Win \$500 cash in Concord Foods SUMMER RECIPE CONTEST!

This contest begins on Monday, June 1, 2015 and will continue to run until Monday, August 31, 2015. The grand prize winner and the first and second place category winners will be announced by Friday, September 25, 2015. Details for this contest are listed below:

HOW TO ENTER

- 1. Visit the Contest Entry Form
- 2. Enter the information required
- 3. All entries must be received no later than 11:59pm (Eastern Standard Time) on Monday, August 31, 2015
- 4. NO PURCHASE NECESSARY TO ENTER OR WIN

ELIGIBILITY

Participation constitutes full and unconditional agreement to, and acceptance of these Official Rules. Concord Foods Summer Recipe Contest is open to legal residents of the United States and the District of Columbia, residing in the United States and the District of Columbia, who are 18 years of age or older. Employees of Concord Foods, their immediate family members and persons living in their same household, are not eligible to win prizes in the contest. No purchase necessary. This Contest is offered in the U.S. only and shall only be construed and evaluated according to U.S. law. To obtain a printed copy of these Rules, please write to: Concord Foods 2015 Summer Recipe Contest, 10 Minuteman Way, Brockton, MA 02301.

GENERAL RULES OF THE CONTEST

All entrants in this Contest agree to the Recipe Submission Disclaimer. To enter the Contest, the entrant must submit a recipe using the 2015 Concord Foods Summer Recipe Contest submission form. A limit of 5 recipes per person will be strictly enforced. Recipes must contain Concord Foods Reconstituted Lemon Juice or Reconstituted Lime Juice. Entry must: (1) include recipe name and the number of servings that the recipe yields, (2) use ingredients available in most grocery stores; (3) list ingredients with measurements; (4) include step-by-step preparation and cooking directions; (5) include entrants name, complete address with zip code, e-mail address and telephone number with area code. All entries must be received no later than 11:59 p.m. on Monday, August 31, 2015.

Entries will be judged separately, in accordance with the judging criteria, as defined below. Judges will consist of Concord Foods staff. Proof of submission is not proof of receipt. Entries must be made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, internet domain owner, or other person or organization that is responsible for assigning email addresses for the domain associated with the

submitted email address.

SELECTION OF FINALISTS AND WINNERS

Each recipe submitted must be approved by a member of Concord Foods recipe selection committee. Recipes may be approved or rejected based on suitability (for example, must comply with rules) for the Contest at the discretion of Concord Foods. Only those recipes approved will be deemed eligible to win the Contest.

Members of the Concord Foods staff will determine a first and second place winner in each category and one grand prize winner. Any given participant is only allowed to win one major prize. Recipes will be judged based on the following criteria: creativity, use of lemon or lime juice, ease of execution (how easy is this recipe to make by the average home cook), taste test (the top recipes will be cooked and tasted by judges to determine taste), and entry content (additional information provided).

Winners will be notified via email (at the email address provided in the Sweepstakes entry) to confirm acceptance of the prize and to verify the mailing address for the prize. Potential winner must respond within five (5) days of first attempted notification or at Concord Foods, Inc. sole discretion he/she will be disqualified and an alternate winner will be selected.

Winners will then be announced by Friday, September 25, 2015 at www.concordfoods.com/contest.

Concord Foods assumes no responsibility for entries it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, illegible, stolen or lost entries. Concord Foods reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of these Official Rules. Concord Foods further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or any other causes beyond the control which corrupt or affect the administration, security, fairness, or integrity of the contest. In the event of cancellation, Concord Foods reserves the right to select winners from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding an online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry.

PRIZE DESCRIPTION

The second place winners will receive a \$150.00 gift voucher. The first place winners will receive a \$200.00 gift voucher. The grand prize winner will receive an additional \$300.00 gift voucher for a total of \$500.00.

RELEASE

BY ENTERING THE CONTEST, YOU RELEASE AND HOLD CONCORD FOODS,

INC. AND ALL MARKETING AGENTS HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN CONNECTION WITH THE CONTEST OR RESULTING FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF, OR DEFECTS IN, A PRIZE, OR PARTICIPATION IN THE CONTEST, INCLUDING WITHOUT LIMITATION CLAIMS BASED ON PERSONAL INJURY, DEATH, PROPERTY LOSS OR DAMAGE, PUBLICITY OR PRIVACY RIGHTS, AND/OR DEFAMATION.

DISPUTES

Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the state and federal courts located in Massachusetts; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-ofpocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Concord Foods, Inc. in connection with the contest shall be governed by, and construed in accordance with, the laws of the State of Massachusetts, without giving effect to any choice of law or conflict of law rules (whether of State of Massachusetts or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Massachusetts

RECIPE SUBMISSION DISCLAIMER

All entrants in this Contest agree to the Recipe Submission Disclaimer. By submitting your recipe(s), the contest participant irrevocably transfers, grants and assigns to Concord Foods the right worldwide and in perpetuity, to use the name, recipe content, likeness, any images and photographs, including any reproductions of same, in any and all media including, without limitation, on the Concord Foods website, Blog, Facebook, Twitter or other promotions and for any advertising or promotional purposes, without additional compensation, and releases Concord Foods from any liability with respect thereto.