Founding date	September 2014
Founders & Management	Nora Heer, Christian Kaller
Headquarters	Berlin, Germany
Business concept	Loopline Systems offers companies an individual access to performance, leveraging the core of HR for corporate development. Its modular software tool provides ongoing and precise insights for executives and employees by linking data on performance with potential and personal contentment.
Products	A lightweight cloud solution for data-driven, individual performance development
Unique selling point	- Best practice HR and software tool - Easily customizable solution - Pioneer satisfaction radar
Target groups	- Growing and agile companies 500-1.500 employees - Corporations >1.500 seeking lightweight HR empowerment
Delivery area	Germany
Website	http://www.loopline-systems.com/

About Loopline Systems

Loopline Systems offers a lightweight SaaS solution which is easy to implement and provides ongoing, actionable insights for executives and employees by linking data on performance with personal potential and contentment. By means of guided processes, loopline fosters individual commitment, enabling high-quality feedback and development. The Berlin-based company was founded in 2014. The founders Nora Heer and Christian Kaller were no strangers to the challenges attached to setting up a top notch performance-development tool for the enterprise market on the organizational and individual level: Combining more than ten years of HR experience with a background in entrepreneurial, technology-driven companies as well as leading corporations. In startups and small companies loopline drives professional maturing of HR, while dynamizing performance development in larger organizations.