

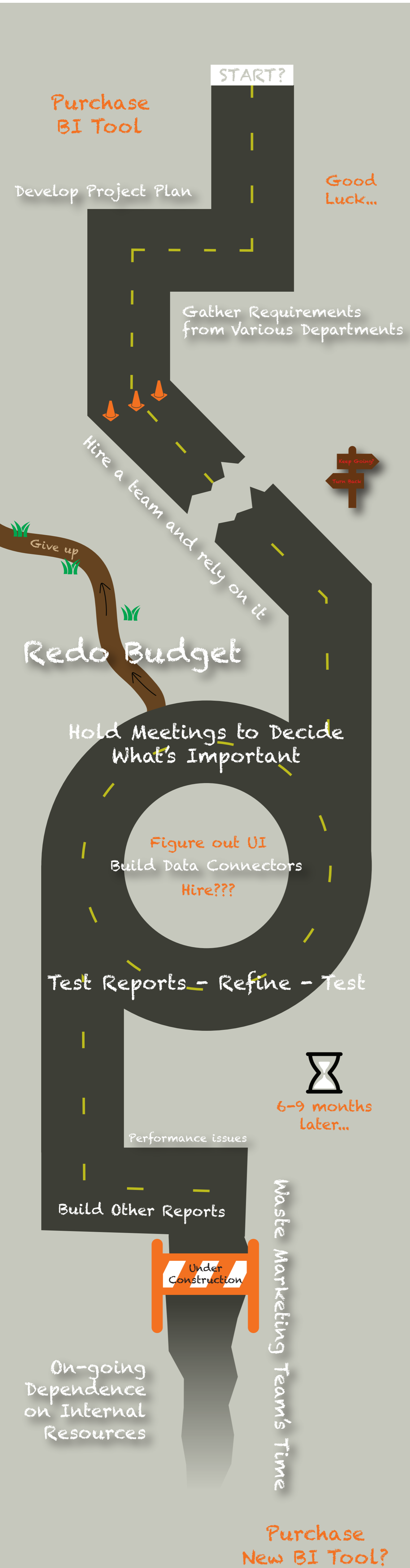
Build vs. Buy

MARKETING DASHBOARD



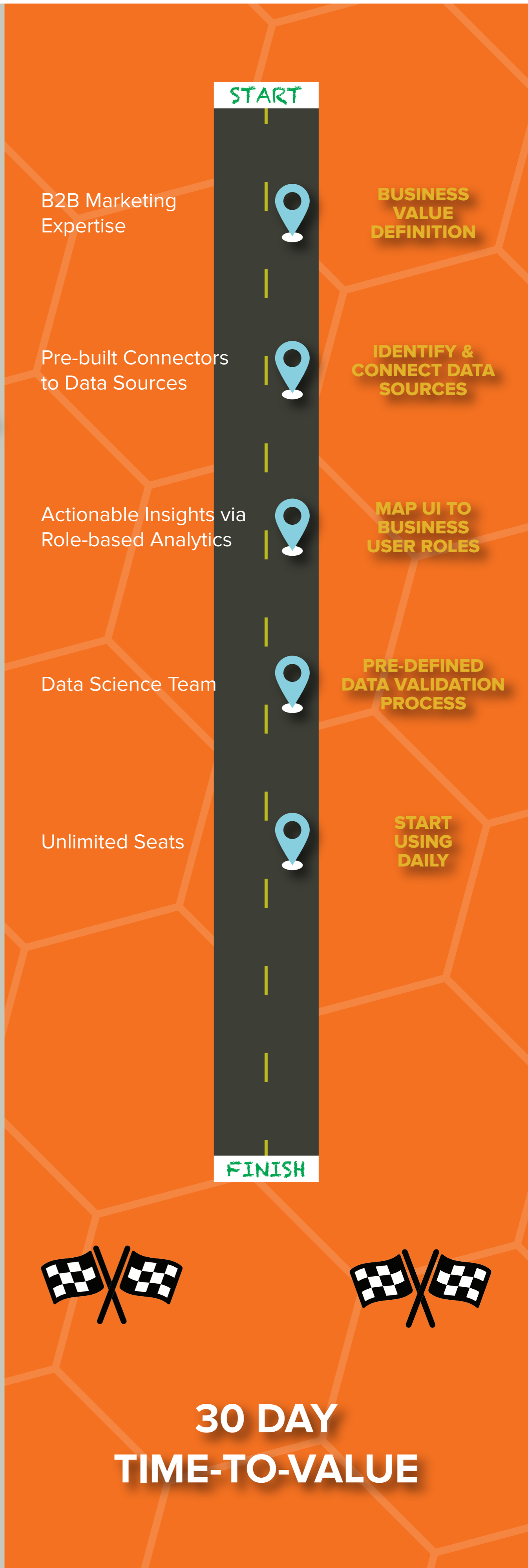
**BUILD WITH
GENERIC BI TOOL:**
Data Visualization

**PARTNER
WITH HIVE9:**
Marketing Intelligence



THE TOUGH BI ROAD

- Total Cost of Ownership: 3-5x
- Time to value: 6-9 months



**30 DAY
TIME-TO-VALUE**



- Total Cost of Ownership: 20% of the tough BI road
- Time to value: 30 days

LEARN MORE
www.hive9.com/demo

