



Corporate Event Research Survey Results

May 2016

Note from the President

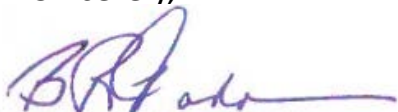
Wall Street Horizon polled the investment community with a range of questions on corporate events. The results of the *2016 Corporate Event Research Survey* reinforce that **corporate events are critical to trading**.

For over a decade, Wall Street Horizon has focused exclusively on one thing – extremely accurate corporate events data – because we know that corporate events impact volatility. For example, the results from recent independent academic studies have shown that **changes in earnings date revisions can affect alpha**.

- 92% of participants believe there is value knowing if a company has changed its earnings date
- 40% of participants have missed a corporate event due to an incorrect event date
- Furthermore, that incorrect date cost them money!

I invite you to ponder the results and consider the important role corporate events play at your firm.

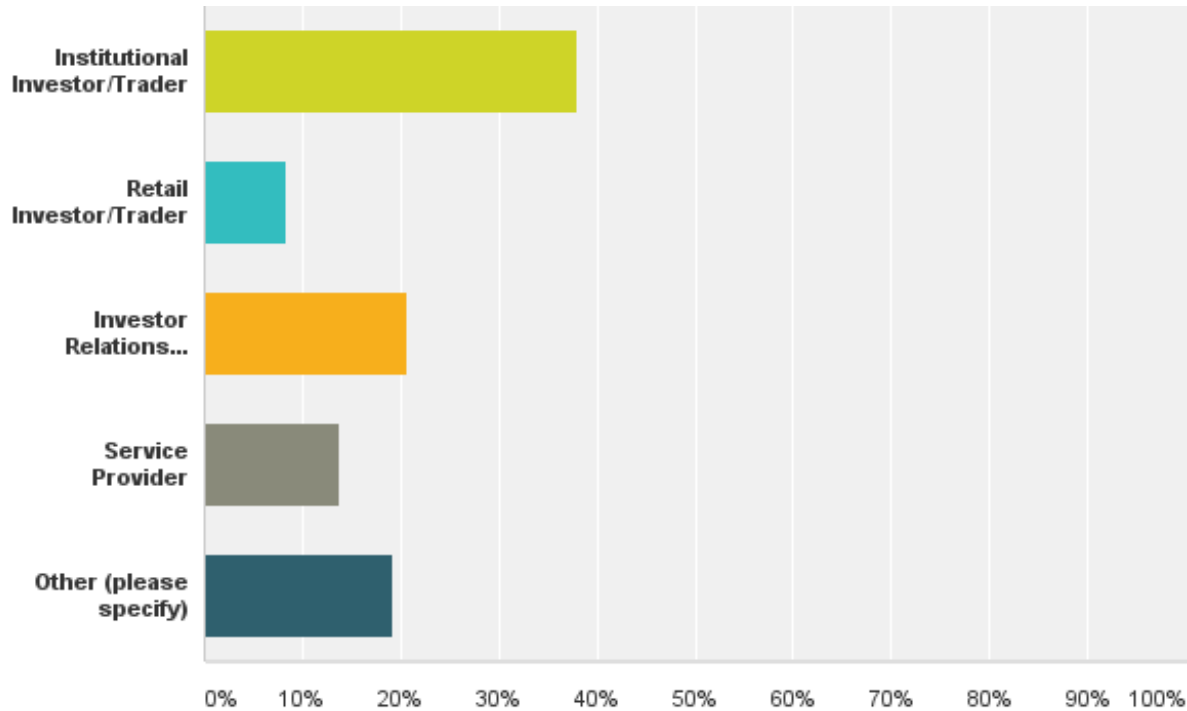
Sincerely,

A handwritten signature in blue ink, appearing to read 'B. R. Fador', with a long horizontal flourish extending to the right.

