

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2017

01

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
1/1	Travel: Singapore	Travel	12/23 • Noon	12/28 • 10AM
1/6	NFL Playoff Preview	Sports	1/4 • 5PM	1/5 • 10:30AM
1/8	Travel: Where to go in 2017	Travel	TBD	TBD
1/15	Travel: Lower East Side NYC	Travel	TBD	TBD
1/22	Destination: Healdsburg	Travel	1/13 • 5PM	1/17 • 5PM
1/26	SFIS Homes	Stand-Alone	1/4 • 5PM	1/10 • 5PM
1/28	Lunar New Year	N/A	1/26 • Noon	1/27 • 10AM
1/29	SuperBowl Preview Coverage	Sporting Green	TBD	TBD
1/29	Style: Wedding Issue	Style	1/20 • 5PM	1/24 • 5PM
1/29	Travel: Hue, Vietnam	Travel	TBD	TBD

02

2/5	Destination: Amador	Travel	1/27 • 5PM	1/31 • 5PM
2/6 <small>Week Long</small>	AT&T Pebble Beach Coverage	Sports	TBD	TBD
T 2/12	San Francisco Chronicle Wine Competition	Stand-Alone	2/3 • 5PM	2/7 • 5PM
2/12	Business: Future of Love	Business	Sunday Business Deadlines	
2/12	Travel: Hawaii	Travel	2/3 • 5PM	2/7 • 5PM
2/12	Noise Pop	Datebook	Daily ROP/Datebook Deadlines	
2/19	Academy Awards	Datebook	Daily ROP/Datebook Deadlines	
2/23	SFIS Homes	Stand-Alone	2/2 • 5PM	2/7 • 5PM
2/26	Destination: Napa Valley	Travel	2/16 • Noon	2/21 • 5PM

03

3/5	Destination: Monterey	Travel	2/24 • 5PM	2/28 • 5PM
3/5	Hamilton	Datebook	Daily ROP/Datebook Deadlines	
M 3/12	Summer of Love 50th Anniversary	Magazine	2/3 • 5PM	2/10 • 5PM
3/12	Destination: Gold Country	Travel	3/3 • 5PM	3/7 • 5PM
3/12	Island Style	Style	3/3 • 5PM	3/7 • 5PM
3/12	Travel: Las Vegas	Travel	TBD	TBD
3/19	Men's & Women's Spring Fashion	Style	3/10 • 5PM	3/14 • 5PM
T 3/19	Green State: Marijuana	Stand-Alone	3/7 • 5PM	3/9 • 5PM
3/19	Destination: Yolo	Travel	3/10 • 5PM	3/14 • 5PM
3/23	Schools, Camps, and Activities Guide	Stand-Alone	3/16 • Noon	3/20 • Noon
3/26	Travel: The Ultimate Guide to Bay Area Camping	Travel	3/20 • 5PM	3/22 • 10AM
3/26	SF Film Festival at 60	Datebook	Daily ROP/Datebook Deadlines	
3/30	SFIS Homes	Stand-Alone	3/8 • 5PM	3/14 • 5PM

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04

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	4/2	Baseball Preview	Stand-Alone	3/24 • 5PM	3/28 • 5PM
	4/2	Men's Spring Fashion	Style	3/24 • 5PM	3/28 • 5PM
	4/2	Rising Star Chefs	Food+Home	3/24 • 5PM	3/29 • 10AM
T	4/9	VisionSF: Visionary of the Year Award Winner and Nominees	Stand-Alone	Not for Sale	
	4/9	Destination: Lake County	Travel	3/31 • 5PM	4/4 • 5PM
	4/9	Future of Money	Business	Sunday Business Deadlines	
	4/14	NBA playoff preview	Sporting Green	4/11 • 5PM	4/13 • 11:30 AM
M	4/16	Habitat Home Design Magazine	Stand-Alone	3/17 • 5PM	3/24 • 5PM
	4/16	Destination: Santa Cruz	Travel	4/7 • 5PM	4/11 • 5PM
	4/23	Destination: Sonoma	Travel	4/14 • 5PM	4/18 • 5PM
	4/27	SFIS Homes	Stand-Alone	4/5 • 5PM	4/11 • 5PM
	4/30	Travel: Paris	Travel	4/24 • 5PM	4/26 • 10AM
M	4/30	Top 100 Bay Area Restaurants	Stand-Alone	3/31 • 3PM	4/6 • 5PM

