Canon

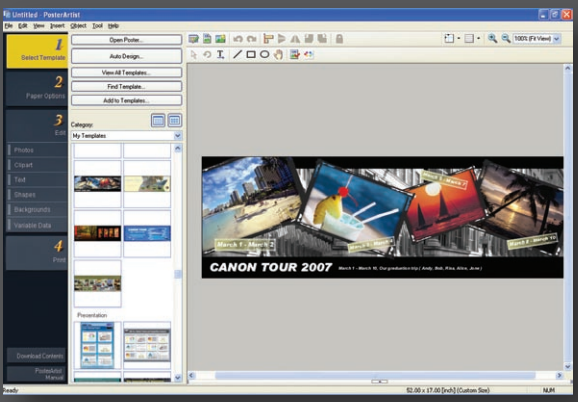
If Your Customers Can Imagine It, You Can Create It.

PosterArtist

PosterArtist is a simple poster-creation software program that provides the tools necessary for creating high-definition professional-looking posters.

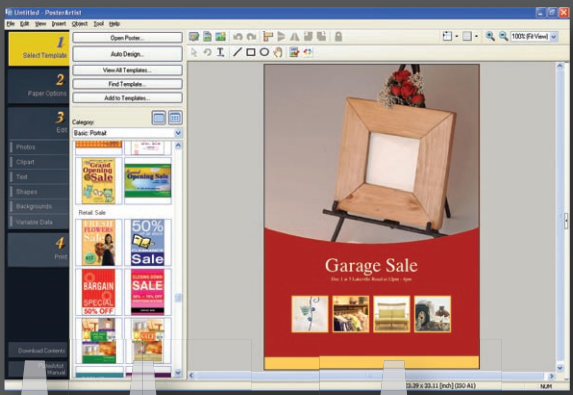
PosterArtist makes creating large-format posters as simple as:

1. Selecting a template
2. Choosing size and media options
3. Customizing your poster
4. Printing the final output



Four Easy Steps

With an easy-to-navigate software layout, you'll be able to create a poster in just a few minutes.



1 Four Basic Poster Creation Steps

2 Sub-Menu

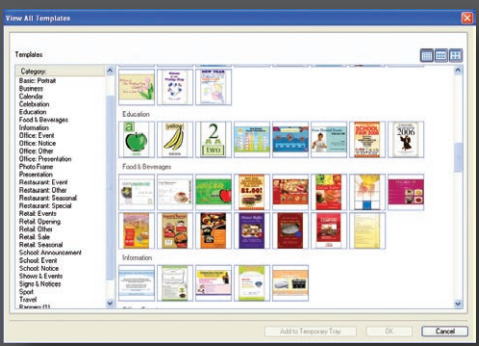
3 Poster Window

Step 1: Select a template

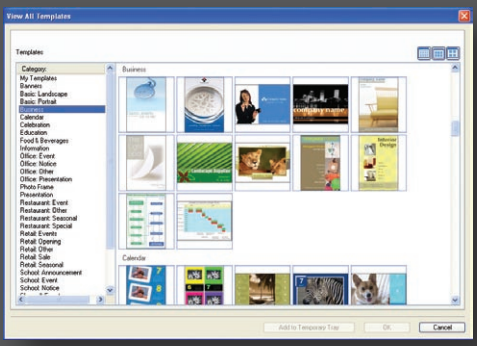
With over 175 templates to choose from, you can be certain to find what you're looking for.

The template categories include:

- Basic
- Banners
- Calendar
- Education
- Food and Beverage
- Presentation
- Restaurant
- School
- Show and Events
- Sports



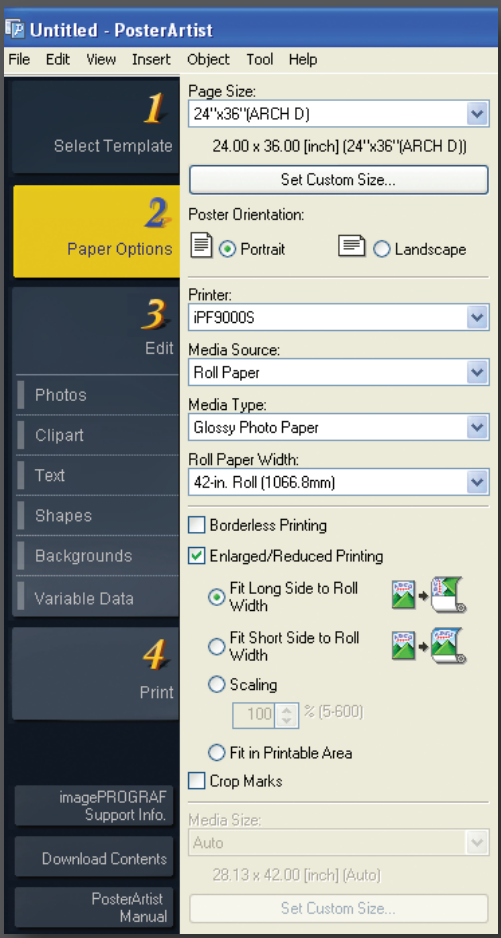
Template Categories



Business Templates

Step 2: Choose size and media options

Determine how large you would like your poster printed by selecting the output size or by creating your own custom size.



