Build MARKETING **DASHBOARD**

BUILD WITH GENERIC BI TOOL: Data Visualization

WITH HIVE9: Marketing Intelligence

PARTNER



New BI Tool?

THE TOUGH BI ROAD

- Total Cost of Ownership: 3-5x
- · Time to value: 6-9 months



BUSINESS DEFINITION MAP UI TO BUSINESS **USER ROLES** PRE-DEFINED DATA VALIDATION **PROCESS START USING DAILY**





30 DAY TIME-TO-VALUE





- Total Cost of Ownership: 20% of the tough BI road
- Time to value: 30 days

LEARN MORE www.hive9.com/demo