Bruce R. Fador

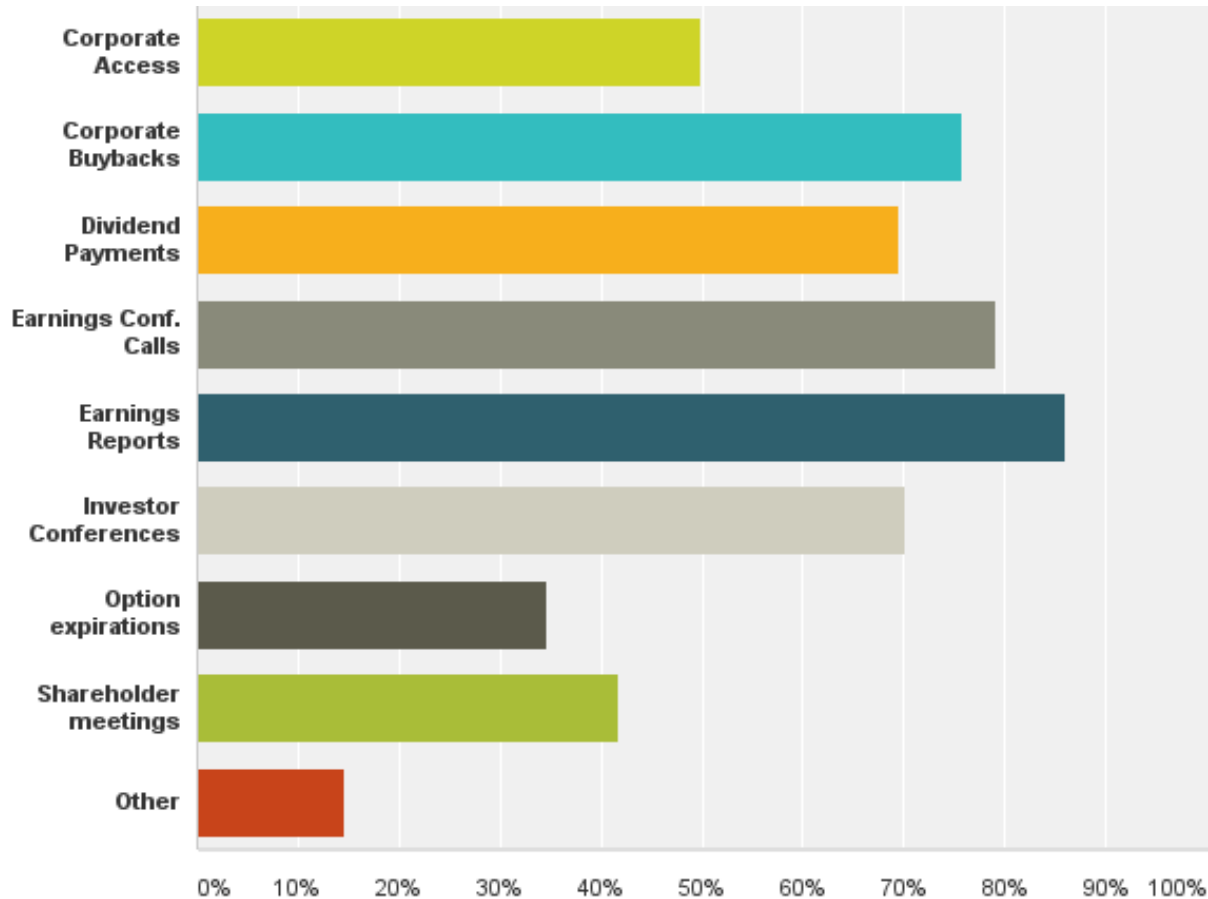
President and Chief Commercial Officer

Corporate Event Research Survey Participants

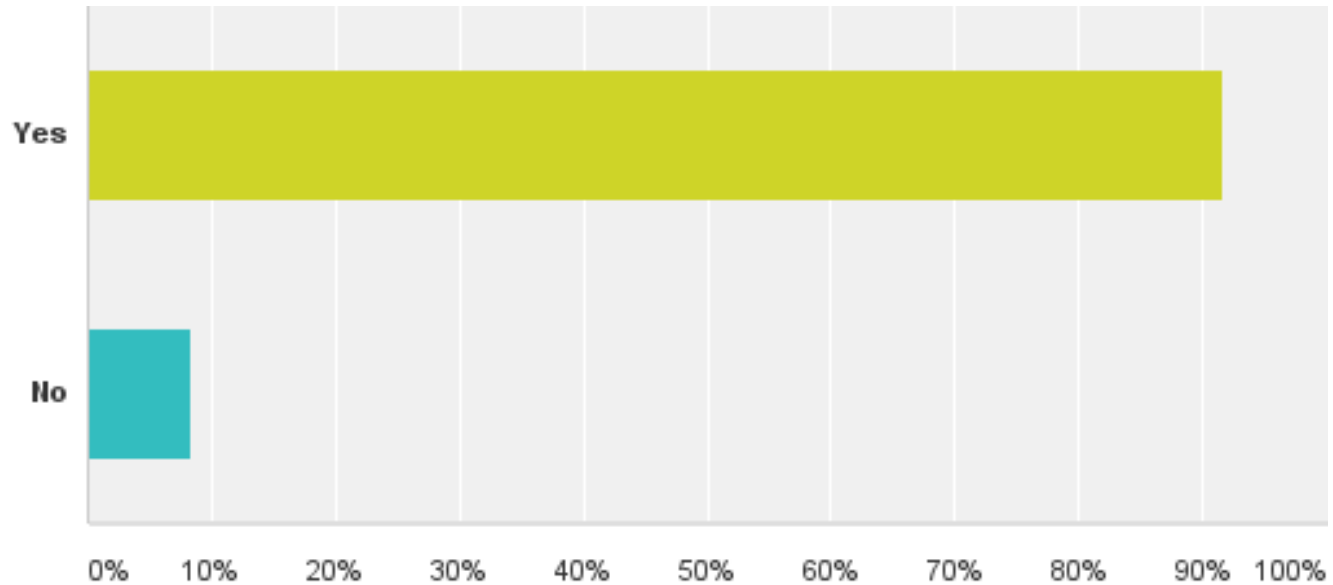


Over 150 participants responded to an online survey between May 9-11, 2016.

