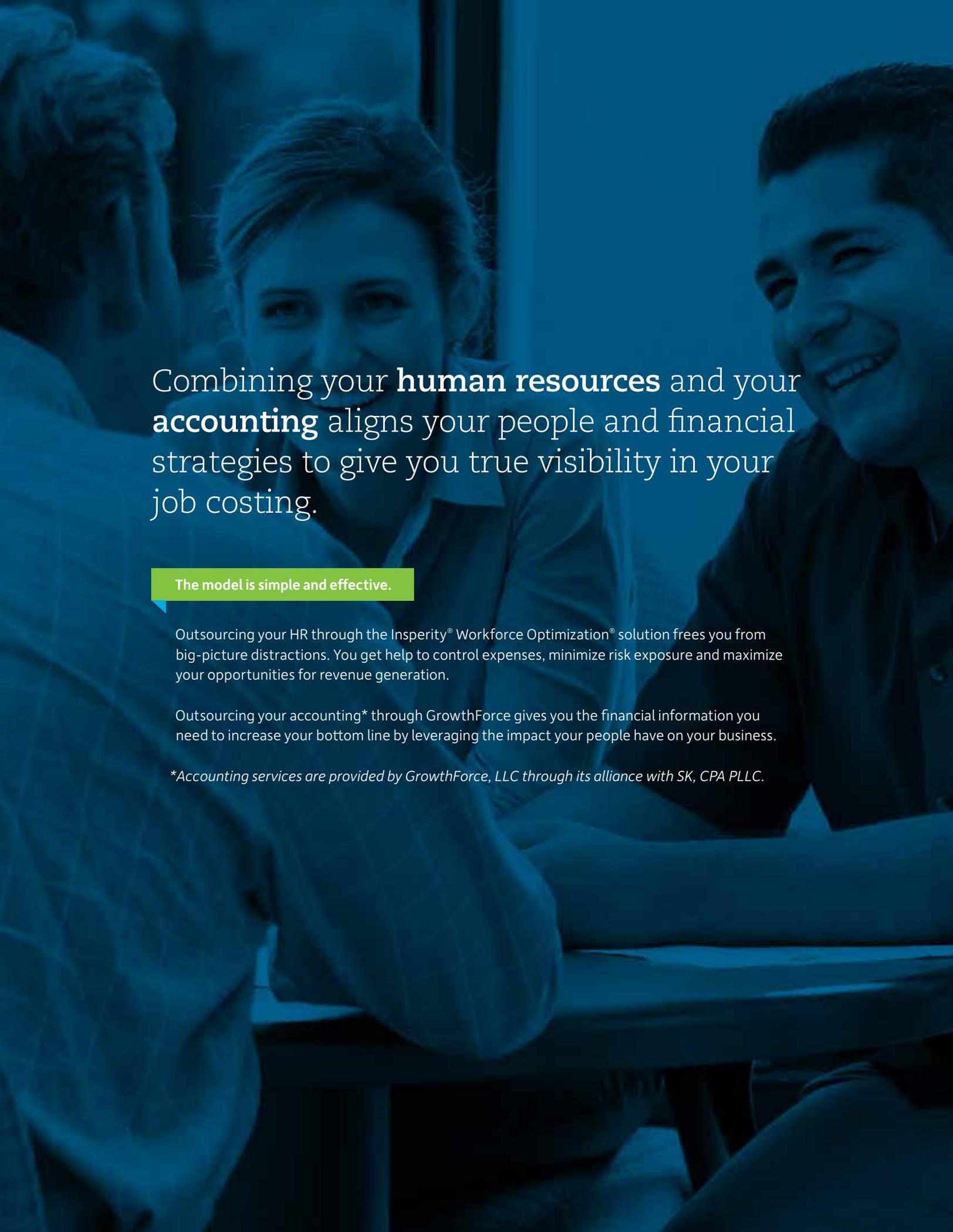


GrowthForce[™]
put your numbers to work

 **Insperity**[®]
Inspiring Business Performance[®]

Shine a light on where you're **most profitable**





Combining your **human resources** and your **accounting** aligns your people and financial strategies to give you true visibility in your job costing.

The model is simple and effective.

Outsourcing your HR through the Insperity® Workforce Optimization® solution frees you from big-picture distractions. You get help to control expenses, minimize risk exposure and maximize your opportunities for revenue generation.

Outsourcing your accounting* through GrowthForce gives you the financial information you need to increase your bottom line by leveraging the impact your people have on your business.

**Accounting services are provided by GrowthForce, LLC through its alliance with SK, CPA PLLC.*



OUTSOURCED HR

Let your administrative burdens go, and stop worrying about compliance issues.

Insperity provides you with HR services and support that take administrative burdens off your back. Now you can spend more time running and growing your business.

A customized service plan supports your business goals and helps you be more strategic about the role your people play in your company's success.

OUTSOURCED ACCOUNTING

Measure results of your people strategy without an in-house accounting department.

A dedicated team of accounting manager, staff accountant and bookkeeper combine to become our Smart Back Office and give you a financial system that integrates with QuickBooks® and automates processes. Your books stay accurate, up-to-date and audit ready.

Deeper financial insight lets you learn where your people have the most impact. This is information that helps you make more money.



Insperity Workforce Optimization and so much more

We remove your administrative burdens, so you can concentrate on the parts of your business most important to you.



