

**Business Plan submission**

**Project Name:**

**University/Institute:**

**Category:**

**Team members Name:**

**Team mentors Name:**

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| **Executive summary:** |
| **Company Overview:** |
| **Products or Services: what your innovation offers, who will buy it and how often**  |
| **Market Analysis: Problem, how you address it, what better do you offer from competitor**  |
| **Management Team**  |
| **Operating Strategies**  |
| **Critical Risks**  |
| **Cash Flow Statement**  |
| **Income Statement**  |
| **Balance Sheet**  |
| **Funds required/used** |
| **Offering to the investors** |

**Teams are encouraged to add on information apart from the below structure, which they believe make their business model more impactful.**