What corporate events do you believe can have an impact on a company's stock price? (check all that apply)

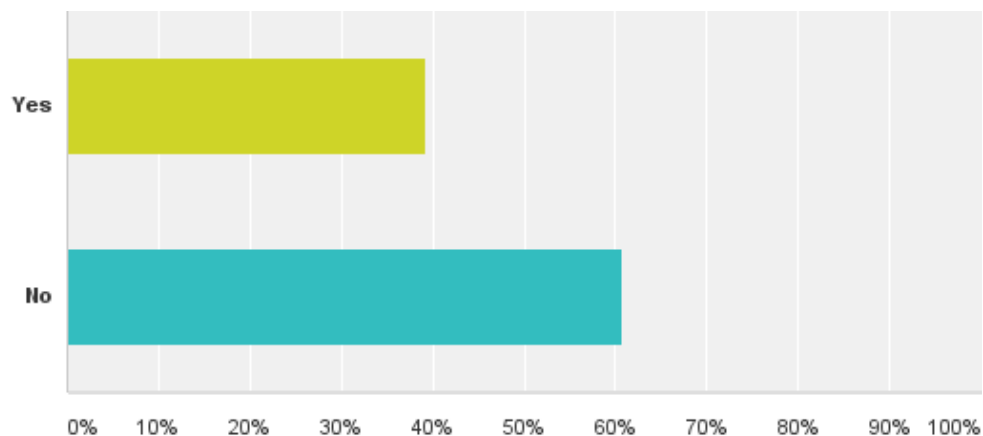


Do you believe there is value in knowing if a company has changed its earnings date?