GrowthForce: Information you need for strategic decisions

Your financial performance is driven by your people strategy, and the right numbers at your fingertips help you make the right changes to see a better bottom line.

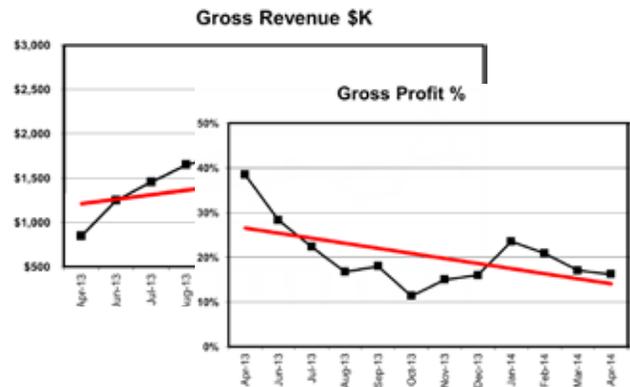
Financial Accounting View



Traditional Financial Statement

Does your company make spending decisions based on bank balances and standard financial reports issued 20 days after the fact?

You could be unaware of what's causing your company's financial problems. Your finances and bank balances probably fluctuate.

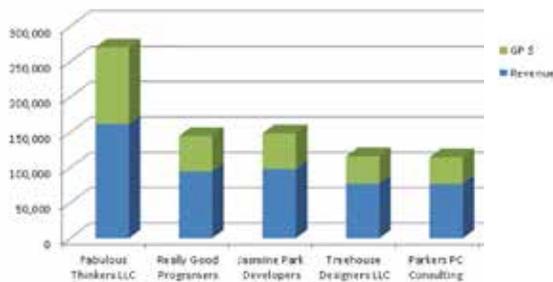


Financial Trends

Does your company review high-level financial information and Key Performance Indicators (KPI) to identify trends in performance?

Looking at data from a snapshot in time means you aren't able to see the big picture and make informed decisions.

Management Accounting View



Profit & Loss by Client

Does your company break down profitability by customer, product and project?

Drilling down to the details to analyze performance helps you make strategic business decisions.



Profit & Loss by Team

Is your company combining a financial scorecard with a people scorecard to know which departments/teams/employees drive profitability?

If your company is financially savvy, you know exactly how your people impact your business success, when to take action and where to make changes.

GrowthForce
put your numbers to work



Accounting Manager

Inspireity
Inspiring Business Performance



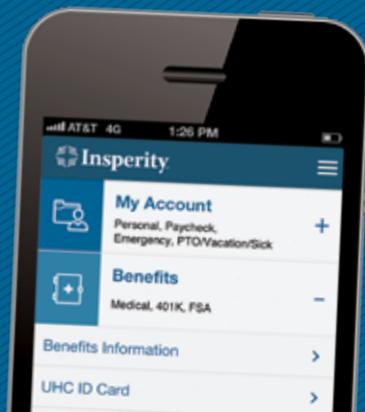
Client Liaison

High-touch, high-tech service

You get personalized service from your Inspireity service team and your dedicated GrowthForce team.

The goal of both teams is to ensure that you see tangible results from your investment, and they're available via phone or online to answer your questions and help with any issues that arise.

Our technology platform is on par with any in the industry, and we advance it continually to meet your needs.



Real-time **visibility** into how your company makes money

This unique solution can provide:

- Insight into company profitability by team/employee/project
- Greater visibility into how your business makes money which translates into more informed decision making
- An overall human capital strategy designed to recruit, retain and reward your most productive employees



Performance backed by stability

Insperty

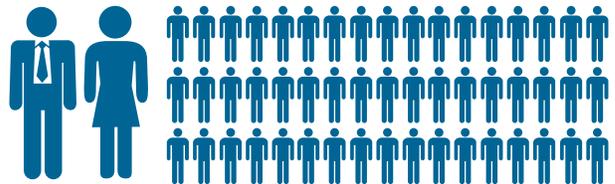
Insperty currently serves more than 100,000 businesses with more than two million employees. The company is publicly traded on the New York Stock Exchange under the ticker symbol NSP. Revenue reached \$2.4 billion in 2014.

More than 2,200 corporate employees are located in 57 offices and four service centers across the country.

2014 REVENUES

\$2.4 BILLION

WE SERVE BUSINESSES WITH EMPLOYEES FROM 10 to 5,000



GrowthForce

GrowthForce is the largest outsourced bookkeeping, accounting and controller service in Houston, and one of the largest in the United States with clients on every continent. A team of professionals working together delivers a high quality product at a lower price than maintaining an in-house accounting department.

The company was founded in 2004 to provide smaller businesses access to systems, expertise and services typically available only to Fortune 500 companies.

Results

Combine GrowthForce with Insperty – it's powerful help to make your company more successful.

Learn how accurate, timely financials combined with comprehensive HR services help you move your company to the next level, faster.

A business performance advisor is available at
800-465-3800.

NSP
LISTED
NYSE

HR and Business Performance Solutions from Insperity: Workforce Optimization | Human Capital Management
Payroll Services | Time and Attendance | Performance Management | Organizational Planning | Recruiting Services
Employment Screening | Financial Services | Expense Management | Retirement Services | Insurance Services

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