Paper Options Screen

Step 3: Customize

With the multitude of editing functions provided within PosterArtist, you have the option to adjust the poster to meet your needs.

More than 1,500 high-resolution royalty-free images and clipart.

Image Gallery

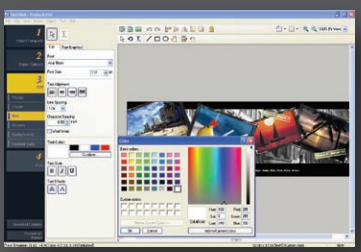
Clipart

Photo retouching tools including:

- Auto Color Correction
- Alpha-blend Function
- Auto Cut-out

Text style manipulation – choose from:

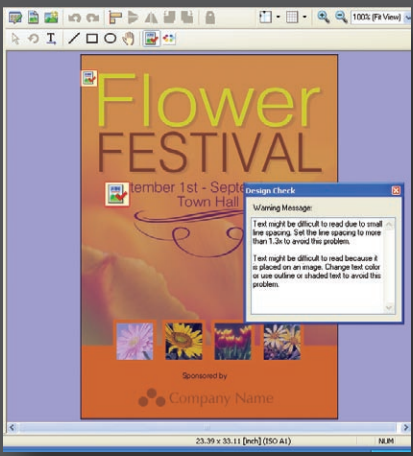
- Text outlines
- Drop shadows
- And more!



Text Choices

Step 4: Print

Have confidence in your posters! PosterArtist comes with a design check function that alerts you to potential design issues detected, such as color scheme and font size problems.



Design Check Screen

Now you're ready to print! It's that easy!

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imageANYWARE

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PAPER IN THE U.S.A.

PosterArtist: Professional Results Made Easy.

Auto Design

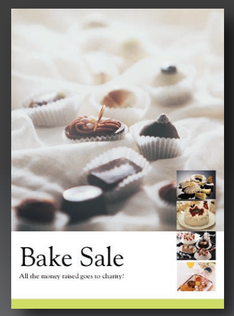
Need professional design help?

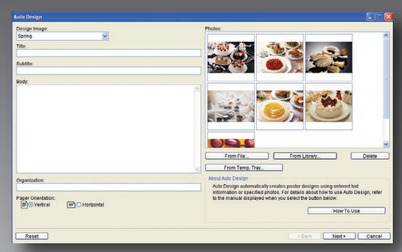
With PosterArtist's Auto Design feature there's no reason to employ a professional designer inhouse. Just utilize Canon's Dynamic Layout Engine Technology.

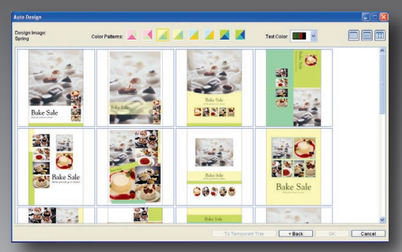
Click the Auto Design button in the sub-menu of Select Template then:

- Choose style (impacts color combinations)
- Input text
- Select images from file or library
- Click next

That's all there is to it! Pick from a number of poster designs, customized just for you!







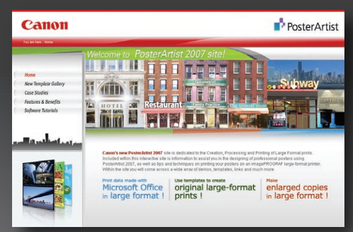
Want to learn more?

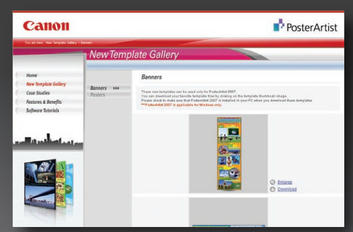
Visit the PosterArtist Web site at

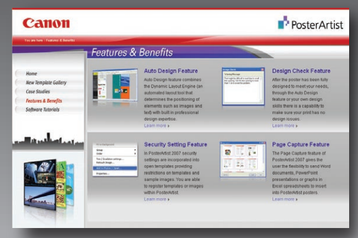
www.usa.canon.com/posterartist

This interactive Web site allows you to:

- Explore features and benefits
- Watch software demos
- Download new templates
- Download PosterArtist 30-day trial
- And more!







Variable Data

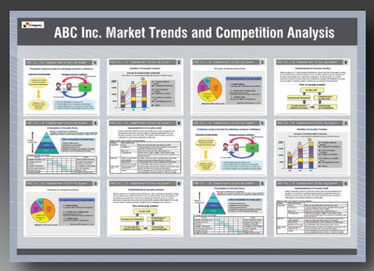
Save time when creating multiple posters by using the Variable Data feature.

Variable Data simplifies the process by linking your poster to a database allowing for quick and easy personalization of signage, providing for huge time-saving opportunities for businesses.

Page Capture

Use Microsoft® Office applications?

If you want to transform a Microsoft Word document or PowerPoint® slide into a poster, Page Capture is all you need. After importing the files into PosterArtist, simply select the output size, add text (if desired), and send to the printer!



Quick Copy

Looking for a quick solution to enlarging a letter-sized document?

Using a Canon CanoScan® scanner, you can easily enlarge a document to poster size with the click of a button.

PosterArtist