"Now & Next" of EdTech

The "Now & Next" of EdTech track will present 21st century perspectives from thought leaders, innovators, influencers and investors from around the world. During dynamic keynotes, panel discussions and fireside chats, [30+] speakers will highlight the future of EdTech including executives from leading education companies.
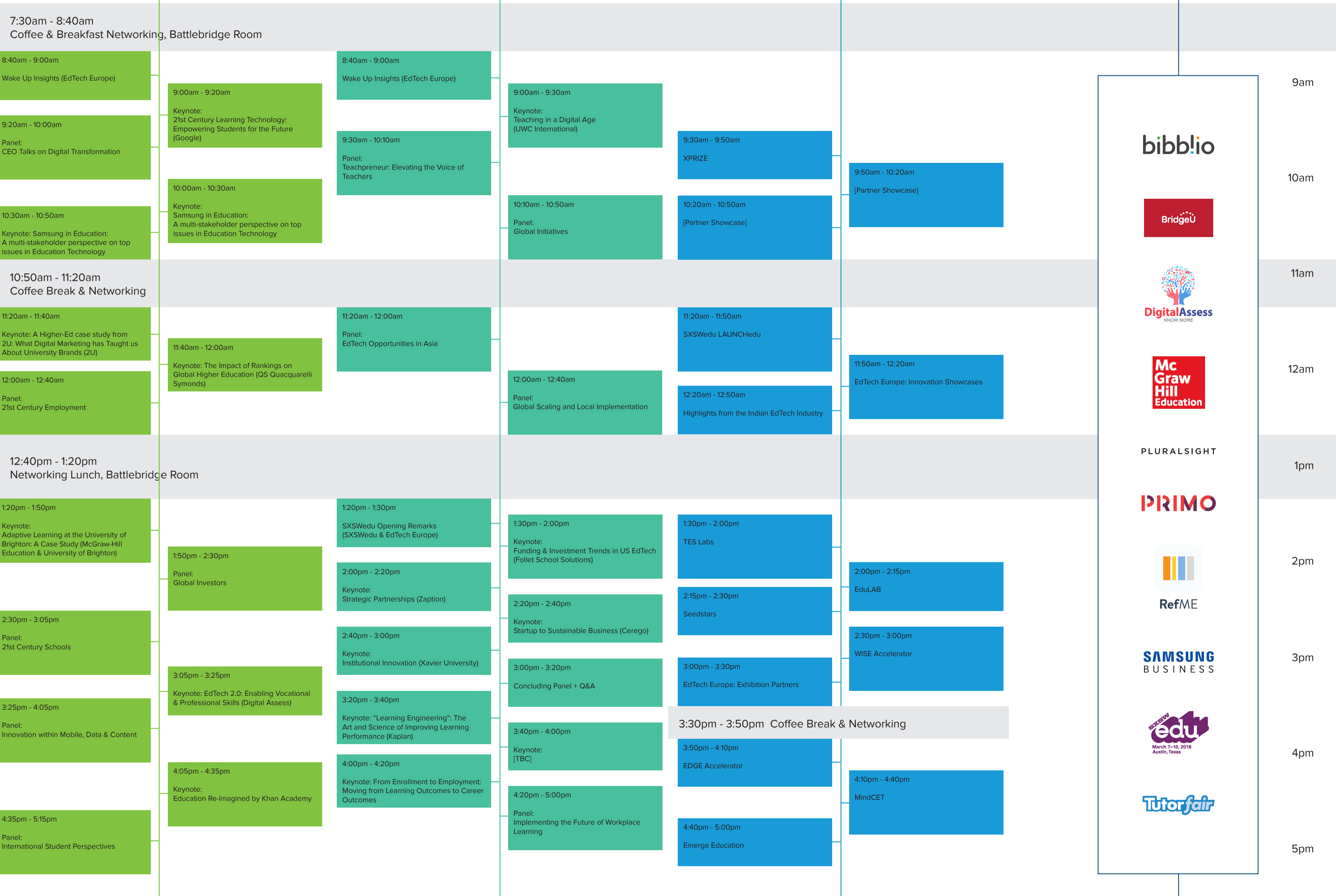
International EdTech Perspectives

Gain insight from the Makers and Shakers of the global EdTech scene during the International EdTech Perspectives track. [30+] influential speakers will present trends and innovations from worldwide education landscape and in the afternoon, SXSWedu will highlight "EdTech Success in the U.S."

Global EdTech All Stars

Global EdTech All Stars will be showcased during our interactive and dynamic pitch programme within Track Three. We're excited to highlight [12] of our partners, international startup accelerators, worldwide innovation awards and [30] of their related startups during this all-day programme event.

