# Print Management Increase ROI

Security, Quality, and Quick Turns Key for Financial Documents

## Challenge:

Identify a print management partner capable of managing the company's throughput, tight turnaround times, and security requirements, all at a cost-effective rate.

## Solution:

OneTouchPoint provides a full-service approach to print and document management that accomodated all of the client's needs.

## Results:

Increased ROI through:
- Vendor Consolidation
- Unflappable Security Protocols
- Flexible Run Rates
- Decreased Distribution Costs

## Challenge

A leading US investment banking firm specializing in mergers & acquisitions was searching for a print management partner to help manage their diverse print needs. Nearly every project, from brochures to proposals and investor prospectuses, needed to be handled under last-minute deadlines. In addition, their level of clientele (i.e., private equity firms, bankers, investors, attorneys), required that all printed materials meet very meticulous quality and accuracy standards.

As the company grew, print purchases became more frequent, with agents purchasing different components from multiple sources. Many projects required numerous versions, some combining both digital and conventional elements within a single piece. The company needed a partner able to effectively manage the program's throughput, tight turnaround times, security requirements, and provide cost-effective rates.

## Solution

OneTouchPoint's full-service approach to print and document management provides a true "one-stop-shop" for companies across industry sectors. With complete digital and offset print capabilities, full-service bindery, fulfillment & distribution, mail, and a line of eBusiness tools, OneTouchPoint can accomodate all types of projects and provide the quality, quick turns, and the security requirements companies have come to expect.

## Results

With OneTouchPoint, the company was able to increase ROI by:
- Bringing all print projects under one roof, which ensures integrity, quality, and color consistency, whether produced in a digital or conventional environment.
- Relying on OneTouchPoint's unflappable security protocols and commitment to strict confidentiality for sensitive client financial data and transaction details.
- Utilizing flexible run rates to produce as little as 5 or as many as 2,500 pieces, resulting in no waste or standing inventory. OneTouchPoint also accommodates the company's stringent accuracy standards for its projects – often times swapping out pages while on press -- to account for late-breaking financial reports.
- Decreasing distribution costs with OneTouchPoint's highly adept assembly and kitting services, as well as in-house mailing facility and expertise, which has greatly reduced the amount the company spends on shipping to multiple points across the nation.

**OneTouchPoint**