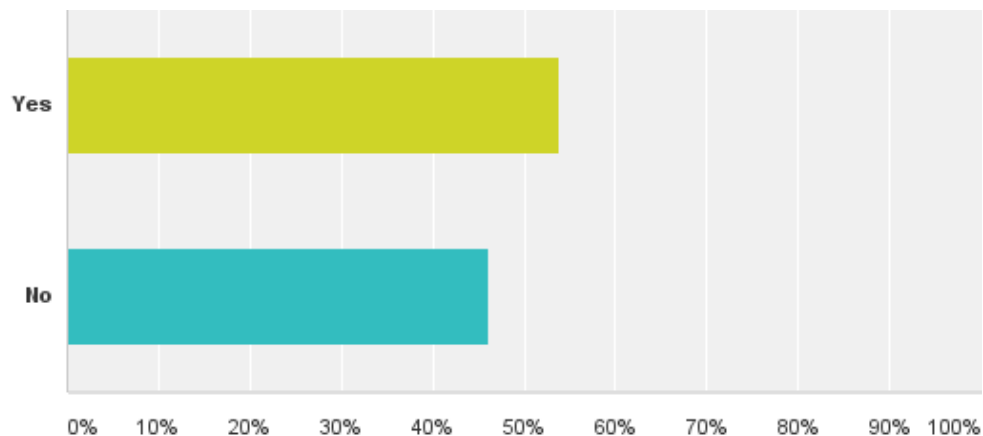


*Did you know that companies that advance or delay their earnings dates more than 4 days show a greater propensity to either beat or miss their earnings? View independent academic research www.wallstreethorizon.com/So

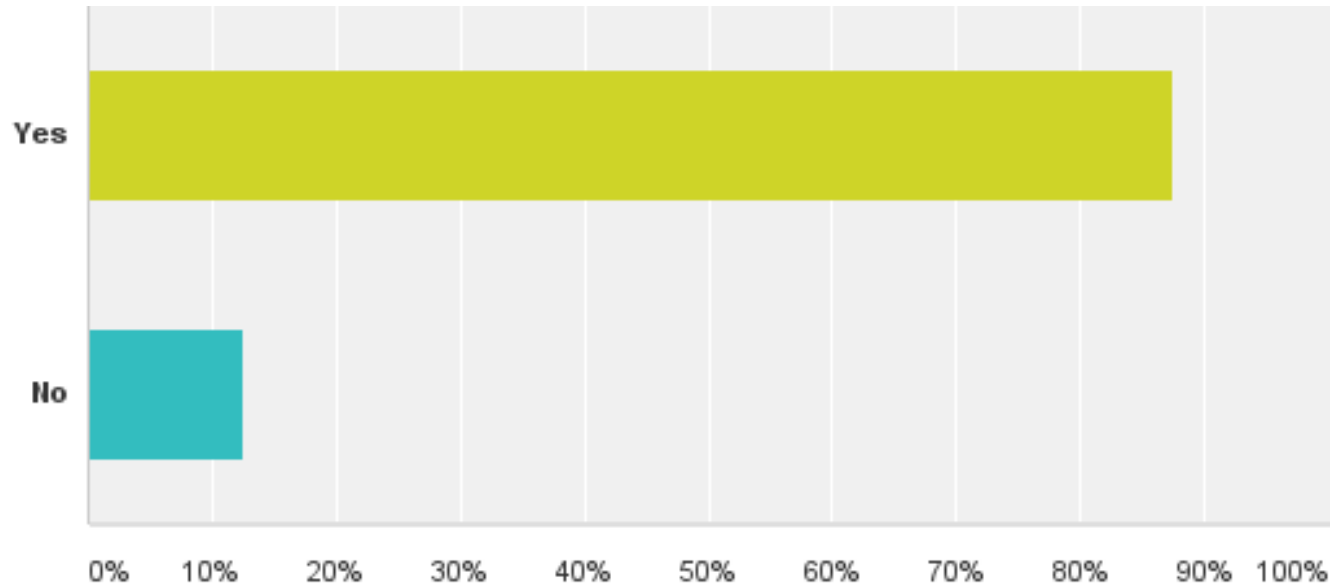
Have you ever missed a corporate event because you had an incorrect event date?