Innovation Showcase Exhibition

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7:30am - 8:40am
Coffee & Breakfast Networking, Battlebridge Room

8:40am - 9:00am — Wake Up Insights (EdTech Europe)

Track 1:
- 9:20am - 10:00am — Panel: CEO Talks on Digital Transformation
- 10:30am - 10:50am — Keynote: Samsung in Education: A multi-stakeholder perspective on top issues in Education Technology

Track 1 (green col 2):
- 9:00am - 9:20am — Keynote: 21st Century Learning Technology: Empowering Students for the Future (Google)
- 10:00am - 10:30am — Keynote: Samsung in Education: A multi-stakeholder perspective on top issues in Education Technology

Track 2:
- 8:40am - 9:00am — Wake Up Insights (EdTech Europe)
- 9:30am - 10:10am — Panel: Teachpreneur: Elevating the Voice of Teachers

Track 2 (col 2):
- 9:00am - 9:30am — Keynote: Teaching in a Digital Age (UWC International)
- 10:10am - 10:50am — Panel: Global Initiatives

Track 3:
- 9:30am - 9:50am — XPRIZE
- 10:20am - 10:50am — [Partner Showcase]

Track 3 (col 2):
- 9:50am - 10:20am — [Partner Showcase]

10:50am - 11:20am
Coffee Break & Networking

Track 1:
- 11:20am - 11:40am — Keynote: A Higher-Ed case study from 2U: What Digital Marketing has Taught us About University Brands (2U)
- 12:00am - 12:40am — Panel: 21st Century Employment

Track 1 (col 2):
- 11:40am - 12:00am — Keynote: The Impact of Rankings on Global Higher Education (QS Quacquarelli Symonds)

Track 2:
- 11:20am - 12:00am — Panel: EdTech Opportunities in Asia
- 12:00am - 12:40am — Panel: Global Scaling and Local Implementation

Track 3:
- 11:20am - 11:50am — SXSWedu LAUNCHedu
- 12:20am - 12:50am — Highlights from the Indian EdTech Industry

Track 3 (col 2):
- 11:50am - 12:20am — EdTech Europe: Innovation Showcases

12:40pm - 1:20pm
Networking Lunch, Battlebridge Room

Track 1:
- 1:20pm - 1:50pm — Keynote: Adaptive Learning at the University of Brighton: A Case Study (McGraw-Hill Education & University of Brighton)
- 2:30pm - 3:05pm — Panel: 21st Century Schools
- 3:25pm - 4:05pm — Panel: Innovation within Mobile, Data & Content
- 4:35pm - 5:15pm — Panel: International Student Perspectives

Track 1 (col 2):
- 1:50pm - 2:30pm — Panel: Global Investors
- 3:05pm - 3:25pm — Keynote: EdTech 2.0: Enabling Vocational & Professional Skills (Digital Assess)
- 4:05pm - 4:35pm — Keynote: Education Re-Imagined by Khan Academy

Track 2:
- 1:20pm - 1:30pm — SXSWedu Opening Remarks (SXSWedu & EdTech Europe)
- 2:00pm - 2:20pm — Keynote: Strategic Partnerships (Zaption)
- 2:40pm - 3:00pm — Keynote: Institutional Innovation (Xavier University)
- 3:20pm - 3:40pm — Keynote: "Learning Engineering": The Art and Science of Improving Learning Performance (Kaplan)
- 4:00pm - 4:20pm — Keynote: From Enrollment to Employment: Moving from Learning Outcomes to Career Outcomes

Track 2 (col 2):
- 1:30pm - 2:00pm — Keynote: Funding & Investment Trends in US EdTech (Follett School Solutions)
- 2:20pm - 2:40pm — Keynote: Startup to Sustainable Business (Cerego)
- 3:00pm - 3:20pm — Concluding Panel + Q&A
- 3:40pm - 4:00pm — Keynote: [TBC]
- 4:20pm - 5:00pm — Panel: Implementing the Future of Workplace Learning

Track 3:
- 1:30pm - 2:00pm — TES Labs
- 2:15pm - 2:30pm — Seedstars
- 3:00pm - 3:30pm — EdTech Europe: Exhibition Partners
- 4:40pm - 5:00pm — Emerge Education

Track 3 (col 2):
- 2:00pm - 2:15pm — EduLAB
- 2:30pm - 3:00pm — WISE Accelerator
- 3:50pm - 4:10pm — EDGE Accelerator
- 4:10pm - 4:40pm — MindCET

3:30pm - 3:50pm Coffee Break & Networking

5:15pm - 7:30pm
EdTech 20 Awards, Cocktails & Closing Reception

Time axis: 9am, 10am, 11am, 12am, 1pm, 2pm, 3pm, 4pm, 5pm

Innovation Showcase Exhibition logos:
- bibblio
- BridgeU
- DigitalAssess KNOW MORE
- Mc Graw Hill Education
- PLURALSIGHT
- PRIMO
- RefME
- SAMSUNG BUSINESS
- sxsw edu March 7–10, 2016 Austin, Texas
- Tutorfair

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