



Onboarding That's Quick, Easy & Affordable

How Headspring used Teachable To Cut
New Employee Onboarding Time in Half

teachable ▶ Headspring

EXECUTIVE SUMMARY

Headspring provides enterprise software strategy and development and was named #127 in 2009 on the Inc 500 for one of the nation's fastest-growing private companies. Focused on efficiencies, Headspring looked for online technologies to improve their onboarding process for new employees. After trying a few alternatives, Headspring began creating courses on [Teachable](#) and has cut their onboarding process from 5 to about 2 days.

- Cut Headspring's onboarding process from 5 to 2 days
- Completely white labeled and customizable to fit your branding
- [View Headspring's School](#)

CHALLENGES

Before using Teachable, Headspring used a variety of different platforms to host their learning content. This included YouTube, Vimeo and wiki style corporate notes. When I sat down with Dan Malgari, a Infrastructure Engineer at Headspring, he described it as “messy” with “a lot of general upkeep.”

Dan emphasized how important each new hire is to the company, but at the same time no one knew where to look for onboarding materials or where to find how-tos to get new hires up to speed. For this reason, Headspring looked to Skilljar, Pathwright, Eazy Campus, but none seemed to be the right fit.


Having heard about Teachable as the hosting platform for another online course, Headspring gave the platform a try. Dan found that the platform was easy to use, intuitive for technical and nontechnical

people and the price was scaleable for the company’s needs now and in the future.


Realizing that Teachable was the all-in-one solution for their onboarding needs, Headspring made the decision to use Teachable for their onboarding process.

“Top three reasons. It’s really easy to use. The interface is intuitive for people. We have a lot of technical and nontechnical people here and it works for both. Creating content is extremely easy, that’s another one. The fact that all we have to do is type up the content, upload the videos and Teachable formats it for us in a great manner. And third, definitely, the price. It’s is extremely scalable for our use. As we grow, it grows with us. It doesn’t cost an arm and a leg to do so.”

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HOW TEACHABLE HELPED PROVIDE A SOLUTION

Once that choice was made, Dan describes the transition of transferring content as simple as dragging and dropping, copy and pasting and adding bullet points. Teachable offers concierge onboarding to customers on the enterprise plan, meaning we handle uploading and organizing your content and companies have priority access to our support team.

“I can say firsthand that it was extremely easy to make something. The first reaction when I added everyone to the platform was WOW; they thought I did a lot more than I actually did.”

On the enterprise plan, all courses come fully white labeled and the look and feel of your online course can be customized to reflect your company’s internal guidelines.

Dan also cited the Teachable power editor as an extremely helpful tool. When issues arose or a feature needed to be customized to fit Headspring’s exact needs, Dan didn’t have to wait for help or go through lengthy steps. He went directly into Teachable’s power editor and made the changes himself in Javascript and CSS giving the courses the appeal Headspring desired.

However, Dan also knows our Customer Success Team by first name describing the service as “world-class.”

RESULTS, RETURN ON INVESTMENT AND FUTURE PLANS

Before Teachable, Headspring anticipated it taking a full week to get new hires up to speed. Now, the process takes around 2 days, effectively cutting the process in half. Dan cites Teachable as being intuitive and right at your fingertips. In his own words, the platform is intuitive from his own admin perspective, an author’s perspective (Dan has given other employees the power to update and edit content) and from the end-user’s perspective.

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We use something like 10-12 online tools for the job everyday and the fact that I can show everyone how Headspring uses those tools... well, it’s really made new hires happy to know we’re ready to support them.”

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