If 'Yes', has missing a corporate event ever cost you money? (e.g. missed opportunity to buy or sell a stock in advance of a move)

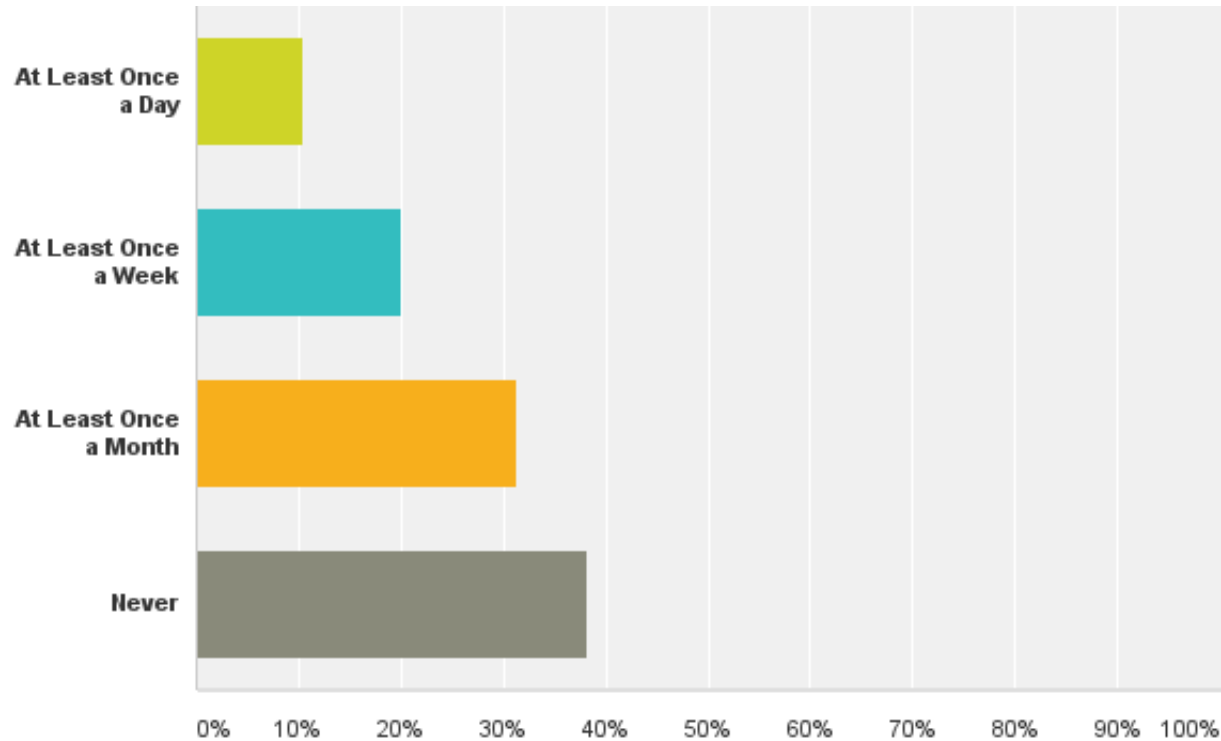


Do you believe there is value in knowing if a company is likely to participate in a future investor conference?



*Wall Street Horizon covers over 22,000 investor related conferences from company presentations to analyst days.

How often do you make investment or trading decisions based on, or triggered by, a corporate event?



*Feel free to visit www.wallstreethorizon.com/So for an example of an independent academic paper Time Will Tell: Information in the Timing of Scheduled Earnings News which shows how changes in earnings calendar revisions can predict excess stock returns.

About Wall Street Horizon

Wall Street Horizon provides institutional investors and traders with an ever expanding set of forward-looking and historical corporate event datasets including earnings dates, dividend dates, options expiration dates, splits, spinoffs and a wide variety of investor conferences. With access via machine-readable feeds, the Enchilada online application or the Enchilada API, the company's data is widely recognized for its unmatched accuracy and timeliness.

Contact Us

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