05

	TBD	Warrior Coverage	Sports	TBD	TBD
	5/7	Alameda	Stand-Alone	4/22 • 5PM	4/26 • 5PM
	5/7	Travel: Hangzhou, China	Travel	5/1 • 5PM	5/3 • 10AM
	5/14	Destination: Silicon Valley	Travel	5/5 • 5PM	5/9 • 5PM
	5/21	Destination: Marin	Travel	5/12 • 5PM	5/16 • 5PM
	5/21	Bottle Rock	Datebook	Daily ROP/Datebook Deadlines	
	5/25	Schools, Camps, and Activities Guide	Stand-Alone	5/18 • Noon	5/22 • Noon
	5/25	SFIS Homes	Stand-Alone	5/3 • 5PM	5/9 • 5PM
	5/28	Travel: Cruising Alaska	Travel	5/22 • 5PM	5/24 • 10AM
T	5/28	Bay Book Festival Guide	Stand-Alone	5/17 • 5PM	5/22 • 5PM

06

	6/1	NBA Final Preview	Sports	5/30 • 10AM	5/31 • 11:30 AM
	6/4	Destination: Monterey	Travel	5/25 • Noon	5/30 • 5PM
	6/4	Weddings	Style	5/25 • Noon	5/30 • 5PM
	6/11	Destination: Shasta Cascade	Travel	6/2 • 5PM	6/6 • 5PM
	6/11	Future of Health	Business	Sunday Business Deadlines	
T	6/18	Warriors Commemorative	Stand-Alone	6/14 • 10AM	6/15 • 11:30AM
	6/18	Travel: Evolving Oman	Travel	6/12 • 5PM	6/14 • 10AM
T	6/18	Pride Parade Guide	Stand-Alone	6/9 • 5PM	6/13 • 5PM
	6/25	Travel: County Mayo, Ireland	Travel	6/19 • 5PM	6/21 • 10AM
	6/25	Oakland	Stand-Alone	6/16 • 5 PM	6/20 • 5 PM
T	6/25	Green State: Marijuana	Stand-Alone	6/16 • 5 PM	6/20 • 5 PM
M	6/25	Weekend Destinations	Magazine	5/24 • 5PM	6/2 • 5PM
	6/29	SFIS Homes	Stand-Alone	6/7 • 5PM	6/13 • 5PM

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SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2017

07

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
7/2	Travel: Calgary Beyond the Stampede	Travel	6/26 • 5PM	6/28 • 10AM
7/9	Travel: Korea Issue	Travel	6/30 • Noon	7/5 • 10AM
7/16	Travel: Antigua, Guatemala	Travel	7/10 • 5PM	7/12 • 10AM
7/23	Travel: City of SFO	Travel	7/17 • 5PM	7/19 • 10AM
7/27	SFIS Homes	Stand-Alone	7/5 • 5PM	7/11 • 5PM
7/30	Travel: New Zealand in the Beginning	Travel	7/24 • 5PM	7/26 • 10AM

08

8/6	Travel: Svalbard, Norway	Travel	7/28 • 5PM	8/1 • 5PM
8/6	Outside Lands	Datebook	Daily ROP/Datebook Guidelines	
8/13	California Wine Month	Travel	8/4 • 5PM	8/8 • 5PM
8/13	Travel: Layover Taipei	Travel	8/7 • 5PM	8/9 • 10AM
8/13	Future of Food	Business	Sunday Business Deadlines	
8/20	Travel: Perth, Australia	Travel	8/14 • 5PM	8/16 • 10AM
8/27	Men's & Women's Fall Fashion	Style	8/18 • 5PM	8/22 • 5PM
8/27	Destination: Sacramento	Travel	8/18 • 5PM	8/22 • 5PM
T 8/27	Fall Arts Preview	Datebook	Sunday Pink Deadlines	
M 8/27	Wine Guide	Magazine	7/28 • 3PM	8/4 • 5PM
8/31 or 9/1	College Football preview (Season Starts 9/2)	Sports	Daily Sports Deadlines	
8/31	SFIS Homes	Stand-Alone	8/9 • 5PM	8/15 • 5PM

