



CAEL
Linking Learning and Work

THE HEALTHY WORKFORCE ECOSYSTEM

*Creating the Conditions for Business
Attraction, Growth and Retention*





WHAT MAKES A HEALTHY WORKFORCE ECOSYSTEM?



WHAT'S DRIVING JOB CREATION?

Target high-demand skills and jobs. Identify what jobs are being created and in what industries.

Leverage your talent pool. Strong educational output can help attract companies and focus your sector targeting.



ARE WORKERS AWARE OF CAREER OPPORTUNITIES?

Reveal the range of opportunities. Identify skills at all levels and show career pathways as well as individual jobs.

Help workers and students make better career choices. Share sector career information with youth, incumbent workers, career changers, mature workers and untapped talent pools.



ARE EMPLOYERS ENGAGED AND DRAWN TO YOUR COMMUNITY?

Know what they trust. Be aware of which certifications, degrees and credentials your employers recognize.

Don't let it sit. Today's new skills are stale tomorrow. Continually validate and refresh the information.



A healthy workforce ecosystem is one where the range of providers—K-12 systems, public and private universities, corporate education, two- and four- year colleges, skills training programs and economic developers—all play their part in meeting the range of employer and target sector needs.



DO LOCAL EDUCATIONAL OPTIONS MEET THE RANGE OF LEARNER NEEDS?

Support talent development for everyone in your community—not just traditional students. Make sure that target-industry learning opportunities are available to both traditional learners and other adults—incumbent workers, the underemployed and other non-traditional students.

Make learning count. Encourage colleges to award credit for workplace and other non-classroom learning. It will help accelerate completion and save money.



HOW ARE YOU CREATING A RESILIENT WORKFORCE?

Lifelong learning that leads to lifelong employment. Remain competitive by making learning available to current workers as well as new ones, and ensure that skill development keeps pace with industries and technologies as they evolve.

Make learning relevant and valuable. Identify where work-based or non-classroom learning can translate into college credit or credential completion more quickly and efficiently so that workers focus on developing the skills necessary for success.



ARE YOUR EFFORTS ACHIEVING SCALE?

Efficient collaboration builds capacity. Understand where workforce and talent development efforts complement and where they overlap.

Coordinate, eliminate redundancy. Connect efforts with common goals, objectives and similar funding to increase overall impact.



WE HELP YOU CREATE THE CONDITIONS FOR BUSINESS ATTRACTION, GROWTH & RETENTION

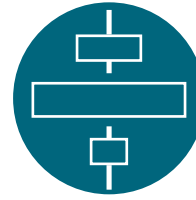
Our customized products and services drive alignment between
workforce and economic development.



Understand the Human
Capital Ecosystem



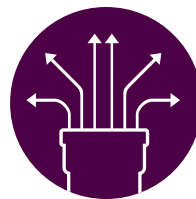
Build a Resilient
Workforce



Alignment Between
Industry Demand
& Labor Supply



Achieve Scale to Drive
Economic Growth



Robust Workforce
Pipeline to Fill High
Growth Positions



Public &
Institutional Policy



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credentials and work
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