

UNDERSTANDING THE HUMAN CAPITAL ECOSYSTEM

CAEL and our long-time economic analysis partner, Avalanche Consulting, worked with The Charleston Metro Chamber of Commerce in Charleston, South Carolina to conduct research and analysis and create regional recommendations for the education and training ecosystem which resulted in a strategy which supports talent development in key industry sectors in the region. The main goal of the project was to build on an Economic Development Strategic Plan for the region that will assess the degree to which education credential attainment and graduation output is aligned to support the workforce pipeline into the target economic sectors: Advanced Security and Information Technology, Aerospace and Aviation, and Biomedical Services and Energy Systems. The resulting strategy has been the main roadmap for new education initiatives and further efforts to align talent production with labor demand.

“Through our work with CAEL, we have been able to literally change the conversation around education in our community. CAEL was able to help us understand exactly what steps were necessary in order to create a World Class workforce within our region. The continued growth of Charleston requires a deep talent pool and CAEL partnered with us to develop a thoughtful and actionable strategy to get us there.”

*- Mary Graham, Chief Advancement Officer,
Charleston Metro Chamber of Commerce*



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