09

9/3	Lodi	Stand-Alone	8/28 • 5PM	8/29 • 5PM
9/3	Travel: Hawaii	Travel	8/28 • 5PM	8/30 • 10AM
T 9/3	Fall Movie Preview	Datebook	Sunday Pink Deadlines	
9/3 or 9/10	NFL Season Preview (season starts 9/7)	Stand-Alone	9/1 • 2PM	9/5 • 11:30AM
9/10	Destination: Monterey	Travel	8/31 • Noon	9/5 • 5PM
T 9/10	Green State: Marijuana	Stand-Alone	TBD	TBD
9/17	Destination: Nevada County	Travel	9/8 • 5PM	9/12 • 5PM
9/17	Mill Valley Film Festival	Datebook	Daily ROP/Datebook Deadlines	
9/18	Hardly Strictly Bluegrass Preview	Datebook	Daily ROP/Datebook Deadlines	
9/18 or 9/22	Oracle OpenWorld	Business	Daily ROP/Datebook Deadlines	
9/24	Destination: Yolo County	Travel	9/15 • 5PM	9/19 • 5PM
9/24	Litquake	Datebook	Daily ROP/Datebook Deadlines	
9/28	SFIS Homes	Stand-Alone	9/6 • 5PM	9/12 • 5PM

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EDITORIAL CALENDAR 2017

10

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	10/1	Travel: Lafayette, Louisiana	Travel	9/25 • 5PM	9/27 • 10AM
	10/1	Hardly Strictly Bluegrass	Datebook	Daily ROP/Datebook Deadlines	
	10/4 - 10/7	Salesforce Dreamforce Conventon	Business	Daily ROP/Business Deadlines	
	10/4 ^{Tentative}	SF Giants Playoffs and World Series (Tentative - regular season ends Oct. 1)	Sporting Green	TBD	TBD
	10/8	Travel: Bay Islands of New Zealand	Travel	10/2 • 5PM	10/4 • 10AM
M	10/8	Habitat Home Design Magazine	Magazine	9/7 • 5PM	9/15 • 5PM
	10/8	Meals on Wheels	Stand-Alone	TBD	TBD
	10/15	Island Style	Style	10/6 • 5PM	10/10 • 5PM
	10/15	Top Shops	Style	10/6 • 5PM	10/10 • 5PM
	10/15	Tri-Valley	Stand-Alone	10/6 • 5PM	10/10 • 5PM
	10/15	Travel: Flyover Faves: KC, Cleveland, & Milwaukee	Travel	10/9 • 5PM	10/11 • 10AM
	10/15	Future of Work	Business	Sunday Business Deadlines	
M	10/15	Warriors Pre-Season	Magazine	TBD	TBD
	10/22	Destination: Napa	Travel	10/13 • 5PM	10/17 • 5PM
	10/22	Bar Stars	Food + Home	10/16 • 5PM	10/18 • 10AM
	10/26	SFIS Homes	Stand-Alone	10/4 • 5PM	10/10 • 5PM
	10/29	Destination: Sonoma	Travel	10/20 • 5PM	10/24 • 5PM
	TBD	NBA Preview	Sporting Green	TBD	TBD

11

	11/5	Holiday Entertaining	Food + Home	10/30 • 5PM	11/1 • 10AM
	11/5	Holiday Arts Preview	Datebook	Daily ROP/Datebook Deadlines	
	11/12	Destination: Santa Cruz	Travel	11/3 • 5PM	11/7 • 5PM
	11/12	Holiday Movies	Datebook	Daily ROP/Datebook Deadlines	
	11/19	Travel: Ski Issue	Travel	11/13 • 5PM	11/15 • 10AM
T	11/19	SFC International Auto Show	Stand-Alone	TBD	TBD
	11/22	SFIS Homes	Stand-Alone	11/1 • 5PM	11/7 • 5PM
	11/26	Destination: Monterey	Travel	11/17 • 5PM	11/21 • 5PM
	11/26	Holiday Gifting Kickoff	Style	11/17 • 5PM	11/21 • 5PM

12

T	12/3	Green State: Marijuana	Stand-Alone	TBD	TBD
	12/3	Travel: Snow Leopards of Ladakh, India	Travel	11/27 • 5PM	11/29 • 10AM
	12/10	Travel: Southern California	Travel	12/4 • 5PM	12/6 • 10AM
	12/10	Gift Guide	Style	12/1 • 5PM	12/5 • 5PM
	12/10	Winemaker of the Year	Food + Home	12/4 • 5PM	12/6 • 10AM
	12/10	Future of Aging	Business	Sunday Business Deadlines	
	12/17	Travel: TBD	Travel	12/11 • 5PM	12/13 • 10AM
	12/24	Travel: Geo Quiz	Travel	12/18 • 5PM	12/22 • 10AM
	12/28	SFIS Homes	Stand-Alone	12/6 • 5PM	12/12 • 5PM
	12/31	Travel: Where to Go 2018	Travel	12/22 • Noon	12/27 • 10AM
	12/31	Year in Fashion/Lifestyle	Style	12/22 • Noon	12/26 • 5PM

OCT

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