

Case Study: Start-Up Troubleshooting Overseas

Diagnosing and starting-up a manufacturing facility in Latin America

Challenge

A consumer company needed to establish production capability in Brazil for a new product launch. The local contract manufacturer, however, did not have folded PET carton expertise to deliver consistent outputs.

Solution

YourEncore engaged a packaging Expert with 25+ years experience to work with the supplier and establish suitable production.

RESULTS

The expert's input helped deliver cartons in specification, meet the client's line speed and quality standards, and implement performance efficiencies to dramatically reduce costs.

"YourEncore **was key in helping [the] supplier** to get better organized and establishing some intermediate controls to guarantee a repeatable delivery [and] consistent output. . . .

[The Expert was] **crystal clear an expert in the cutting/folding manufacturing process** - and in controls and records to achieve capability - **exactly what [the supplier] was missing** here in Latin America."

-Project Engagement Leader