



## Company News

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### New Version of VALOGIX® DMRP Inventory Planning Software Now Available

**Saratoga Springs, NY – February 11, 2014**

Valogix LLC, a provider of advanced, web-based inventory planning and optimization solutions announced today that it has released a major upgrade to its cloud application. The latest product called [VALOGIX® DMRP Inventory Planner](#) helps companies plan and manage inventory more efficiently, while helping to improve their positive cash flow.

VALOGIX® DMRP Inventory Planner simultaneously plans for items needed both in the manufacturing (production) process and sold separately as finished goods. This smooth-flow process is unique because it accurately plans the independent inventory based on its own parameters and demand. Most planning techniques for finished goods were borne out of the manufacturing process, which leave gaps in inventory coverage for distributors and retailers.

Charles Martin, PhD, Chief Scientist at Valogix explains, "with over two years in development, the new robust planning engine capabilities result in high efficiency and rapid results. Valogix built sophisticated mathematical algorithms with broad application and simpler maintenance. These mathematical algorithms are sophisticated, but are the utmost in simplicity to use and understand for planners. Result: The optimization from the Exchange Curve Analysis removes the need for the buyer/planner guesswork."

For example, Valogix works with Global Link Distribution, a B2B merchant of locks and door hardware, shelving, kitchen and bathroom equipment and other products to manufacturers in the recreational vehicle (RV) industry, competes in a highly cyclical and seasonal market that puts a premium on parts availability when and where needed.

"We're feeding products into a buzz saw of an industry that can turn down on a dime or crank up very quickly," said David Pairitz, owner of Global Link, which also supplies products to the cargo trailer, manufactured housing, fencing and related industries. "If you buy too much inventory, you can run your company out of cash; buy too little inventory and you can run yourself out of customers."

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The new upgrade incorporates numerous enhancements and upgraded features including a multi-level Bill-of-Materials, Time Phased Planning and specialized reports. Expanded product configuration and User-defined planning parameters, data import templates and other enhancements round out the advancements. Valogix DMRP Inventory Planner can be implemented either On-Premise or in the Cloud.

### **About Valogix**

Valogix is one of the leading inventory planning and true optimization solutions for small and mid-size businesses. With over 27 years developing inventory optimization solutions, Valogix has hundreds of customers in over 42 countries receiving dramatic savings and productivity gains every day. The new web-based solutions are powerful, yet easy to use and can be delivered either for On-Premise implementations or in a Software-as-a-Service (SaaS) model anywhere.

Valogix is located in Saratoga Springs, New York and over 150 reselling partner representatives covering North America, Central and Latin America, Europe, and the Asia/Pacific region. Valogix is a global, Gold-Level, Award Winning Partner of SAP, and a Select Award Winning Partner of NetSuite.

Visit the [Valogix company website](http://www.valogix.com).

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