

ASF Payment Solutions and Lifestyles Technologies Partner Through Innovation

DENVER, CO, APRIL 16, 2014. ASF Payment Solutions, a leader in payment solutions and facility management software and Lifestyles Technologies, maker of DietMasters Personal Nutrition Software have partnered with a unique software integration solution. Health clubs, fitness centers and martial arts studios using ASF's online management software can now have an easy way to add a supplemental fee to membership dues from within the ASF dashboard that will give members access to meal plans designed by Registered Dietitians and weight loss Doctors right down to their mobile phones. "We are excited about the integration with ASF. It's a great way to augment dues revenues and add nutrition services to any club", said John Schirra, CEO of Lifestyles Technologies.

Club owners will also gain control of login capability of members who are past due on membership accounts. In addition, members ordering a meal plan will not be able to process the order if they're behind in their dues. "This benefit of automated login control is a huge time-saver for club owners, and one more incentive for the member to clean up their account", said Jason Weston, VP Sales & Business Development at ASF.

About ASF Payment Solutions:

As a 40-year pioneer, ASF Payment Solutions is an industry innovator in full service billing and online management software systems for health clubs, fitness centers, gyms and martial arts studios. ASF is a true relational partner and takes pride in our client's business success that goes beyond just being a Health Club Management Software company. We value our own integrity and professionalism working with our customers and we're committed to continually building our client relationships.



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About and Lifestyles Technologies' DietMaster Software:

About Lifestyles Technologies, Inc., publishers of DietMaster Web - Since 1996, Lifestyles Technologies, Inc. headquartered Valencia, CA, has been developing and marketing technologically advanced and proprietary nutrition software and tools. Lifestyles Technologies' leading edge products assist healthcare professionals and wellness advisers in the areas of nutrition therapy, disease prevention, weight management and fitness, to provide cost-effective and personalized nutrition and weight management tools which can all be private labeled. Lifestyles Technologies' product line includes hardware, software, mobile and Internet applications.

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